



**BID TO HOST THE  
METROPOLIS WORLD CONGRESS 2023**

The Metropolis World Congress (MWC) is an international event that has been held once every three years ever since the association was founded in 1984. This flagship event celebrates the host city's achievements and credentials in terms of urban policy, and helps boost the host city's local and international standing, both in the run-up to the event, as well as during and after. It attracts interesting discussions and allows cities to build partnerships to tackle a range of urban challenges, finding innovative solutions not only for the host city, but for all the metropolises in attendance. The event helps Metropolis in its mission to provide international political visibility to metropolitan interests, showcase innovative solutions to metropolitan problems and encourage reflection on trends related to urban development. In addition, it helps metropolitan governance contribute to reducing metropolitan inequality, while promoting mutual learning, capacity building and training. Metropolis members are involved in shaping and enriching the content of the Congress. It is the perfect event to explore partnership opportunities with other metropolitan regions or cities, solution providers, and investors. It also serves as a platform for conversations around how to drive forward Metropolis' Action Plan and Strategic Plan.

The MWC brings together over 1,000 participants: the perfect number to ensure participants are actively involved in networking opportunities, engage in a large variety of partnerships or joint working programmes, and do not miss out on any opportunities to connect with their counterparts from all over the metropolitan ecosystem. The Metropolis World Congress shapes Metropolis' high standards of governance and political discourse, while advocating for a cross-cutting gender perspective.

The event's success depends on close collaboration between the Metropolis Secretariat General, the host city and international partners (Metropolis members in particular), as well as the active participation of local and regional institutions working on urban issues.

**Benefits for the Metropolis World Congress host metropolis include:**

- Taking a leading position on the global stage by convening political leaders and experts to build strategies for transforming metropolitan spaces.
- Positioning the host as a champion of caring communities and governance models built on collaboration, empathy, gender equality and equity.
- Highlighting the host city's cultural and historical heritage.
- Showcasing the host city's commitment to establishing people-centred, sustainable and resilient urban development which will help the world's growing urban population live happier, healthier and more prosperous lives.
- Providing opportunities for capacity building in metropolitan governance by connecting city officials with experts and organisations from all over the world.
- Networking and forming partnerships with other metropolitan leaders and international partner organisations.
- Gaining local, national and international media coverage by having your initiatives featured on a global stage.
- Benefits to local business from the revenue from hosting 300+ international and domestic participants throughout the duration of the Congress.
- Bidding metropolises are also welcome to suggest and explore other benefits while preparing for the Metropolis World Congress.

### **The structure of a Metropolis World Congress**

The Metropolis World Congress is a four-day event comprised of a mix of plenary sessions on policy, workshops, and cultural or field visits. The association will use the event as an opportunity to hold its triennial statutory meetings:

- The Policy Debate
- The Board of Directors meeting
- The General Assembly
- The Regional Secretaries meeting
- The Executive Committee meeting

### **FINANCIAL CONTRIBUTION FROM THE HOST TO THE METROPOLIS SECRETARIAT GENERAL**

The host city agrees to make a financial contribution of €250,000 (two hundred and fifty thousand euros) to the Metropolis Secretariat General. This financial disbursement will go towards administrative costs, franchising, international promotion and web developments. In addition, the host city will have to pay for the trips made by Metropolis staff to the host city in order to prepare for the event. The payments by the host city to the Metropolis Secretariat General are the minimum requirement that candidate cities need to agree to pay Metropolis in order to apply.

**Furthermore, the host city will bear all the other costs involved in hosting the Congress, the details of which are enclosed in the bidding package.**

Deadline for submitting the full application: 15 April 2022.

The full application must include:

- An official letter from the political leader of the applying member, acknowledging compliance with the Terms of Reference. The letter must include the concept of the Congress, the venue and main topics.
- A promotional video to accompany the tender and proposal to host the Metropolis World Congress 2023.
- Interested Metropolis members may contact the Metropolis Secretariat General at [abickart@metropolis.org](mailto:abickart@metropolis.org) to receive the bidding package (Terms of Reference for the Organisation of the Metropolis World Congress). Only Metropolis members are eligible to host the Metropolis World Congress 2023. The Board of Directors of Metropolis will meet on July 14, 2022 to select the host city for the Metropolis World Congress 2023.