MetroTalk with Hanne Norli
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Developing Sustainable Metropolitan Mobility

1 Governance and public transport
- It is important to restore trust in public transport, while better communicating its collective benefits
- Cities need to discuss how authorities can play a stronger role in ensuring public transport is the backbone of mobility services
- Continued political leadership is needed to innovate in urban mobility

2 Mobility patterns
- Urban spaces must be rethought to integrate new mobility patterns emerging in cities
- Informal transport must be regulated so it can be integrated as another urban mobility option on offer

3 Towards sustainable transportation
- Intermodality should be promoted in order to respond to new mobility demands: integrating emerging modes of transport and encouraging public transportation
- The emergence of new working and living habits will change the distribution of mobility flows
- We urgently need to limit the use of private cars, promote the benefits of public transport and include more sustainable mobility models

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