

INTERNATIONALISATION AND METROPOLITAN SPACES (ES)



The **Metropolitan Area of Barcelona** focuses its internationalisation strategy in 4 points:

- EU Funding
- Generate knowledge and transfer best practices
- Positioning the AMB
- Allocate 0.7% of the AMB's own revenues to international cooperation (2 million euros)

In its internalisation strategy, **Mexico City** considers that the most relevant factors on which it should be based are:

- The exchange of experiences
- Multilevel cooperation
- International action

In order to promote internationalisation, **Bogotá** follows two action lines:

- Mobilize technical and financial resources to consolidate the District Development Plan.
- Position Bogotá as a venue for major international events and the city's brand in major events abroad.