









Development of the Pyramids and the Grand Egyptian Museum Area, in Greater Cairo (GC)

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Greater Cairo (GC)

- Population >> 20% of total population
- ➤ GDP >> 30% of total GDP
- > Area >> 0.3% of total Area
- ➤ Main Urban Mass >> 70% of total GC area

Main Challenges:

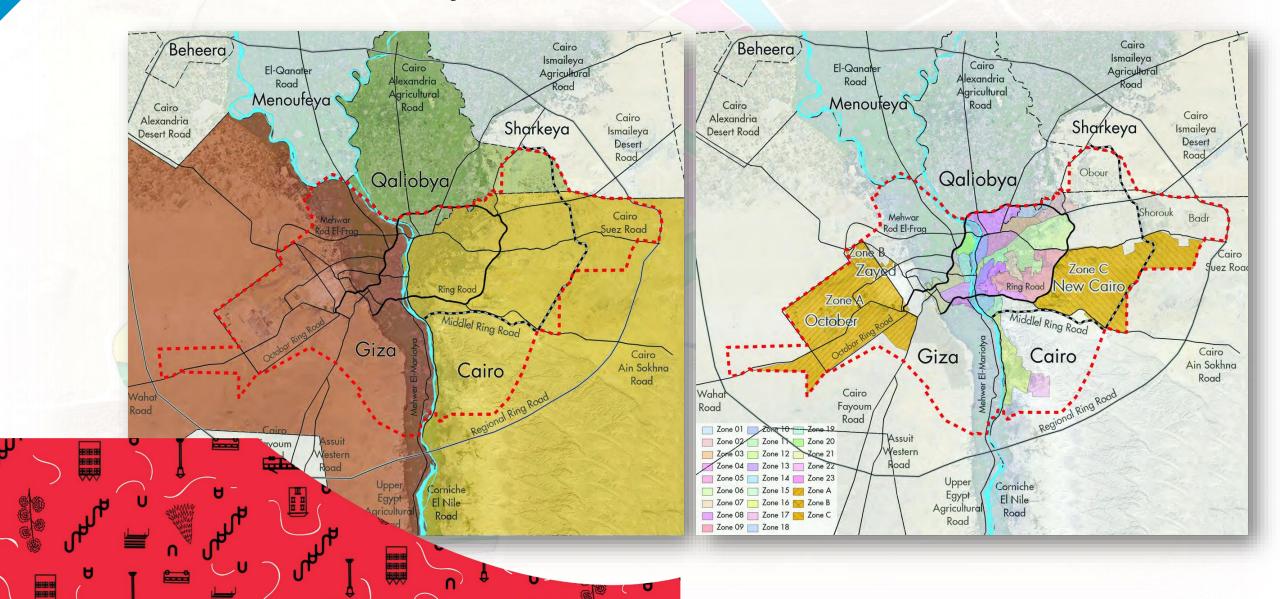
- > High density
- > Traffic congestion
- > Informal settlements
- ➤ High air pollution rates





Johannesburg

Greater Cairo Boundary



Greater Cairo Urban Development Strategy

- In 2012, General Organization for Physical Planning (GOPP) has formulated the future vision of the GC as a first step to prepare the GC urban development strategy.
- ➤ Development of the GC future vision and specifying the development policies and projects were specified through GOPP and:
 - UN-Habitat and UNDP,
 - International and local experts specialized in various fields,
 - Various surveys were conducted in different areas of GC to recognize the needs of GC residents and identify their daily problems they face and their priorities to solve such problems.
- Therefore, the needs of the GC residents have been studied in order to determine the main pillars and directions of the proposed vision.

ساحة خوفو

منطقة السادات المتحفية

خدمات

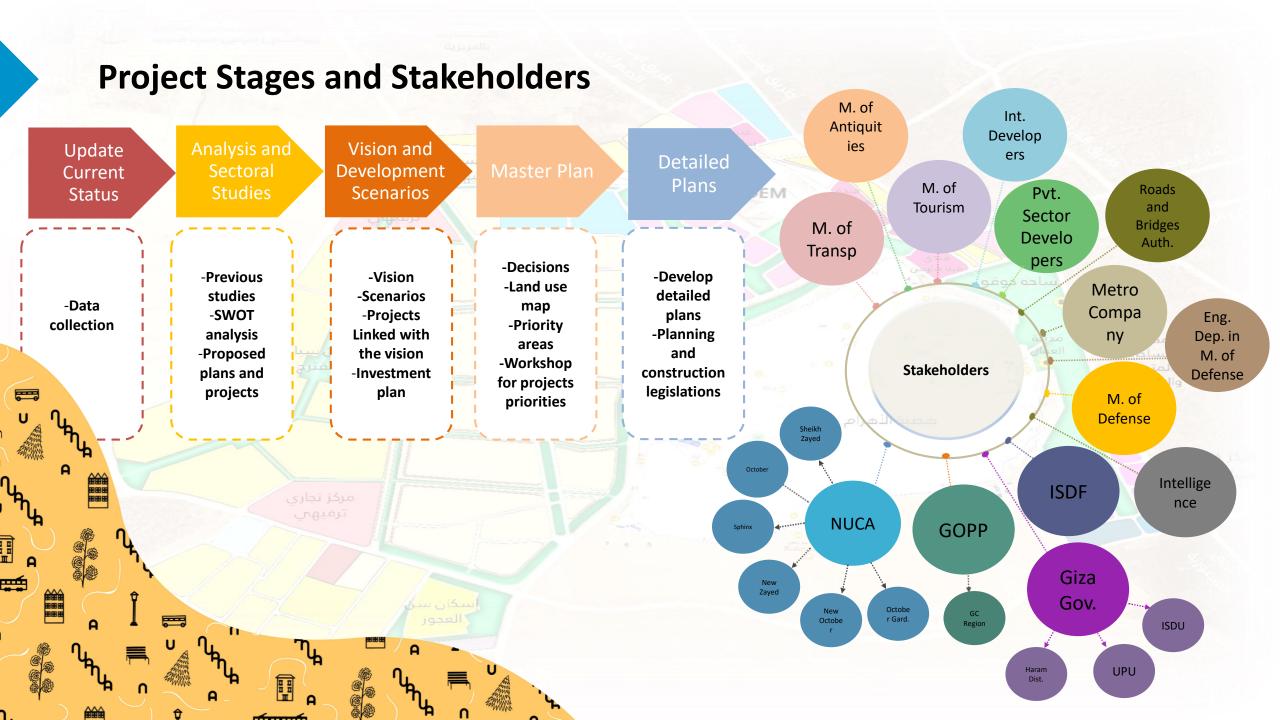
حية تراثية



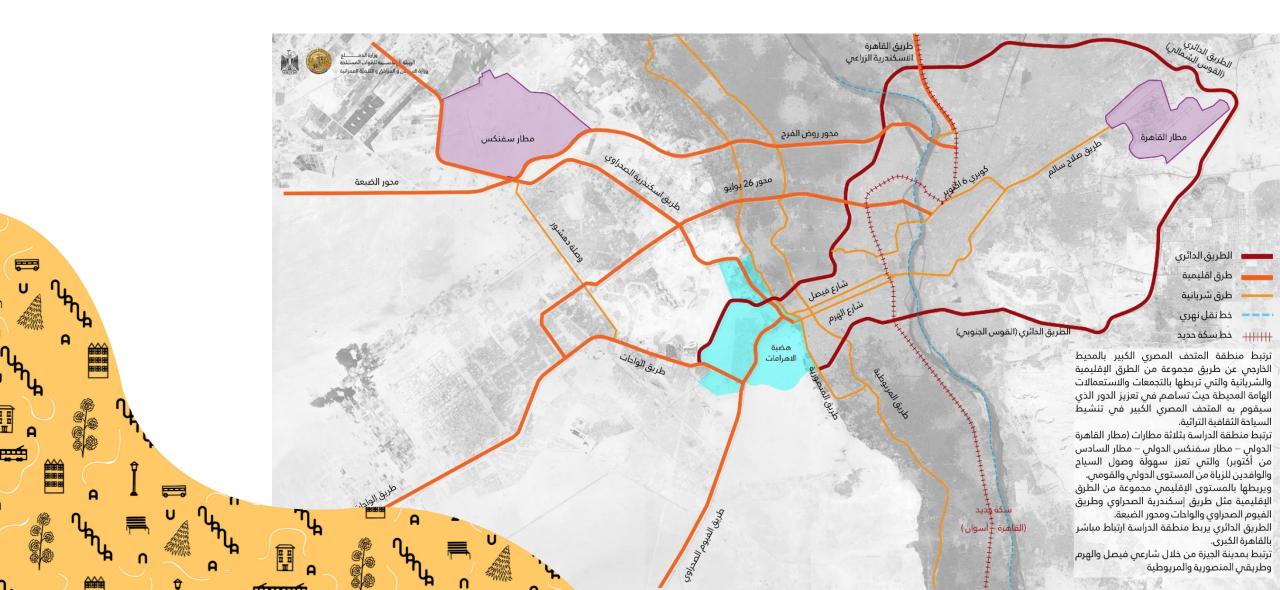
Development of the Pyramids and the Grand Egyptian Museum Area Project

- > Through Connecting the two areas, the Project aims to maximize:
 - Heritage and cultural value of the historical site.
 - Investment and tourism values.
 - Economic value of the space available for development.

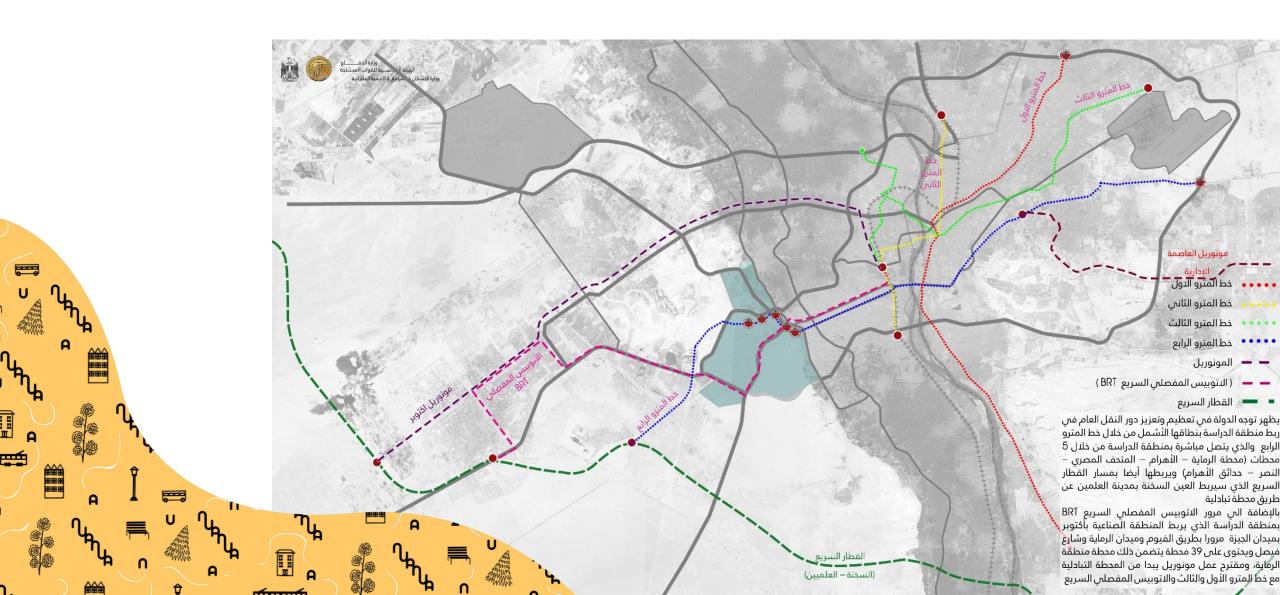




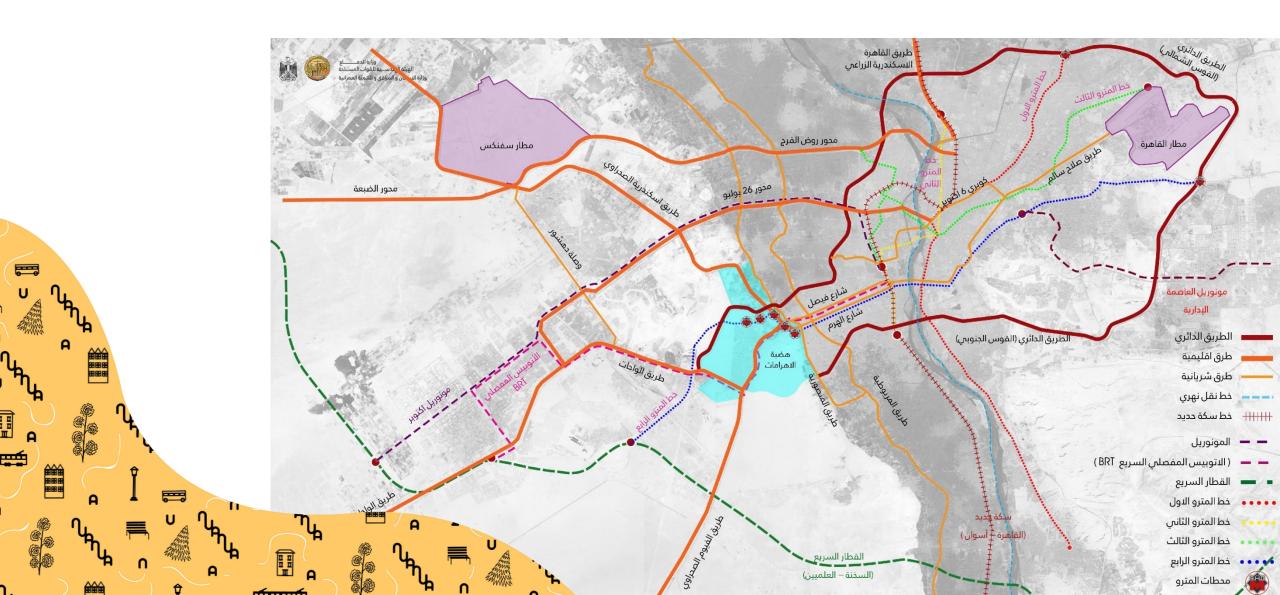
Development of the Pyramids and the Grand Egyptian Museum Area Mobility and Accessibility (Wider Range)



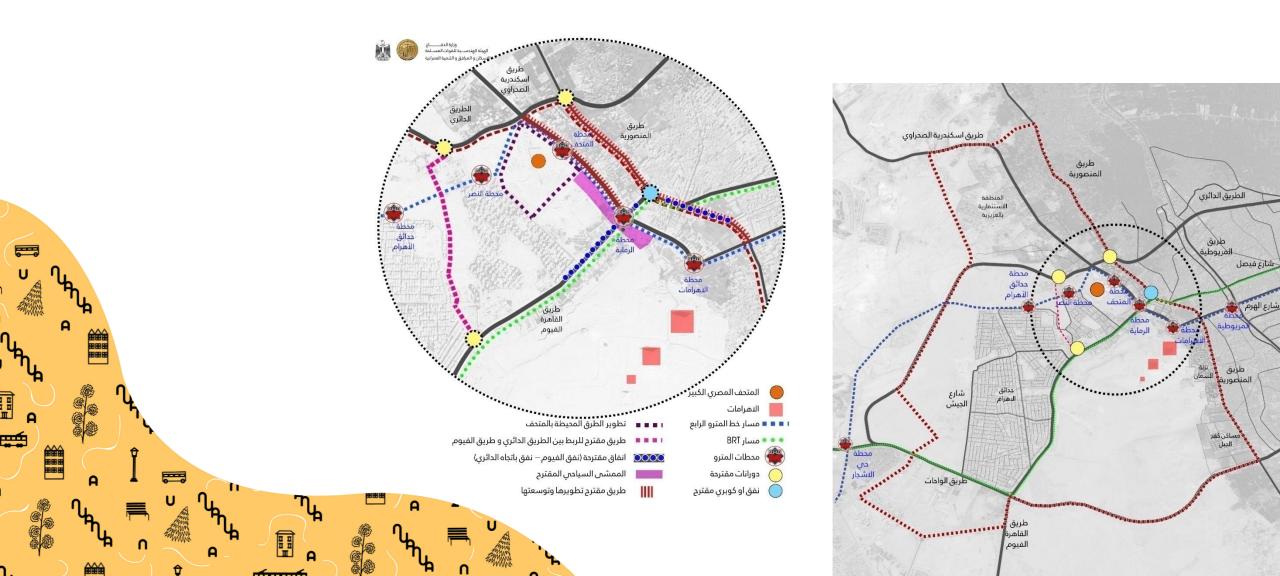
Development of the Pyramids and the Grand Egyptian Museum Area Mobility and Accessibility (Wider Range)



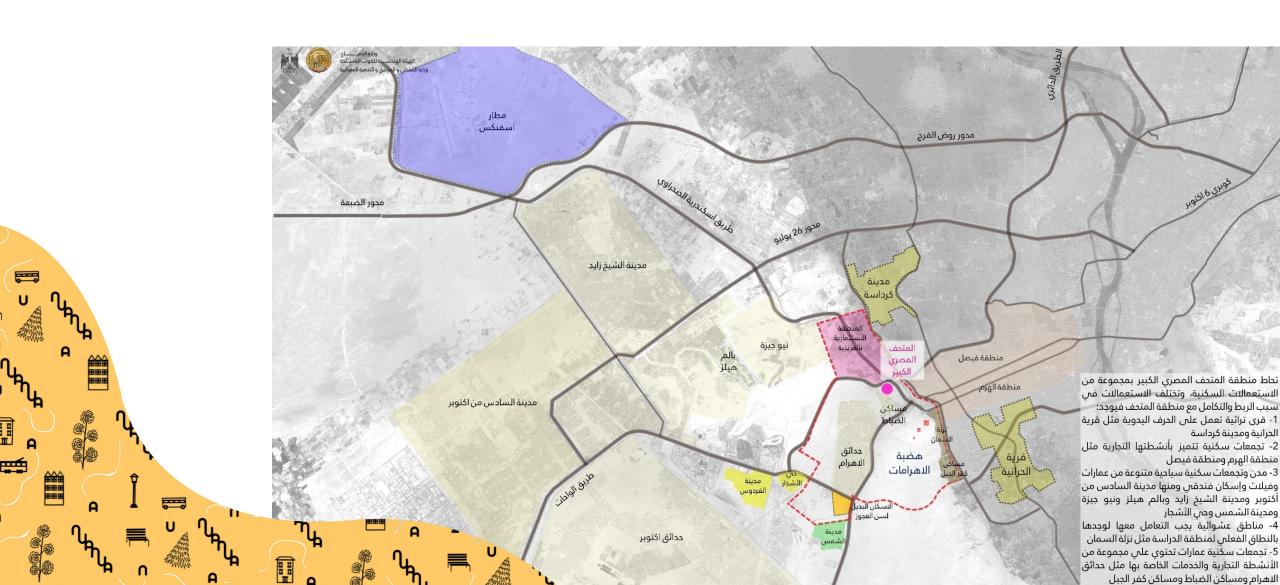
Development of the Pyramids and the Grand Egyptian Museum Area Mobility and Accessibility (Wider Range)



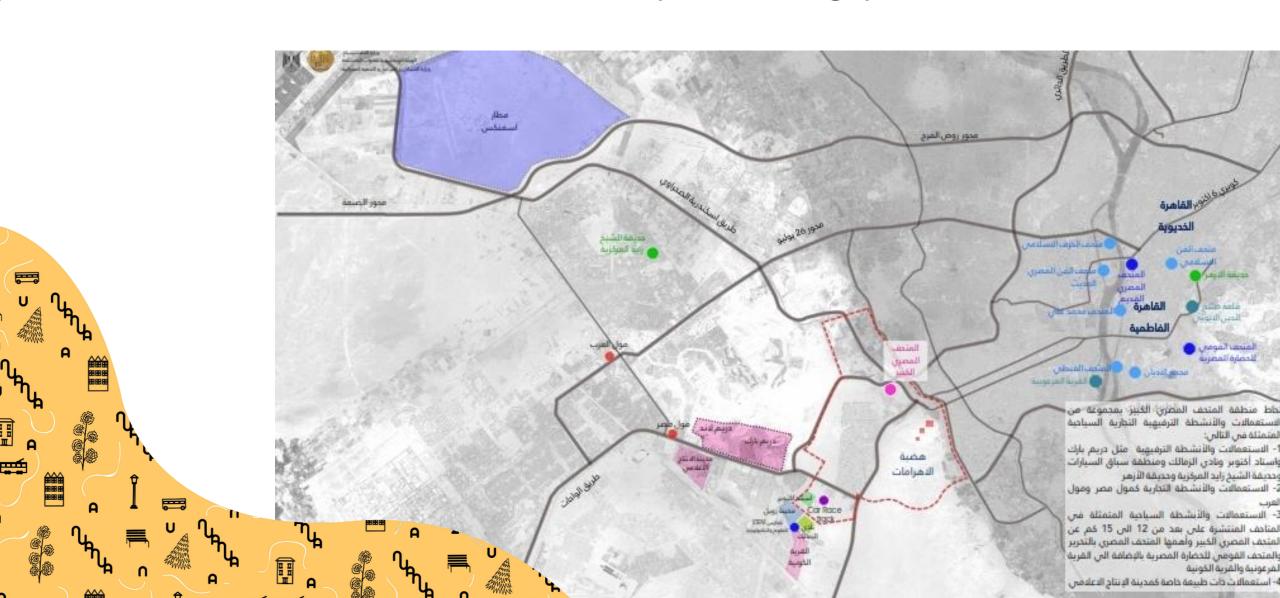
Development of the Pyramids and the Grand Egyptian Museum Area Mobility and Accessibility (Actual Range)



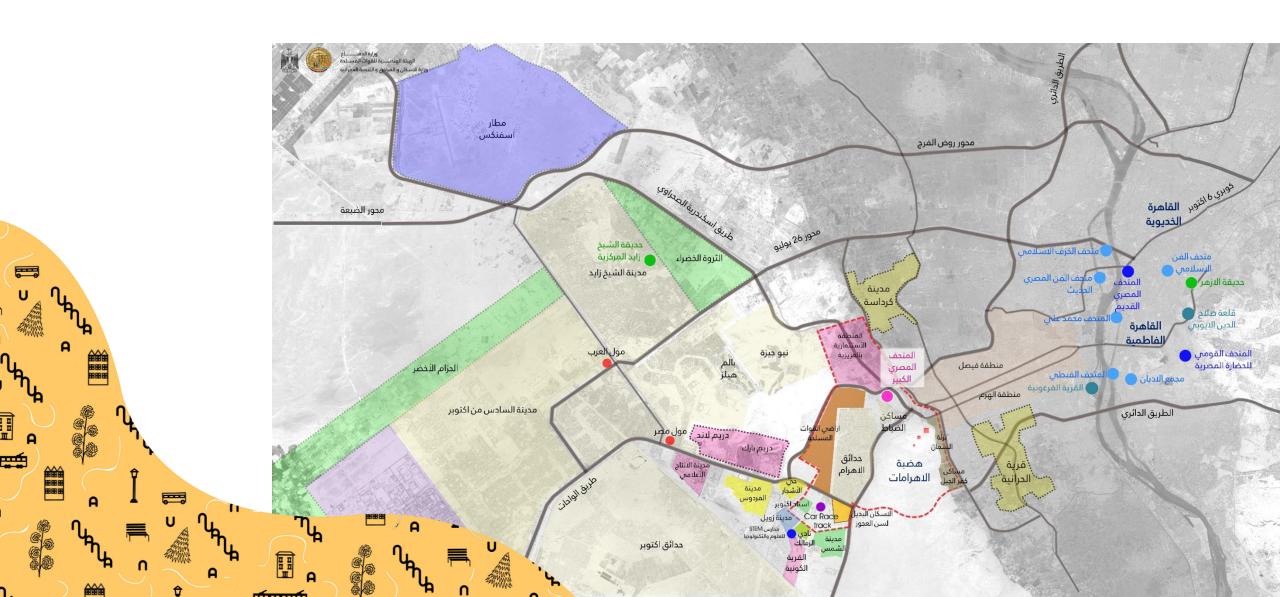
Development of the Pyramids and the Grand Egyptian Museum Area Residential Land Use (Wider Range)



Development of the Pyramids and the Grand Egyptian Museum Area Cultural and Commercial Land Uses (Wider Range)



Development of the Pyramids and the Grand Egyptian Museum Area Land Use (Wider Range)



Development of the Pyramids and the Grand Egyptian Museum Area Land Use (Actual Range)

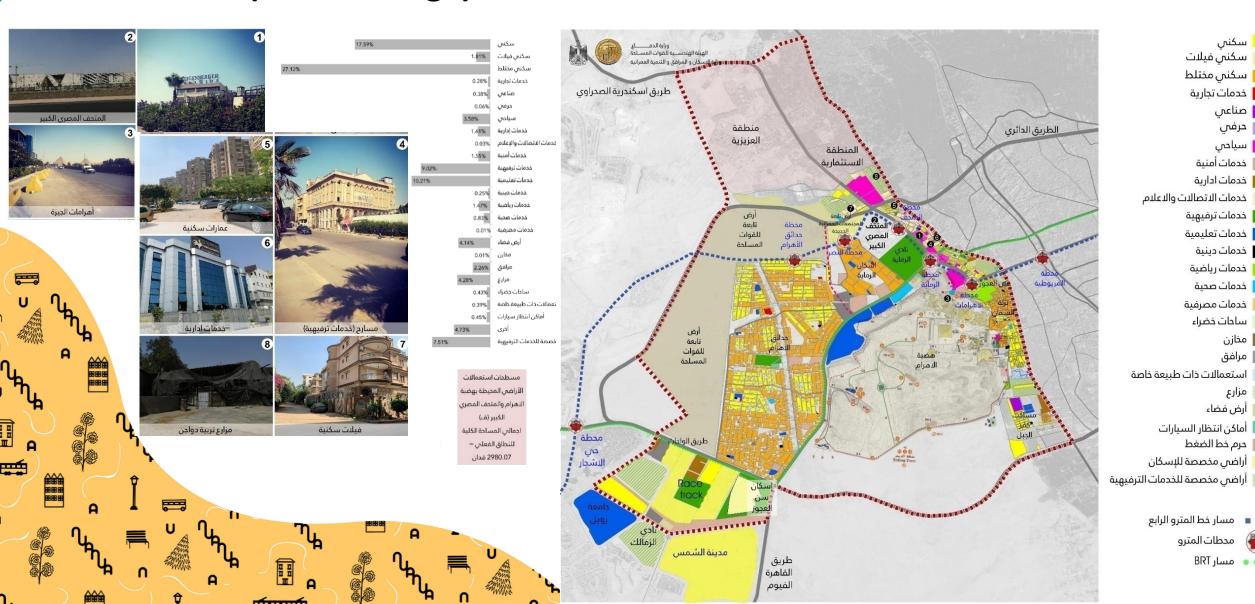
صناعي

خدمات ادارية

خدمات دينية

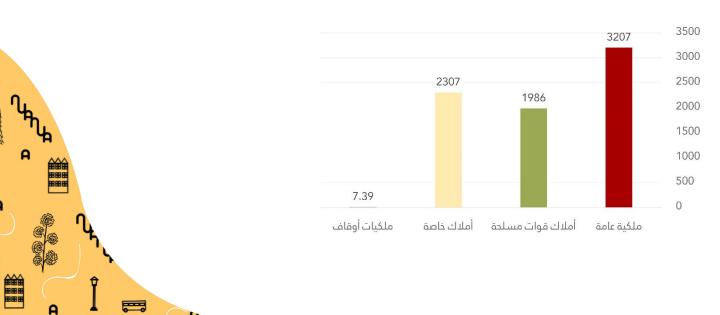
خدمات صحبة

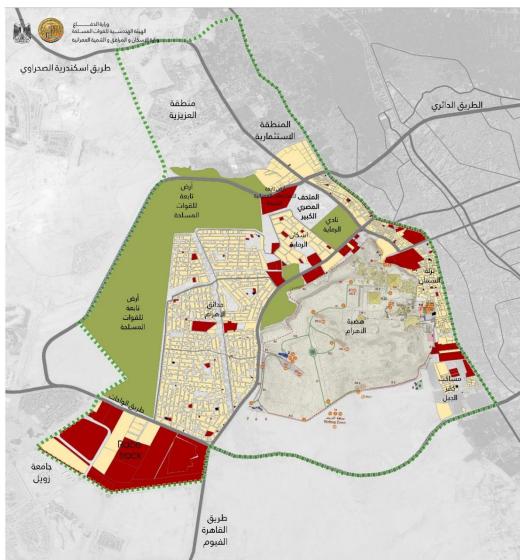
أرض فضاء



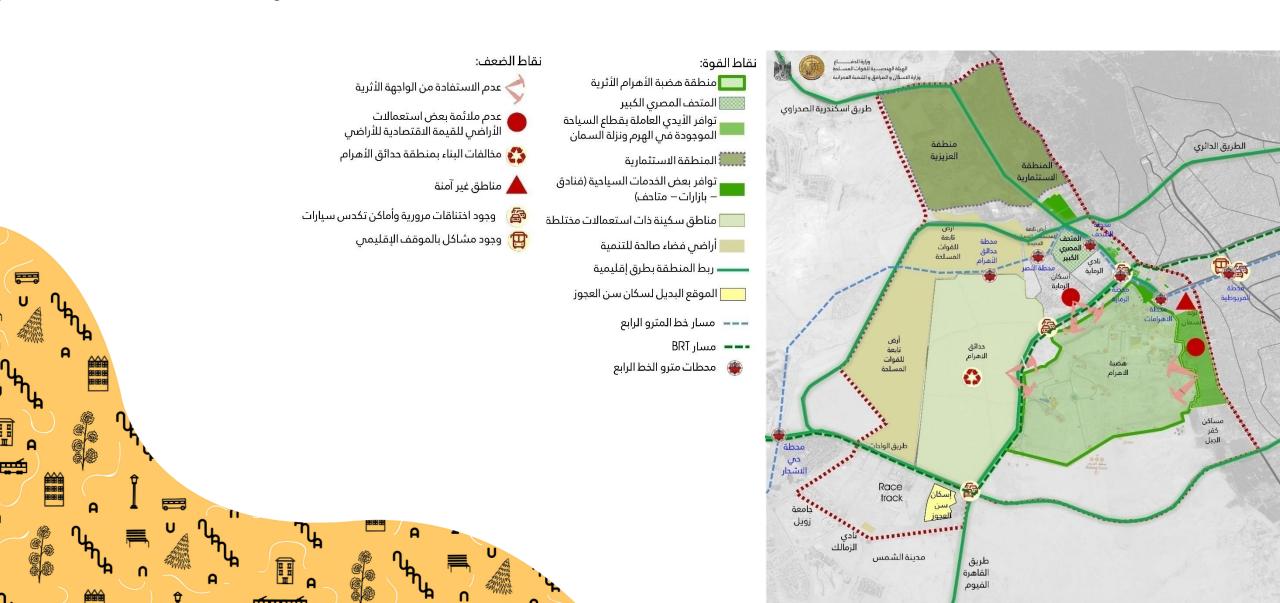
Development of the Pyramids and the Grand Egyptian Museum Area Land Ownership (Actual Range)



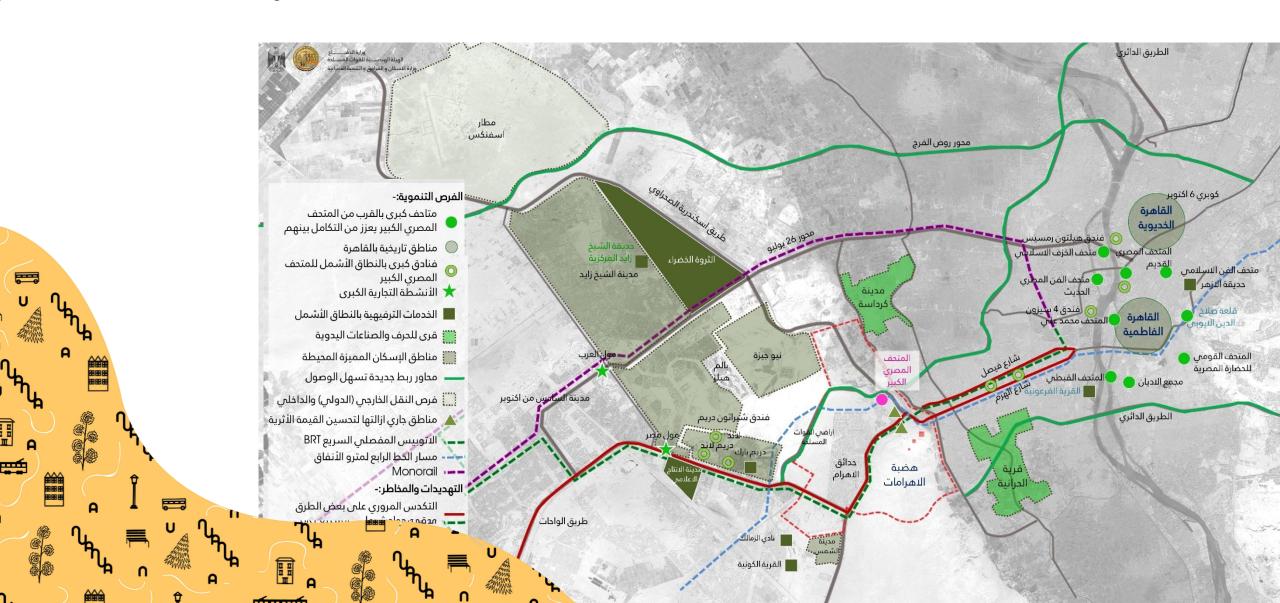




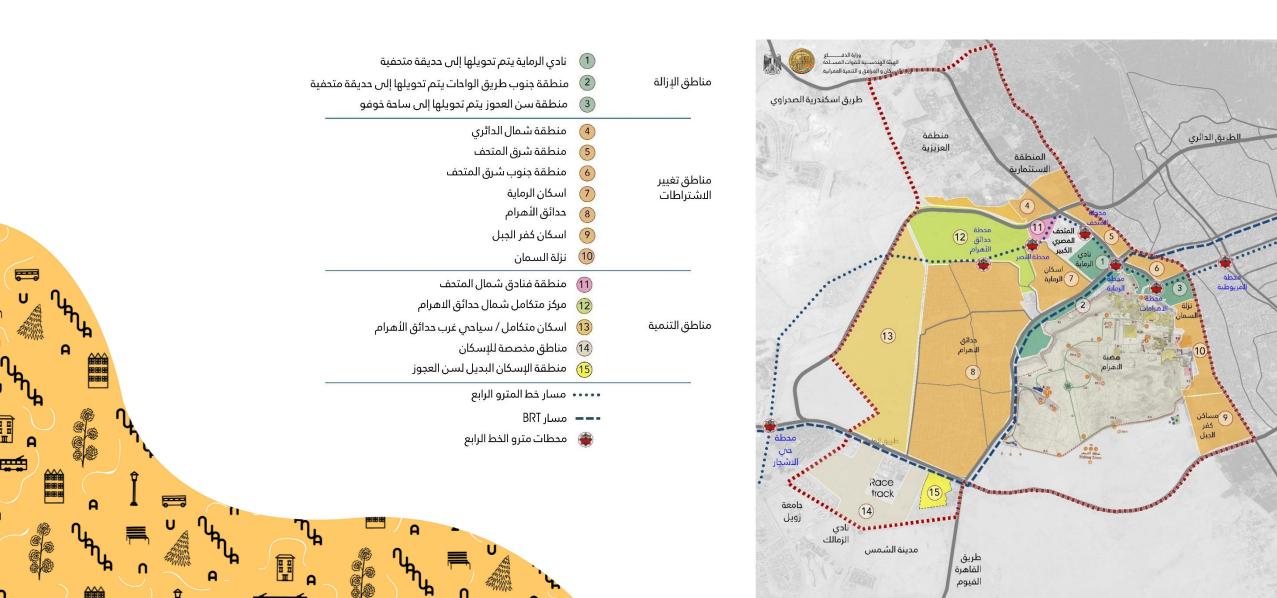
Development of the Pyramids and the Grand Egyptian Museum Area SWOT Analysis



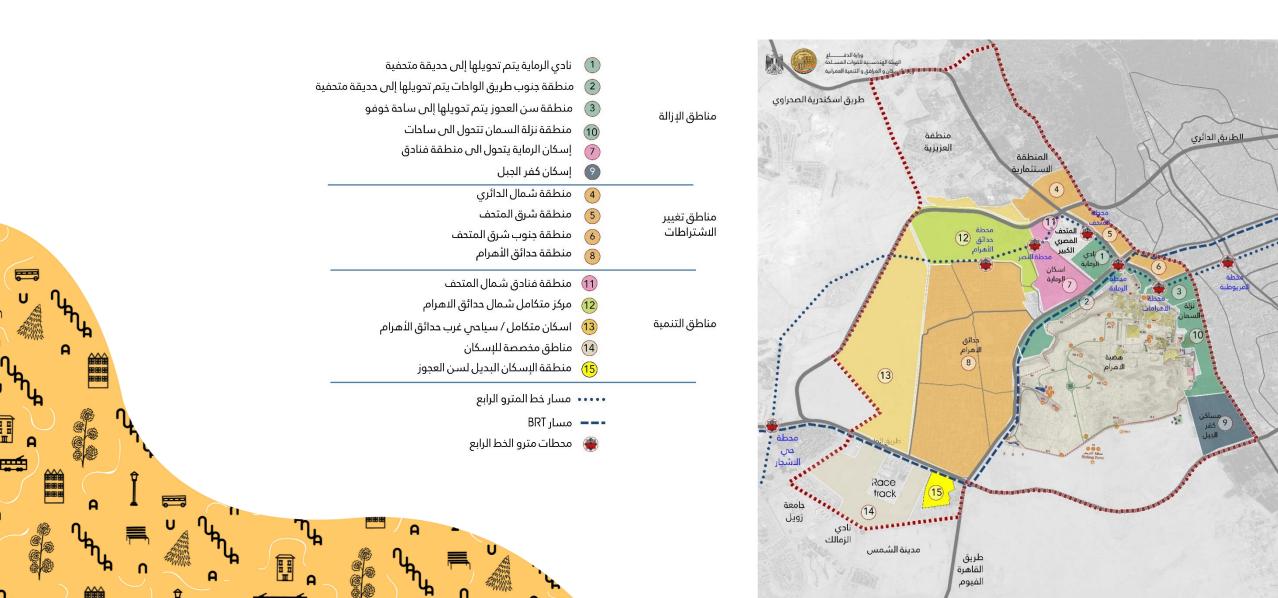
Development of the Pyramids and the Grand Egyptian Museum Area SWOT Analysis



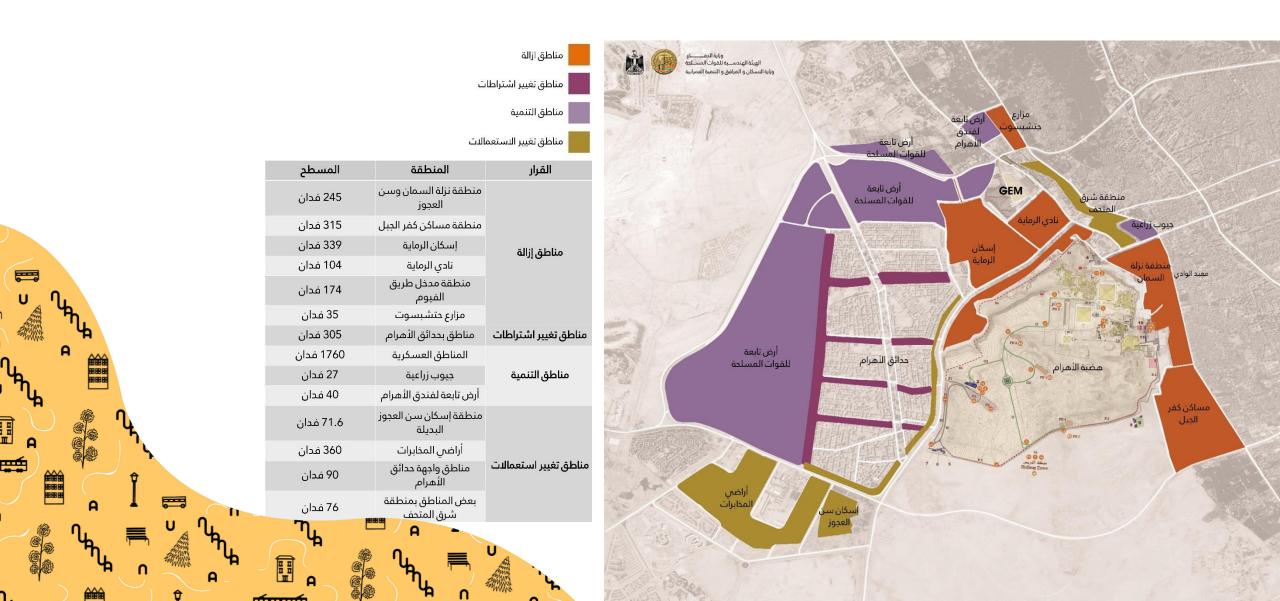
Development of the Pyramids and the Grand Egyptian Museum Area Development Alternatives – Limited Development



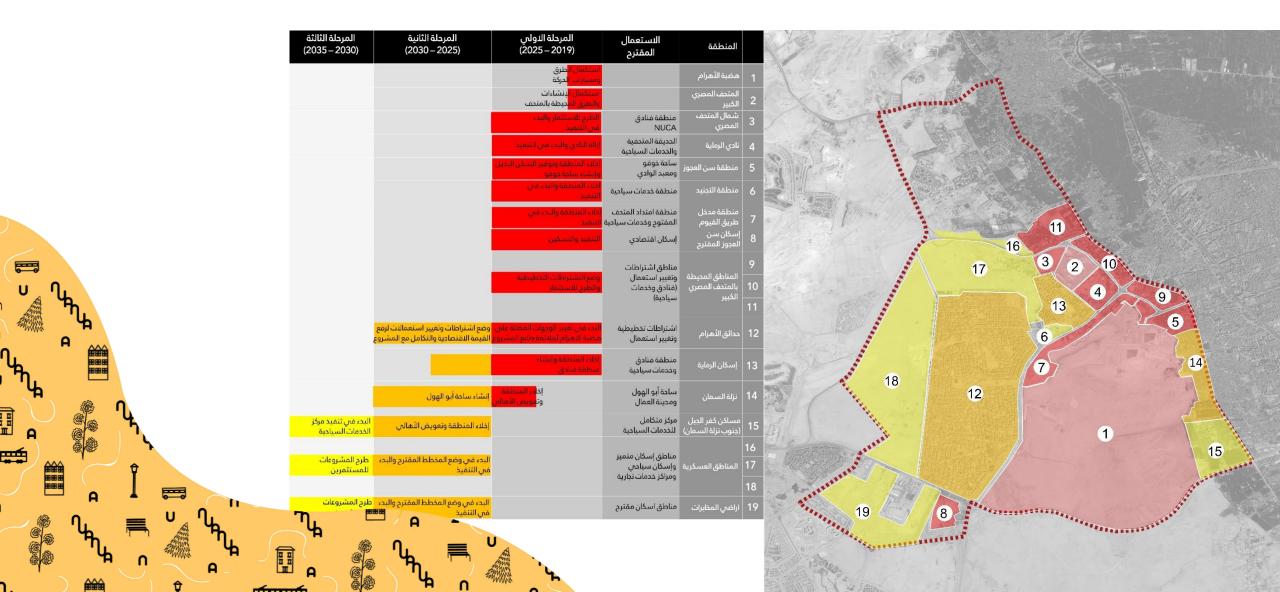
Development of the Pyramids and the Grand Egyptian Museum Area Development Alternatives – Ambitious Development



Development of the Pyramids and the Grand Egyptian Museum Area Development Decisions



Development of the Pyramids and the Grand Egyptian Museum Area Project Phases and Schedule



Development of the Pyramids and the Grand Egyptian Museum Area The Master Plan



Principal outcomes

- Maximizing the heritage value of area by establishing a heritage tourism service center consisting of handicraft, exhibition and market areas, a rehabilitation and training center and a conference center.
- Maximizing the investment and tourism value of the surrounding areas by providing a range of commercial uses and bazaars in addition to a range of hotels proposed to be implemented in the shooting area.
- Maximizing the economic value of space available for development through the establishment of a tourist and recreational services center that includes a hospitality city, tourist housing villages and recreational services, in addition to the establishment of proposed tourist housing areas and a number of recreational commercial centers



منطقة صناعات حرفية ومعارض



Relation with metropolitan management and development dimensions

The Project contributes to:

- Promoting Greater Cairo Area as a globalized cultural and economic hub
- Achieving 2030 Agenda for sustainable development targets through the provision of affordable and sustainable transport systems, open green areas, and public and natural open spaces.
- Following the Montreal Declaration recommendations by:
 - Supporting sustainable communities through integrated participatory planning and promoting the establishment of viable local and regional communities,
 - Provision of sustainable transport,
 - Fostering sustainable urban development through mixed use development.

Slide to include complementary/important information related to the practice...

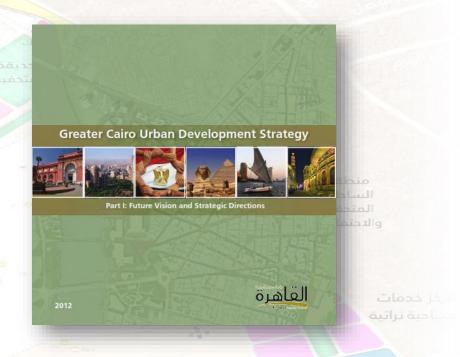
GEM

Link to download Greater Cairo Urban Development Strategy (English Version)

(Translate the page to English)

http://gopp.gov.eg/category/projects/cairo-plan/cairo-plan-activities/

حدائق الأهرام مركز تجاري ترفيهي









Expert Group Meeting: Global State of Metropolis

Medellin, Colombia. October 17-18th, 2019.