

CIPPEC[®]

metropolis ● **MetroHUB**

METROPOLITAN DAY 2018

FINAL REPORT



METROPOLITAN MOMENTUM

Throughout the world, cities and urban areas have expanded beyond their original jurisdictional boundaries, resulting in sprawling and fragmented metropolitan urban systems. The challenges of these contemporary cities, such as growing inequality, climate change and continual technological transformation, must be addressed through comprehensive public policies that take into account the appropriate metropolitan scale.

Today, more than 1.6 billion people live in a metropolis, accounting for approximately 41% of the world's total urban population, and it is expected that 600 million new people will move to a metropolis before 2030. In 2015, 503 metropolitan areas had a population of more than one million people, a figure that is growing by approximately ten metropolitan areas per year (UCLG, 2016).

In terms of management, planning, and regulatory frameworks, many metropolitan areas around the world have relied on coordination techniques, policies, and/or instruments:

- Research on 51 metropolises across five regions carried out by the London School of Economics for Metropolis shows that 94% of metropolises present some mechanism of coordination, with varying degrees of institutionalization, competencies, and representation. Moreover, 44% of these metropolises have metropolitan or supra municipal government structures, while others rely on sectoral or multipurpose mechanisms to coordinate across all or some of the jurisdictions within their metropolitan area.
- The OECD reports that, as of 2015, 68% of metropolitan areas in OECD countries already had a metropolitan governing body with responsibilities for regional development, transport, or urban planning (OECD, 2015).
- Research carried out by CIPPEC shows that, in Latin America and the Caribbean, 50% of agglomerates with more than one million people already have some type of metropolitan coordination body (CIPPEC, 2016).

Several international organizations have also fostered agreements in order to settle a common global agenda. The Habitat III Conference, held in Quito in 2016, brought together more than 150 countries from around the world to discuss (and generate consensus for) the New Urban Agenda (NUA), which includes the objectives established in the Sustainable Development Goals (SDGs). Habitat III seeks to "strengthen the capacity that subnational and local governments have to apply effective local and metropolitan governance at different levels, within several administrative boundaries."

The Montreal Declaration on Metropolitan Areas, adopted at the Habitat III Thematic Meeting on Metropolitan Areas in 2015, promotes metropolitan cooperation for sustainable and inclusive urban development through the implementation of innovative planning and multisectoral cooperation.

Advancing government agendas necessary for meeting these objectives requires local and national knowledge about metropolitan challenges as well as the development of instruments essential for policy implementation. This process should include the participation of local leaders and citizens alike.

WHAT IS METROPOLITAN DAY?

Metropolitan Day was launched in 2018 as a global forum held in “Urban October” that brings together the world's metropolises during the anniversary month of the Montréal Declaration on Metropolitan Areas (October 7, 2015). The forum was attended by political leaders from different urban localities, each from various levels of government across their metropolitan territory, including mayors, regional governors, metropolitan presidents, etc. These leaders discuss the main challenges that their metropolis faces, using the New Urban Agenda as a guideline for debate.

The main objective of the initiative was to promote comprehensive and sustainable development of urban agglomerations and to strengthen local capacities through peer learning among local leaders from the same metropolitan area.

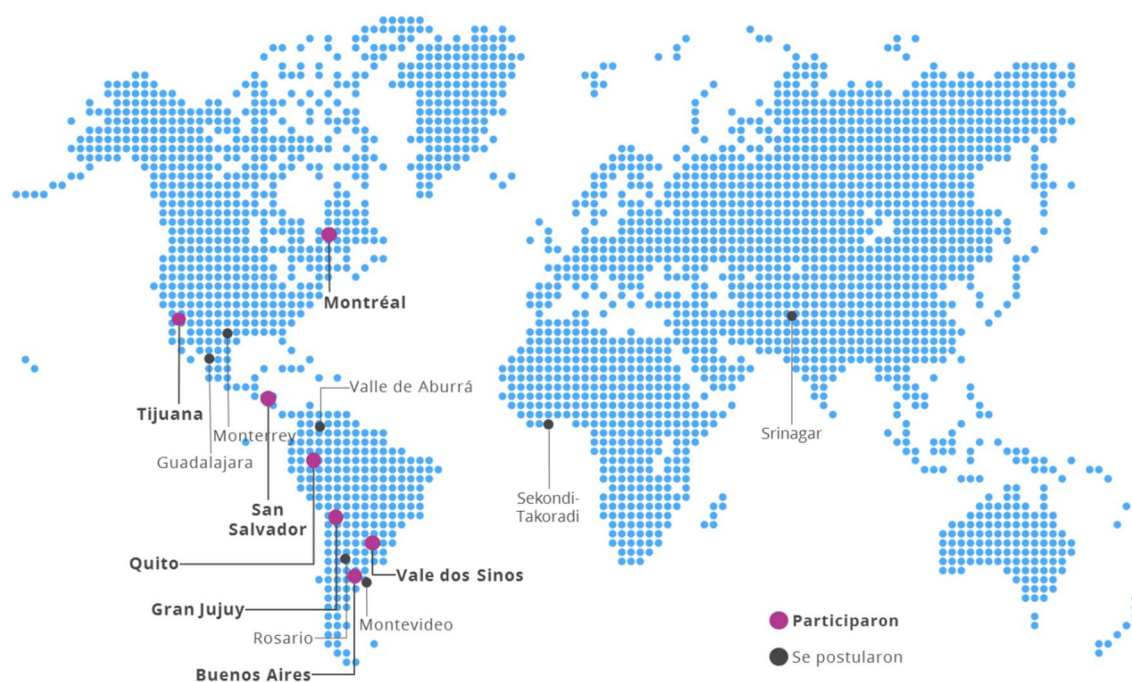
WHO PROMOTED THE INITIATIVE IN 2018?

CIPPEC, Metropolis and the MetroHUB of UN-Habitat launched the first edition of the Metropolitan Day in 2018, commemorating the Montreal Declaration on Metropolitan Areas (October 7, 2015) and "Urban October" promoted by UN-Habitat as well as World Habitat Day and the World Cities Day, all of which are celebrated in October.

This initiative was also supported by numerous international organizations, such as the Inter-American Development Bank (IDB), the Politecnico di Milano, the University of Guadalajara, Metropolitan and Territorial Planning Agencies (MTPA), Fundação Getulio Vargas - CEAPG, Deutsche Gesellschaft für Internationale Zusammenarbeit and Transversal.

METROPOLITAN AREAS THAT PARTICIPATED IN THE 2018 INITIATIVE

In October 2018, metropolises from around the world were invited to lead an initiative in their metropolitan area. Of the original 14 administrations that expressed interest, 7 carried out the meeting, including the Metropolitan District of Quito (Ecuador), Metropolitan Area Tijuana - San Diego (Mexico), Metropolitan Area of San Salvador (El Salvador), Greater Jujuy (Argentina), Metropolitan Area of Buenos Aires (Argentina), Região do Vale dos Sinos (Brazil) and the Communauté Métropolitaine de Montréal (Canada).



In total, thirty-one leaders from 85 municipalities around the world participated in the 2018 Metropolitan Day. The promoters of the initiative proposed a dynamic and flexible agenda so that local governments acting as hosts could complement the agenda with other events. The recommended agenda included the following:

1. Screening of an institutional welcome video of UN-Habitat;
2. Presentation of the initiative agenda by the local host government;
3. Time for exchange and debate among peers based on topics defined by each metropolitan area and commentary obtained from a perception surveys with representatives of the participating entities previously carried out by the CIPPEC Cities Program team;
4. Proposals combining the conclusions of the debate and the contributions of other participants of the event;
5. Voting for initiatives to select those based on consensus
6. Settling of common commitments to be pursued by each of the participating metropolitan authorities.

HOW WAS THE 2018 METROPOLITAN DAY CELEBRATED AROUND THE WORLD?

Metropolitan District of Quito, October 1-3

The Metropolitan District of Quito celebrated Metropolitan Day in conjunction with the Habitat III + 2. The forum stood out for bringing together leaders of the nine zonal administrations that make up the urban agglomerate. Roundtable discussions focused on the impact of current actions and policies.



Meeting of the leaders of the Metropolitan District of Quito (photo: Municipality of the Metropolitan District of Quito)

Metropolitan Area of San Salvador, October 4

As part of the main topic of the 2018 Metropolitan Day debate, the Metropolitan Area of San Salvador (AMSS) agreed to protect their water resources, improve tax collection capacity, and promote comprehensive management of solid waste. The Council of Mayors of the AMSS (COAMSS) and the technical team of its Office of Planning (OPAMSS), together with the civil service administration and local leaders, signed a letter of agreement.



Metropolitan Day in San Salvador (photo: COAMSS/OPAMSS)

Tijuana – San Diego, October 4

The City Council of Tijuana invited the mayors of Tecate, Playas de Rosarito, and San Diego to discuss shared challenges. In the words of Juan Manuel Gastélum, Municipal President of Tijuana, "Here, there is not only one metropolitan area working, but a bi-national metropolitan area." The mayors agreed to promote a "Triple 0 Vision" (zero deaths due to traffic accidents, zero greenhouse gas emissions, zero social exclusion), shared mobility, and the innovative use of data.



Metropolitan Day held by the Local Council of Tijuana (photo: Guillaume Berret)

Greater Jujuy, October 5

The meeting of the mayors of the urban agglomerate of Greater San Salvador de Jujuy largely followed the recommended agenda but also included discussions on transportation. Greater Jujuy made it a priority to hold meetings between Deliberative Councils and middle managers and also confirmed participation at the 2019 Metropolitan Day.



Mayors meeting of Greater Jujuy (photo: San Salvador de Jujuy municipality)

Metropolitan Area of Buenos Aires, October 8

Progress was made on various topics, including the importance of promoting metropolitan governance through a stronger legal framework and the incorporation of climate resilience projects at the metropolitan scale.



Metropolitan Area of Buenos Aires event (Photo: Buenos Aires' province)

Greater Montréal, October 18-19

Greater Montréal celebrated the Metropolitan Day at the Metropolitan Agora event, under the slogan "to join, collaborate, succeed."



Greater Montréal (photo: Hussein Abdallah)

Vale dos Sinos, October 18

The city of Novo Hamburgo hosted the meeting of municipal mayors of the metropolitan region of Vale dos Sinos to discuss urban planning and economic development.



Vale dos Sinos (photo: Claiton Medina)

NEXT STEPS

The successes of Metropolitan Day 2018, obtained with minimal resources, invite us to celebrate the date annually. As the initiative grows, we hope that more metropolises around the world will participate, reinforcing the importance of metropolitan governance on the global agenda.

To learn more about the 2019 edition of Metropolitan Day, you can visit the following websites:

<https://www.metropolis.org/world-metropolitan-day>

<https://www.cippec.org/proyecto/dia-metropolitano/>

ACKNOWLEDGEMENTS

The work carried out during the 2018 Metropolitan Day initiative was carried out jointly by the CIPPEC Cities Program, Metropolis and the MetroHUB of UN-Habitat. Special thanks are extended to the teams that worked on the initiative:

CIPPEC:

- **Gabriel Lanfranchi**, Cities Program Director
- **Sol Rodríguez**, Cities Program Consultant
- **Santiago Soubie**, Cities Program Consultant
- **Luisa Duggan**, Cities Program Consultant
- **Victoria Rezaval**, Cities Program Consultant

METROPOLIS

- **Hélène Jourdan**, Project leader for learning and capacity building.

METRO HUB

- **Stephanie Loose**, Associate of the Human Settlements office in the Regional and Metropolitan Planning Unit.
- **Elkin Velasquez**, Director of the Regional Office for the Caribbean and Latin America.
- **Remy Sietchiping**, Leader in Regional and Metropolitan Planning.

THE CAMPAIGN WAS SUPPORTED BY:

