



gender impact

assessment

2019

metropolis ●

gender impact

assessment

2019

1.

Gender Mainstreaming Strategy

2.

Metropolis gender achievements in 2019

3.

Action Plan

L1.

Conducting urban diplomacy and advocacy on metropolitan issues

L2.

Contributing to the strengthening of urban capacities

L3.

Developing a strong, consultative and sustainable internal governance culture

4.

Monitoring Action Plan

5.

Where are we going?



Introduction

Octavi de la Varga
Metropolis Secretary General
March 2020

The consolidation of metropolises as significant socio-economic spaces but also as places of high social vulnerability, makes the metropolitan scale a challenge for urban policies. Likewise, the gender mainstreaming strategy, as a tool to reduce gender inequalities, becomes necessary for the successful implementation of any initiative that helps to fulfill the right to the city.

At Metropolis, we concentrate efforts on implementing a dual approach. On the one hand, we emphasize gender equality as a fundamental pillar of sound governance; on the other hand, we are thus strongly committed to giving visibility to the efforts of our members to promote gender equality and ensure that women and girls have the right to the city and to all metropolitan spaces.

Both the Beijing Declaration and the New Urban Agenda include the metropolitan and

gender perspective. These perspectives are critical in order to ensure social cohesion and sustainable development of urban territories. In this sense, it is important to identify the frameworks that contribute to these two perspectives, their limitations, best practices and challenges.

This second edition of the “Gender impact assessment” reinforces Metropolis' commitment to the mandate of the gender mainstreaming strategy under our current Action Plan 2018-2020. And it reaffirms our endorsement of the Agenda 2030 and the appeal that “gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world”.

Today, I am pleased to present this document, which measures the work we have carried out in order to deliver our commitment.

1. Gender Mainstreaming

Around the world, troubling levels of gender disparities result in a restricted or complete lack of rights and opportunities for women and girls, our metropolitan spaces are not exempt from this reality.

Women's unequal participation in the arenas of social, political and economic power is not the only factor that leads to significant gender inequality. Lack access to land ownership, water, safety transport, equal education as well as other resources and services, cause troubling levels of gender disparities and contribute to restrictive or non-existent rights and opportunities for women and girls in our metropolises.

The Gender impact assessment is a tool for making these inequalities visible and reversing them.



Mrs. K.H. Angela Kang, President of Seoul Foundation of Women and Family



What can we do to improve the quality and efficiency of policies?

The Gender Impact Assessment (GIA) examines differential impact on women and men in policy proposals to ensure discriminatory effects are neutralized and gender equality is promoted.

GIA takes into account existing differences between women and men, which is relevant for policy making. This consideration ensures policy proposals you work on eliminate gender inequalities.

Source: <https://pxhere.com/en/photo/74935>. This photo is licensed under CCO

2. Metropolis gender achievements in 2019

Urban diplomacy and metropolitan advocacy:

8

Activated partnerships



7

Gender debates

3

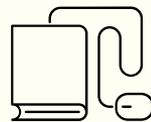
Gender campaigns



Capacities for metropolitan governance:

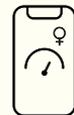
1

Online training program



12

Gender metropolitan indicators improved



13

Out of the 13 Metropolis publications released:

10 include a gender perspective
4 of them, focused on gender mainstreaming

Internal governance culture:

3

Regional secretaries out of 5 are women

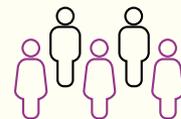


8

Gender agreements signed with members, organisations and other international actors

14

Mainstreamed projects



3. Action plan

The **2018-2020 Action Plan** mainstreams gender strategy into the political agenda of the association and its members, and is structured into three action lines.

- L1. **Urban diplomacy and metropolitan advocacy**
- L2. **Capacities for metropolitan governance**
- L3. **Internal governance culture**

10 GIA indicators

The **10 gender impact assessment (GIA) indicators** are identified to analyze the implementation of the gender mainstreaming strategy across the three action lines.

GIA1	N° of gender debates convened
GIA2	N° of women experts engaged in Metropolis activities
GIA3	N° of gender partnerships activated
GIA4	N° of gender campaigns launched
GIA5	N° of gender projects
GIA6	N° of gender publications released
GIA7	N° of mainstreamed projects
GIA8	N° of internal/external training seminar
GIA9	N° of gender agreements signed
GIA10	N° of women in Metropolis's internal governance structure

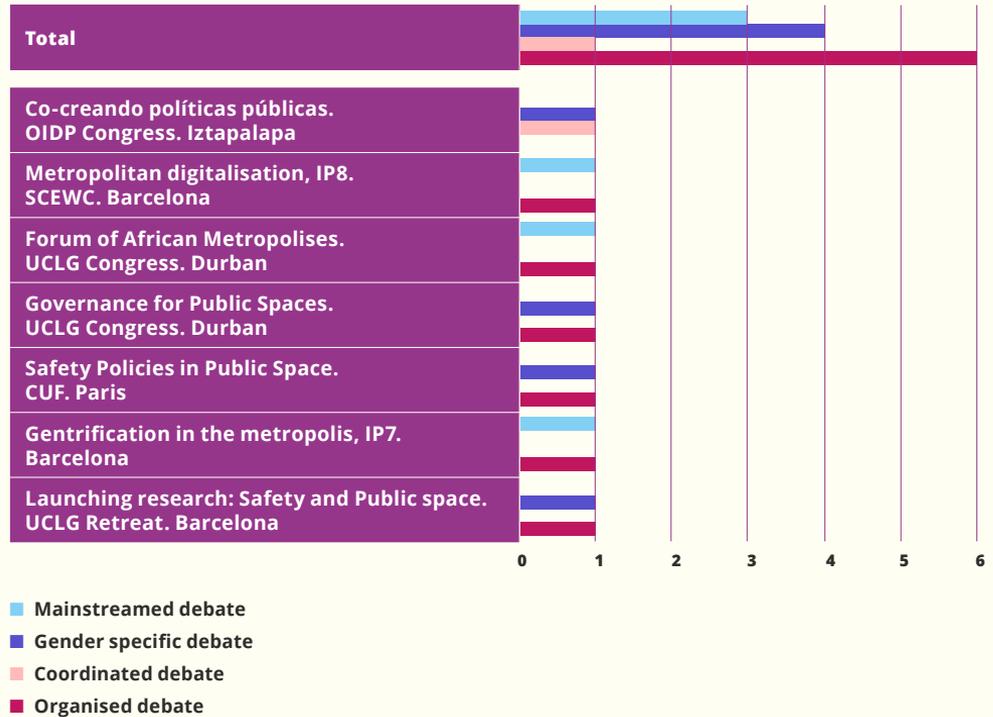
L1. Urban diplomacy and metropolitan advocacy

6 gender debates organised out of 15 side-events

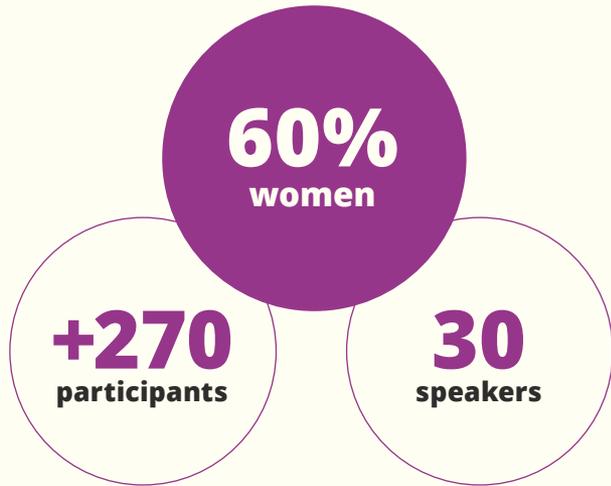
3
gender-specific debates

3
mainstreamed debates

Gender debates 2019



L1. **7 gender debates** had the participation of



UCLG Congress, Durban. November

L1. 8 Activated partnerships

5 Partnerships at events UCLG Women, CUF, OI DP, CIDOB and PEMB

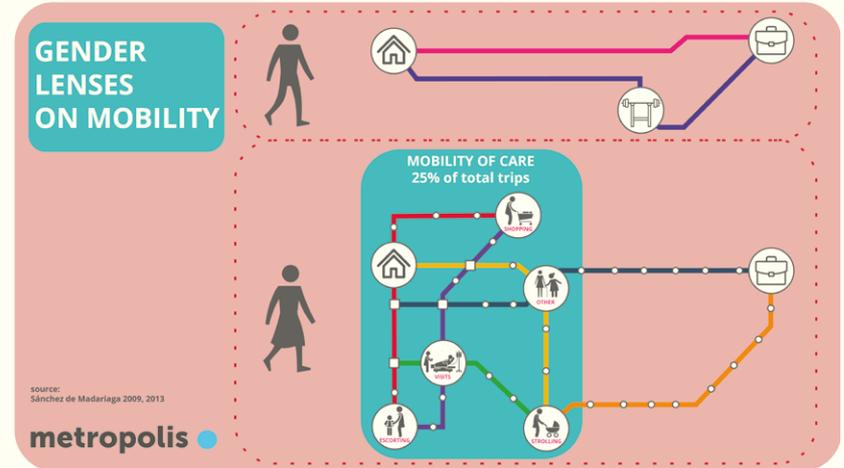
3 Partnerships in knowledge building COLLECTIU PUNT6, DIGITAL FEMS, CAMBIA-MO COOP

3 Gender campaigns launched

8M International Women's Day

1S Gender Lens on Mobility

25N International Day for the Elimination of Violence against Women



Gender Lens on Mobility's campaign. 1 September

L2. Capacities for metropolitan governance

Research Study

Safety and public space: Mapping metropolitan gender policies

Phase 1

The purpose of the first phase of the study was to shed light on members' efforts related to **women and girls** having the **right to the city**. This was done by mapping policies created to build safer and more accessible public spaces.

Data was collected from **November 2017 to May 2018** leveraging questionnaires, desk research, face-to-face exchanges and personal email correspondence with the members of the association.



Mrs. Laura Pérez Castaño, President of Metropolis Women and Councillor for Feminism and LGTBI+, City Council, Barcelona.

L2.

Results from this phase of the study were shared on February by **Laura Pérez**, Metropolis Women President and Councillor for Feminism and LGTBI Affairs of the Barcelona City Council.

Phase 2

The purpose of the second phase of the study was to create a methodology to systematize and analyze the gender public policies detected in 32 Metropolis members analyzed during the first phase. The results were shared at the end of 2019.

Next steps

12 new metropolises will be mapped to highlight public policies implemented to eradicate sexual violence from public spaces.

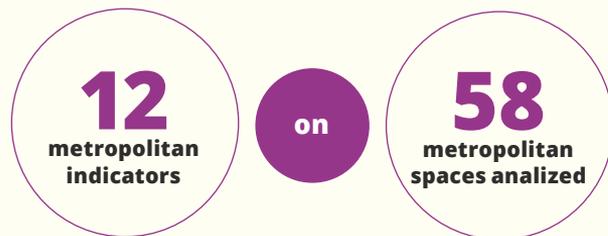
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L2. 2 gender projects launched

12 gender metropolitan indicators:

The lack of data with gender perspective presents an obstacle in identifying inequalities and, consequently, developing public policies. This challenge inspires the improvement of the **Metropolis Observatory** database. To enhance the database, last December a call among the Metropolis membership.



1 online training program on metropolitan governance

Gender Metropolitan Indicators

1	Share of elected women
2	Women in work force
3	Enrolment of female school-aged population
4	Legislation enforcing gender equality
5	Gender Pay Gap
6	Literacy Rate
7	Higher Education Enrolment
8	Life Expectancy
9	Unemployment
10	Poverty Rate
11	Accessibility to public transport
12	Femicide

L2. 2 Gender Keys launched

The **Gender Keys** collection is a series of short publications aiming to provide knowledge on gender issues in urban planning at the metropolitan scale. In just two pages and with a simplified language, the collection enables the development of a metropolitan and gender narrative. These present different challenges and opportunities of specific key issues in which members' initiatives stand out as protagonists.



Gender Keys n°1: Do metropolises have a gender? [\[+info\]](#)



Gender Keys n°2: Women and girls in public spaces [\[+info\]](#)

L2. 2 Issue papers (IP) with gender perspective presented

IP7

Gentrification and impoverishment in the metropolis

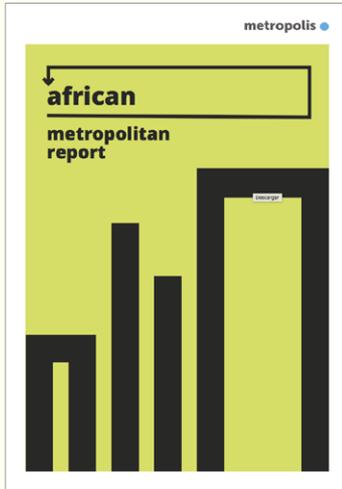
IP8

The Digital transformation of the metropolises

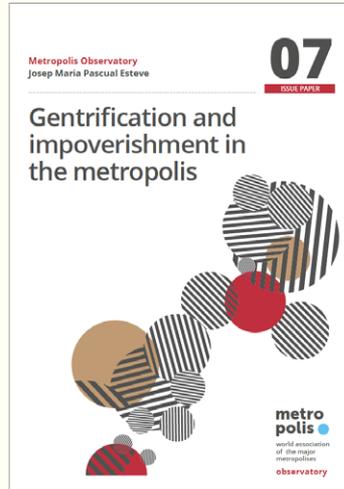


Mr. Josep Maria Pascual, sociologist and expert in urban development, presenting Issue Paper 7 "Gentrification and pauperisation of the metropolises", Metropolis Observatory

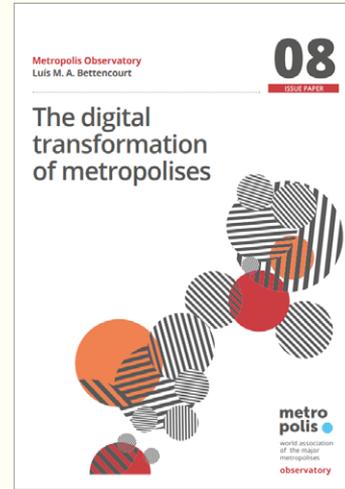
L2. 10 out of 13 Metropolis publications include gender perspective



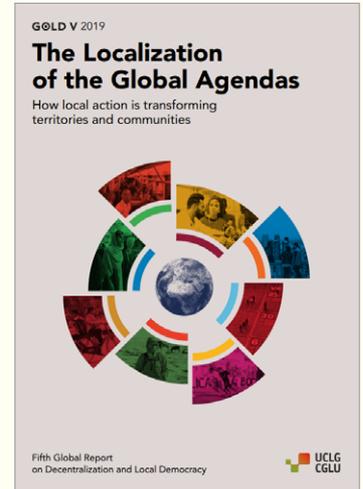
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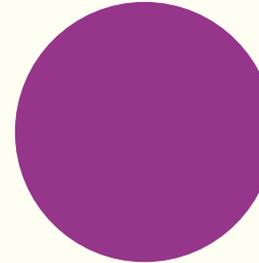
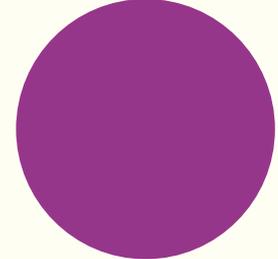
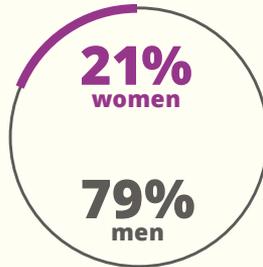
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L.3 Internal governance culture

**% metropolises
governed by women**



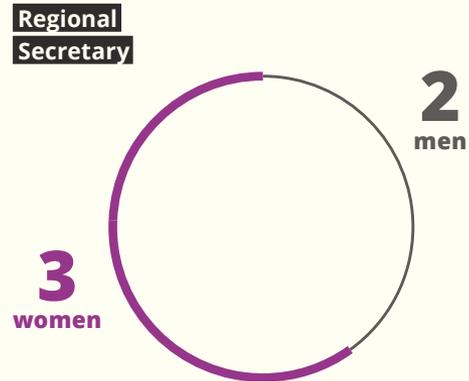
**% women on board
of directors**



L.3

According to the analysis of the **internal governance culture**, parity is present only at the level of representatives of the Regional Secretariats. The **indicator % women on board of directors** as well as the indicator **% metropolises governed by women, detect a marginal presence of women.**

Greater parity in representation can be achieved implementing positive action measures.



Mrs. Rahmatouca Sow Dieye. Regional Secretary Chief deputy of cabinet of the mayor of Dakar.

L.3 1 Gender impact assessment, 2018

1 Internal training seminar on gender and global agendas

17 New members involved in the gender mainstreaming strategy

8 Gender agreements signed with members, organisations and other international actors

15 out of 31 Metropolis agreements include clauses related to gender equity



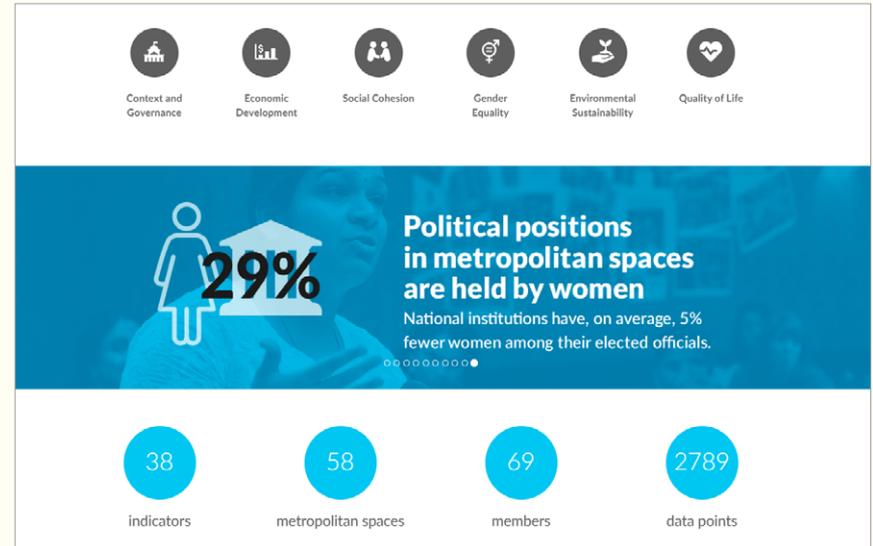
Gender impact assessment, 2018 [\[+info\]](#)

L.3 14 mainstreamed projects: Some results:

The **Metropolis Observatory** with 38 indicators, including **5 gender indicators** and **11 indicators** with a gender vision

USE platform: 12 new gender case studies incorporated

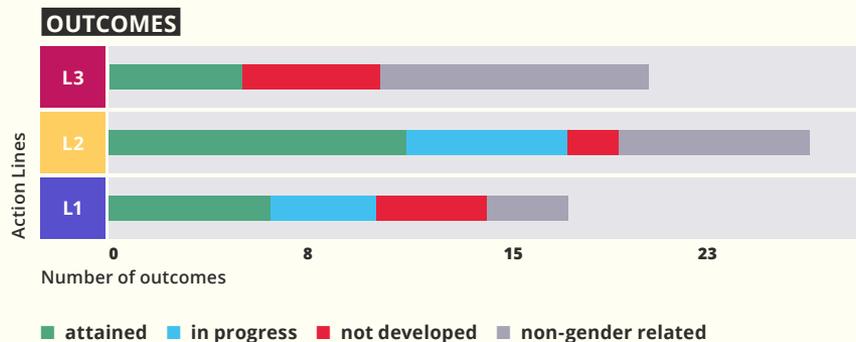
Pilot Project: 1 project developed around the thematic area: LGBTI+ policies



The Metropolis Observatory's [website](#)

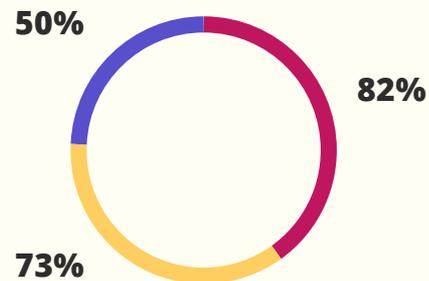
4. Monitoring Action plan

The Action Plan 2018-2020 is structured in 3 action lines with their corresponding outcomes. Based on this consideration, 4 levels of outcomes compliance are differentiated, and consequently, translated into a percentage of action lines implemented. According to the figures on the side, a significant implementation of the 1st and 2nd action lines is detected, mainly, as a result of the consolidation of the gender strategy and the commitment to new gender projects.



% ACTION LINES implemented

- L1
- L2
- L3

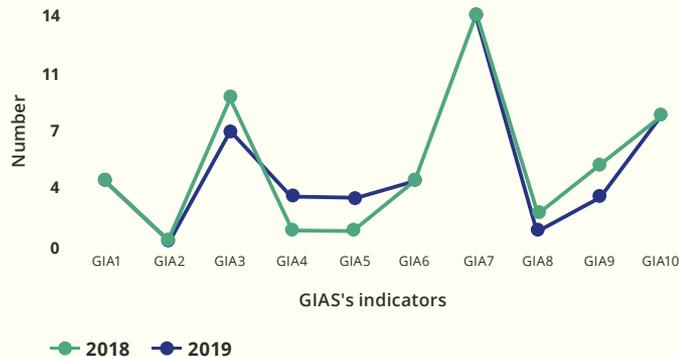


4.

A comparative analysis of the GIA's indicators for 2018-2019, from a general point of view, shows that 50% of the indicators are positively consolidated, such as: n° of gender publications, n° of gender debates, etc.

On one hand, there is an increase in the number of gender projects compared to the previous year. On the other hand, there is gradual decrease in the number of women experts.

GIA's indicators forecast, 2018-2019

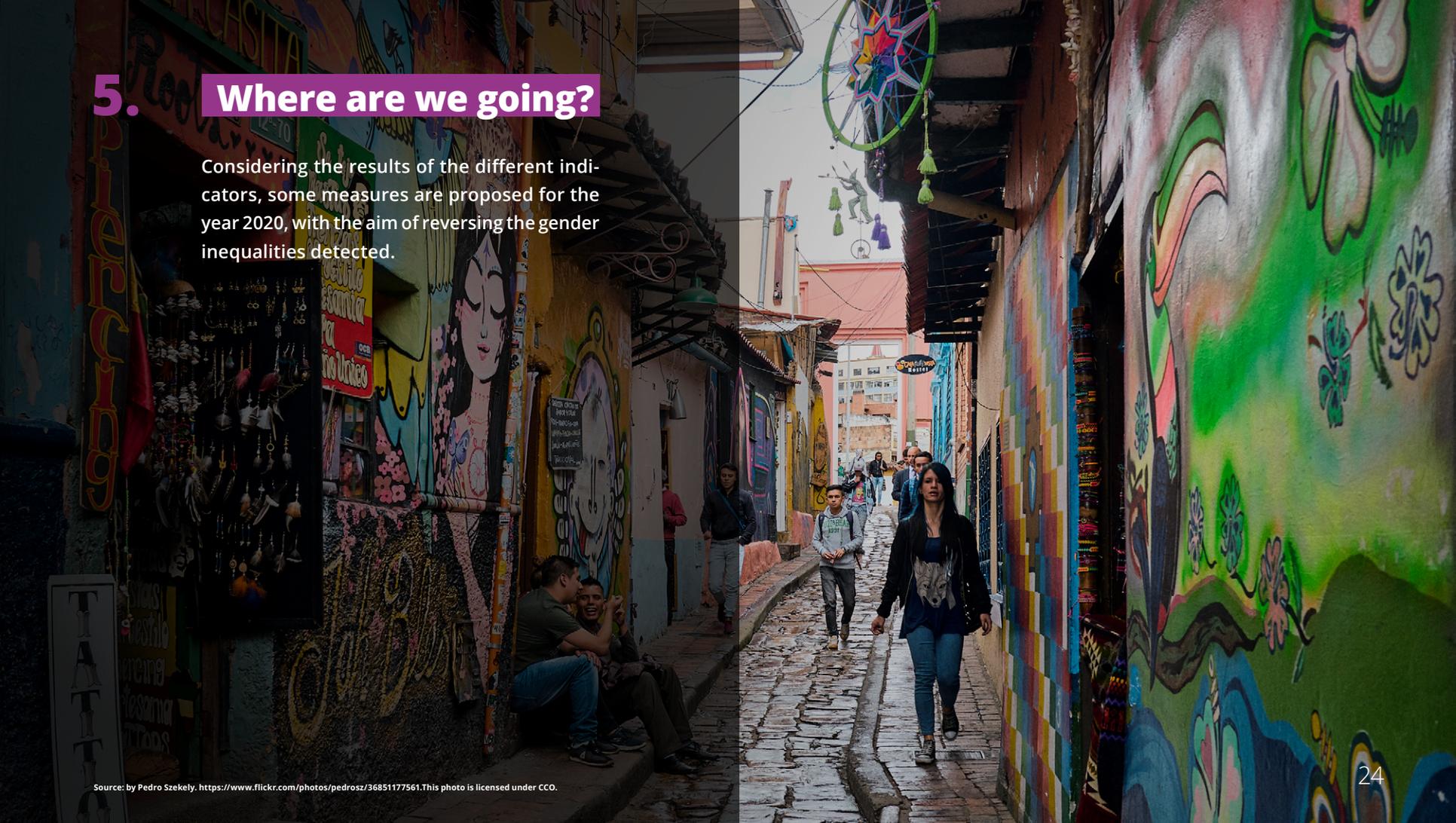


GIA's indicators

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5. Where are we going?

Considering the results of the different indicators, some measures are proposed for the year 2020, with the aim of reversing the gender inequalities detected.



5.



L1

Promote strategic gender partnership with our members as well as with international organizations and urban actors worldwide

Create new gender communication Tools: interviews, thematic facts on gender and urban space



L2

Create and disseminate gender-sensitive urban tools to mainstream gender vision in metropolitan government

Strengthen the gender- mainstreaming approach in Metropolis projects

Implement full gender-sensitive and effective trainings for capacity building



L3

Include positive action to promote the participation of elected wome in Board of Directors.

Ensure gender balance in the selection of experts, speakers and participants

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