



PUBLIC TENDER

ToR: procurement of professionals to carry out research, analysis and elaboration of the contents of the European Metropolitan Report

Date of publication: 15 February, 2023

Deadline for submissions: 13 March, 2023

Announcement of selected applicant: 17 March, 2023

Timeframe: 20 March -29 May, 2023

A. Background

Since its launch in 2016, the **Metropolis Observatory**, a project mainly sponsored by the Metropolitan Area of Barcelona, has been providing frameworks to include the metropolitan perspective in urban governance. The project is structured into a collection of issue papers, which cover various urban living trends based on metropolitan perspectives, and into a set of [metropolitan indicators](#), which compare objective data about metropolitan spaces around the world.

The current 38 metropolitan indicators result from research on 70 metropolitan spaces, where 81 Metropolis members are located, and unleash new insights to compare metropolitan realities across the world. Grouped into the categories that make up the Metropolis vision (governance, economic development, social cohesion, gender equality, sustainability and quality of life), the indicators were initially sourced between 2018 and 2019 by LSE-Cities. Since June 2018, the indicators can be freely accessed online, and are currently open to reviews and contributions of updates from the Metropolis membership and their associated local observatories.

Considering the diverse cultural realities and situations that exist in different regions of the world, and understanding that global comparisons, although valid for overall benchmarking, may generate some distortions, the Metropolis Secretariat General decided to build on the data provided by the metropolitan indicators and publish specialized reports analysing the trends of each major continent separately (Africa, Americas, Asia and Europe).

In November 2019, the [African Metropolitan Report](#) was published, seizing the occasion of the UCLG Congress in Durban. The second issue of the series was the [Asian Metropolitan Report](#), released in the framework of the 13th Metropolis World Congress hosted by Guangzhou, in November 2021. The [Pan-American](#) was published in Bogotá in July 2022. The European report will be released as part of the Metropolis World Congress to be held next June 2023 in Brussels.

With the present Terms of Reference (ToR), the Metropolis Secretariat General opens a call for tenders to carry out the full process of research, analysis and elaboration of the contents of the European Metropolitan Report.

B. Target audience

Private or public institutions, universities, think tanks, consultancies, groups of experts, academics, or individuals with proven experience in the analysis of urban development and governance trends, and specific knowledge of their dynamics and implications Europe.

C. Report structure and contents

Taking as a reference the structure of the previous Metropolitan Reports, the European metropolitan report must feature the contents below:

1. Index

2. Foreword

Signed by the Metropolis Secretary General

3. Executive summary

4. Overview

5. Background of European metropolisation

This section analyses the situation of European metropolises in the global context of the planet's urbanization, as well as incorporates the characteristics of the continent and identifies its specific metropolitan trends. It provides insights into how the urbanization patterns of the region influence metropolitan governance models and vice-versa. Furthermore, it indicates to which extent the existing models of governance contribute to the implementation and has an impact on global agendas, especially the 2030 Agenda for Sustainable Development.

6. Analysis of metropolitan indicators in Europe

*This section provides the results of **the interpretation and analysis - not a plain description** - of the data provided by the metropolitan indicators in the continent. The analysis will follow the structure of five out of six categories in which the metropolitan indicators are grouped.*

- *governance*
- *economic development*
- *social cohesion*
- *environmental sustainability*
- *quality of life*

Gender equality, which appears as a separated category of the full set of metropolitan indicators, must be incorporated in the report into each of the five categories mentioned above, in order to achieve tangible gender mainstreaming across the research process.

The analysis must include the **16 metropolitan spaces** in Europe where there are members of Metropolis:

	Metropolitan space	
1	Barcelona	Data sourced between 2018 and 2019
2	Barcelona (AMB)	
3	Berlin	
4	Bruxelles	
5	Bucharest	
6	Grand Lyon	
7	Grand Paris	

8	Lisboa	
9	Madrid	
10	Moscow	
11	Torino	
12	Città Metropolitana de Roma	Data to be sourced by the selected applicant. Further information at section D below (derivable 1)
13	Kyiv	
14	Sarajevo	
15	Sofia	
16	Zagreb	

To **substantiate the analysis and relate the indicators to actual practices**, it is strongly recommended that the report presents examples of cases (projects or policies) from Metropolis members – preferably case studies published on the [use platform](#).

7. Conclusion

Based on the findings of the report, this section should provide recommendations for metropolitan governance and development in Europe.

8. Appendices

- Bibliography
- List of metropolitan indicators

D. Deliverables* and deadlines

1. Review of available database, new data sourced for the six (6) metropolitan spaces detailed in section C.6. Deadline: 3 April, 2023
2. First draft of the European metropolitan report, following the structure detailed in section C (text only). Deadline: 17 April, 2023
3. Second draft of the report, indicating the graphs, grids and images to be used. Deadline: 15 May, 2023
4. Final text of the report (maximum: 20.000 words) including all the material that provides visual support to the text in high resolution including authorized sources. Deadline: 29 May, 2023

All deliverables must be submitted in English

E. Editing, layout and release

The Metropolis Secretariat General will be in charge of editing and the layout of the final publication in order to comply with the coherence of the collection and will provide feedback to the author(s) during this process. Appropriate acknowledgements will be given in the final publication to the parties involved. All related files must remain confidential until the release of the final publication, which will be presented at the Metropolis World Congress to be held next June 2023.

F. Guidelines for tenders

Applicants must submit their tenders containing the following elements:

- Individual CV(s) of the professional(s) involved
- Proof of previous research experience on European metropolises
- Work plan considering the deliverables and deadlines specified in section D
- Methodology to achieve the expected results
- Budget up to EUR 22,000.00 (VAT included, if applicable)

Submissions must be sent via email, **no later than 13 March, 2023 at 23:59 CET**, to Mr. Oscar Chamat-Nuñez (ochamat@metropolis.org), Policy Officer at the Metropolis Secretariat General.

G. Selection criteria

Proposals will be evaluated according to the following selection criteria:

Nº	General criteria	Maximum grade (total 5)
1	Relevance of the offer to the mission, the vision, and the objectives of the association.	3
2	Gender parity in the research team/individual applications from women	2

Nº	Specific criteria (associated with the proposal)	Maximum grade (total 12)
1	Expertise and/or experience in: metropolitan governance, data analysis, comparative reporting and international relations	3
2	Overall technical quality of the proposal document and level of concreteness of the work plan	3
3	Relevance of previous research experience on metropolises in Europe	2
4	Clarity of the methodology to achieve the planned results.	2
5	Budget	2

H. Basic documentation and data sources

- Metropolitan Indicators website: indicators.metropolis.org
- **use** platform: use.metropolis.org
- Collection of Metropolis Observatory issue papers (2016-2022). Available at metropolis.org/projects/issue-papers
- African Metropolitan Report. Metropolis, 2019.
- Asian Metropolitan Report. Metropolis, 2021.
- Pan-American Metropolitan Report. Metropolis, 2022
- Women's representation in local government: A global analysis. UN Women, 2021.