



31 DAYS OF PROMOTING
A BETTER URBAN FUTURE

UN HABITAT
FOR A BETTER URBAN FUTURE

World Metropolitan Day

7 Octubre 2020



UNIVERSIDAD
NACIONAL
DE COLOMBIA

CONCEPT NOTE

CAPACITY DEVELOPMENT FOR METROPOLITAN MANAGEMENT

[Register here](#)



THURSDAY

29 October, 2020

04:00 PM (EAT)

02:00 PM (CET) | 8:00 AM (COT)

Register in advance for this meeting here: <https://us02web.zoom.us/meeting/register/tZcvceisqjorHdXc3HYG0IRPJdf001pJxLEH>

After registering, you will receive a confirmation email containing information about joining the meeting.

Facebook Live: <https://www.facebook.com/PosgradosGeografiaUN>

CONTEXT:

To commemorate the anniversary of the Montreal Declaration on Metropolitan Areas (2015), on October 7 we commemorate World Metropolitan Day. Every year on that date, we observe the metropolitan nature of many territories around the world. For those spaces where the greatest transformations occur, affecting at least one third of the global population and 60% of the world's urban inhabitants, we promote cooperation to achieve sustainable and inclusive territorial development.

Metropolis & UN-Habitat invite all metropolitan governments and interested institutions (private companies, academic institutions, civil society organizations, multilateral entities, city networks, urban influencers) from around the world to join the celebration of **#WorldMetropolitanDay2020** and shed light on all initiatives aimed at accelerating a positive transformation of urban realities in response to the COVID-19 emergency and the Decade of Action to meet the Global Goals.

Within the framework of the World Metropolitan Day 2020 and Urban October campaign, UN-Habitat launches the MetroHUB Tool Kit for Metropolitan Management and in alliance with the National University of Colombia presents the post-graduate programme on "Spatial Analysis, Metropolitan Management and Governance", through a virtual event in which participants will have the opportunity to exchange ideas about the role of universities in generating skills and specialized knowledge to better manage metropolises and advance in the development of a metropolitan discipline in Latin America.

MetroHUB



World Metropolitan Day

7 Octobre 2020

THE EVENT:

Co-organizers: National University of Colombia and UN-Habitat

Aiming to fostering reflection and analysis on the importance of strengthening the development of urban management capacities with a metropolitan approach and the contribution of universities in the consolidation of a metropolitan discipline, this event will present new tools and methodologies for metropolitan management through the panel "The Role of Universities in Metropolitan Management", and the presentation of the first post-graduate programme with a metropolitan focus in Colombia.

The content of the event will contribute to promoting the development of tools and capacity-building programs to reorient the way in which cities are planned, designed, financed, developed and managed:

1. Launch and presentation of MetroHUB ToolKit for Metropolitan Management.
2. Consolidation of Metropolitan Discipline: The Role of Universities in Metropolitan Management.
3. Launch and presentation of the Post-graduate Programme in "Spatial Analysis. Metropolitan Management and Governance", of the National University of Colombia

The language of the event: Spanish

PANEL: THE ROLE OF UNIVERSITIES IN METROPOLITAN MANAGEMENT

Objective:

To establish the differentiating factors of capacity building between metropolitan and urban managers.

Questions

1. Why is the importance of creating new tools and capabilities to manage metropolitan areas?
2. Which are the specialized areas of research to be developed to strengthen metropolitan management?
3. How does the academy contribute to the consolidation of the metropolitan discipline?

PARTICIPANTS:

1. Opening by National University of Colombia and UN-Habitat – **5 min**

- » **Mrs. Dolly Montoya**, Rector of National University of Colombia
- » **Mr. Remy Sietchiping**, Chief of Policy, Legislation and Governance at UN-Habitat

2. Tools for Metropolitan Management. **Launch – 10 min**

- » Presentation of the UN-Habitat MetroHUB Toolkit, Mrs. **Maria del Pilar Tellez S.**, UN-Habitat

3. The Role of Universities in Metropolitan Management. **Panel: 30 min**

Panelists:

- » **Mrs. Antonella Contin**, MSLab Coordinator, Politecnico di Milano
- » **Mr. David Gómez-Álvarez**, University of Guadalajara
- » **Mr. Francisco Maturana**, Austral University of Chile
- » **Mr. Jhon Williams Montoya**, National University of Colombia

Moderated by: **Mrs. Lia Brum**, Metropolis Observatory Officer

- » **Panel: 20 min**
- » **Participant Questions and Answers: 5 min**
- » **Moderator's Conclusions: 5 min**

4. Launching of the Post-graduate Programme "Spatial Analysis. Metropolitan Management and Governance" **Launch – 10 min**

- » **Mr Luis Carlos Jimenez Reyes**, Director Post –Graduate National University of Colombia – HQ La Paz

5. Wrap-up and Closing by National University of Colombia and UN-Habitat – **10 min**

- » **Mrs. Dolly Montoya**, Rector of National University of Colombia
- » **Mr. Elkin Velásquez**, Regional Representative, UN-Habitat / Latin America and the Caribbean.