

SEOUL SMART CITY TRAINING PROGRAM FOR MITI MASHHAD REGIONAL CENTER



ACTION PLAN



PROBLEMS AND SOLUTIONS





- 1. From the topics that have been presented during the program, which smart city policy/technology/practice would you like to see in your city?

- **Improving the citizen's Participation For Solving City Problems**

By Smart Solutions

- **Fare Policy For Transportation Systems**

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- Which problem of your city would it solve?

- Will lead to a close relationship between the people and the municipality

And this is the first step in solving other problems.

- Encouraging people to use public transportation

- Which policy/program is currently in place to solve the same problem? (Current Status of your city)
- 137-Call Center
- Man-Card with no fare policy
(Fixed fee for all trips)



APPLICABILITY ANALYSIS



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- In what sense your chosen policy is better than the existing one(s)?
 - Due to the lack of fair policy, the ability to customize the status will be better.
 - The existing process is one-sided and does not lead to popular participation.

- What are the barriers to adopting your chosen policy/technology/practice in your city?

- financial

■ Infrastructure

- legal and institutional

■ Cultural, political, or awareness-related

- other

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- How might the barriers you described above be removed? What would be needed to overcome the challenges in adopting your chosen policy/technology/practice?
 - Encouraging policies to enhance the cultural level of citizens
 - Technology and infrastructure improvements

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- Based on your analysis, do you think there is a possibility that this policy/technology/practice can be adopted in your city in the next 5 years? Why or why not?

Of course, we hope that this will happen. Because the experience has shown that any new event will soon be able to be implemented among people.

FURTHER STEPS



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- Please indicate the necessary steps that you think need to be taken to successfully develop and implement the policy/technology/practice in question.
 - **Creating the necessary platforms for the indifference of people towards their own destiny**
 - **Informing and raising awareness of people**
 - **Cultivating and stimulating public trust**

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- Which agency/institution do you think is the appropriate body to take the initiative of adopting the chosen policy? Whose (e.g., agency, institution, government section) cooperation and assistance would be most crucial in implementing this policy?

According to the current municipality chart, ICT Org., the cultural and social affairs department and also the transportation deputy of Mashhad municipality.

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- In what ways do you think SMG can help you adopt its smart city policies/technologies/practices in your city?

Mutual partnership and the creation of the same concept of urban management

Hope to see you in Mashhad Very Soon

