Terms of Reference 1/2020

Asian metropolitan report

Date of publication: January 23rd, 2020
Date of revision: February 24th, 2020
Deadline for submissions: March 10th, 2020
Announcement of selected applicant: March 13th, 2020
Project timeframe: March 23rd – July 31st, 2020

A. Background

Since its launch in 2016, the Metropolis Observatory, a project sponsored by the Metropolitan Area of Barcelona, has been providing frameworks to include the metropolitan perspective in urban governance. The project is structured into a collection of issue papers (so far with nine editions, and four more planned for 2020), which cover various urban living trends based on metropolitan perspectives, and into a system of metropolitan indicators, which compare objective data about metropolitan spaces around the world.

The current 38 metropolitan indicators result from pioneering comparative research on 58 metropolitan spaces (where 69 Metropolis members operate) and unleash new empirical insights, comparable across jurisdictions, about metropolitan realities across the world. Grouped into the categories that make up the Metropolis vision (governance, economic development, social cohesion, gender equality, sustainability and quality of life), the indicators were researched between 2018 and 2019 by the team of LSE-Cities, and since June 2018 can be freely accessed online.

Considering the diverse cultural realities and situations that exist in different regions of the world, and understanding that global comparisons, although valid for overall benchmarking, may generate some distortions, the Metropolis Secretariat General decided to build on the data provided by the system of metropolitan indicators and publish specialized reports analyzing the trends of each major continent separately (Africa, Americas, Asia and Europe). The forecast is to launch one regional metropolitan report per year.

In November 2019, the first issue of the series, the African metropolitan report, was published, seizing the occasion of the last UCLG Congress, held in Durban. This year, seizing the 13th Metropolis World Congress in Guangzhou, the second edition of the series will be dedicated to the Asian continent.

With the present Terms of Reference (TOR), the Metropolis Secretariat General opens a call for tenders to carry out the full process of research, analysis and elaboration of the contents of the Asian metropolitan report.
B. Target audience
Private or public institutions, universities, think tanks, consultancies, groups of experts, academics, or individuals with proven experience in the analysis of urban development and governance trends, and specific knowledge of their dynamics and implications in the Asian continent.

C. Report structure and contents
Taking as a reference the structure of the African metropolitan report, the Asian metropolitan report must feature the contents below:

1. Index

2. Foreword
   Signed by the Metropolis Secretary General

3. Executive summary

4. Overview

5. Background of Asian metropolization
   This section analyses the situation of Asia in the global context of the planet's urbanization, as well as incorporates the characteristics of the continent and identifies its specific metropolitan trends. It provides insights into how the urbanization patterns of the region influence metropolitan governance models and vice-versa. Furthermore, it indicates to which extent the existing models of governance contribute to the implementation of and have an impact on global agendas, especially the 2030 Agenda for Sustainable Development.

6. Analysis of metropolitan indicators in Asia
   This section provides the results of the interpretation and analysis of the data provided by the system of metropolitan indicators in the continent, following the structure of five out of six categories in which the metropolitan indicators are grouped:
   - context and governance
   - economic development
   - social cohesion
   - environmental sustainability
   - quality of life

   Gender equality, which appears as a separated category of the full set of metropolitan indicators, must be incorporated in the report into each of the five categories mentioned above, in order to achieve tangible gender mainstreaming across the research process. Complementary data on gender mainstreaming for the metropolitan indicators is currently being mined and will be facilitated by the Metropolis Secretariat General to the author(s) within the project timeframe.

   The analysis must include at least the 28 metropolitan spaces covered by the Metropolis system of metropolitan indicators:
<table>
<thead>
<tr>
<th>Metropolitan space</th>
<th>Related Metropolis members</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Amman</td>
<td>Greater Amman Municipality</td>
</tr>
<tr>
<td>2 Bangkok</td>
<td>Bangkok Metropolitan Administration</td>
</tr>
<tr>
<td>3 Beijing</td>
<td>The People's Government of Beijing Municipality</td>
</tr>
<tr>
<td>4 Delhi</td>
<td>National Institute of Urban Affairs</td>
</tr>
<tr>
<td>5 Guangzhou</td>
<td>People's Government of Guangzhou Municipality</td>
</tr>
<tr>
<td>6 Hanoi</td>
<td>Hanoi People's Committee</td>
</tr>
<tr>
<td>7 Istanbul</td>
<td>Istanbul Metropolitan Municipality</td>
</tr>
<tr>
<td>8 Jakarta</td>
<td>Jakarta Capital City - Province Government, Local Government of Bogor City, Tangerang Selatan</td>
</tr>
<tr>
<td>9 Kuala Lumpur</td>
<td>City of Kuala Lumpur</td>
</tr>
<tr>
<td>10 Mashhad</td>
<td>Municipality of Mashhad</td>
</tr>
<tr>
<td>11 New Taipei</td>
<td>New Taipei City Government, Taipei City Government</td>
</tr>
<tr>
<td>12 Seoul</td>
<td>Seoul Metropolitan Government, Goyang City Government, Gyeonggi Provincial Government, Incheon Metropolitan City</td>
</tr>
<tr>
<td>13 Shanghai</td>
<td>Shanghai Municipal People's Government</td>
</tr>
<tr>
<td>14 Tehran</td>
<td>Municipality of Tehran, Karaj Municipality</td>
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<tr>
<td>15 Baghdad</td>
<td>Mayoralty of Baghdad</td>
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<tr>
<td>16 Beirut</td>
<td>Municipal Council of Beirut</td>
</tr>
<tr>
<td>17 Bhopal</td>
<td>Bhopal Municipal Corporation</td>
</tr>
<tr>
<td>18 Busan</td>
<td>Busan Metropolitan City, Ulsan Metropolitan City</td>
</tr>
<tr>
<td>19 Chongqing</td>
<td>Chongqing Municipal Government</td>
</tr>
<tr>
<td>20 Gaziantep</td>
<td>Gaziantep Metropolitan Municipality</td>
</tr>
<tr>
<td>21 Hangzhou</td>
<td>Hangzhou Municipal People's Government</td>
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<tr>
<td>22 Harbin</td>
<td>Harbin Municipal People's Government</td>
</tr>
<tr>
<td>23 Hyderabad</td>
<td>Greater Hyderabad Municipal Corporation</td>
</tr>
<tr>
<td>24 Kathmandu</td>
<td>Kathmandu Metropolitan City</td>
</tr>
<tr>
<td>25 Lahore</td>
<td>Lahore City District Government</td>
</tr>
<tr>
<td>26 Ramallah</td>
<td>Ramallah Municipality</td>
</tr>
<tr>
<td>27 Surabaya</td>
<td>Surabaya City Government</td>
</tr>
<tr>
<td>28 Tabriz</td>
<td>Tabriz Municipality</td>
</tr>
</tbody>
</table>

Indicators available at [indicators.metropolis.org](http://indicators.metropolis.org)

Indicators to be disclosed by the Metropolis Secretariat General by March 2nd, 2020

*If deemed necessary, the author(s) may expand the analysis to other Asian metropolises, preferably to spaces where there is the presence of a Metropolis member*.1

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1 Metropolis members from Asia not yet included in the system of metropolitan indicators are: Ahvaz, Changchun, Changsha, Chengdu, Colombo, Daegu, Daegueon, Dalian, Diyarbakir, East Kailiinman, Faisalabad, Fuzhou, Gujranwala, Gwangju, Haikou, Isfahan, Jilin, Jinan, Kaohsiung, Kunming, Male’, Nanjing, Nanning, Shenzhen, Shiraz, Taichung, Tianjin, Wuhan, Xi’an, Xiamen, Yiwu, and Zhengzhou.
To substantiate the analysis and relate the indicators to actual practices, it is strongly recommended that the report presents examples of cases (projects or policies) from Metropolis members – preferably case studies published on the use platform.

Moreover, because of the diversity of Asia as a major continent, it is recommended that the analysis identifies trends in sub-regions and compares them, observing the following distribution:

- **East and Northeast Asia**: Beijing, Busan, Chongqing, Guangzhou, Hangzhou, Harbin, New Taipei, Seoul, Shanghai.
- **Southeast Asia**: Bangkok, Hanoi, Jakarta, Kuala Lumpur, Surabaya.
- **South and Southwest Asia**: Bhopal, Delhi, Hyderabad, Kathmandu, Lahore.
- **Middle East**: Amman, Baghdad, Beyrouth, Gaziantep, Istanbul, Mashhad, Ramallah, Tabriz, Tehran.

7. Conclusion

Based on the findings of the report, this section should provide recommendations for metropolitan governance and development in Asia.

8. Appendices

- Bibliography
- List of metropolitan indicators (content provided by the Metropolis Secretariat General)

D. Deliverables* and deadlines

1. First draft of the Asian metropolitan report, following the structure detailed in section C (text only). **Deadline: May 4th, 2020**
2. Second draft of the report, indicating the graphs, grids and images to be used. **Deadline: May 25th, 2020**
3. Final text of the report (maximum: 20,000 words). **Deadline: July 31st, 2020**
4. Folder of graphs, grids, and images that provide visual support to the text in high resolution, including respective reference to authorized sources. **Deadline: July 31st, 2020**

* All deliverables must be submitted in English
E. Editing, layout and release
The Metropolis Secretariat General will be in charge of editing and of the layout the final publication in order to comply with the coherence of the collection, and will provide feedback to the author(s) during this process. Appropriate acknowledgments will be given in the final publication to the parties involved. All related files must remain confidential until the release of the final publication, which will be presented at the 13th Metropolis World Congress in Guangzhou, from October 27 to 30.²

F. Guidelines for tenders
All applicants must submit their tenders in English containing the following elements:
• Individual CV(s) of the professional(s) involved
• Proof of previous research experience on Asian metropolises
• Work plan considering the deliverables and deadlines specified in section D
• Methodology to achieve the expected results
• Budget up to EUR 15,000.00 (VAT included, if applicable)

Submissions must be sent via email, no later than March 10th, 2020 18:00 CET, to Ms. Lia Brum, Metropolis Observatory Officer.

G. Selection criteria
In addition to the pertinence of proposals in accordance with the specifications of the TOR, the following aspects will be considered:
  o Gender parity in the research team / female individual applications
  o Professionals from low income or lower-middle income countries, according to the current World Bank country classifications (click here for further reference).

H. Basic documentation and data sources³
• Metropolitan Indicators website: indicators.metropolis.org
• use platform: use.metropolis.org
• Global Observatory on Local Democracy and Decentralization (GOLD), Report V, Metropolitan, Asia-Pacific, and Middle East and West Asia chapters. United Cities and Local Governments, 2019.
• Collection of Metropolis Observatory issue papers (2016-2019). Available at metropolis.org/projects/issue-papers
• UN Women (2018), Turning Promises into Action: Gender Equality in the 2030 Agenda for Sustainable Development.
• UN Women (2018), Gender Equality and the Sustainable Development Goals in Asia and the Pacific.
• African Metropolitan Report, Metropolis/City Insight, 2019.

² Exact date to be confirmed before September 2020.
³ The use of additional and complementary sources is strongly recommended.