



gender impact

assessment

2020

metropolis ●

gender impact assessment 2020

**Original Idea: Metropolis,
world association of the majors
metropolises**

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metropolis ●

1.

Gender strategy throughout 2020

2.

Overview. Key Metropolis gender achievements in 2020

3.

Action Plan

L1.

Conducting urban diplomacy and advocacy on metropolitan issues

L2.

Contributing to the strengthening of urban capacities

L3.

Developing a strong, consultative and sustainable internal governance culture

4.

Monitoring Action Plan

5.

Where are we heading?



Introduction

Octavi de la Varga
Metropolis Secretary General
March 2021

Over the last year, Metropolis has driven the debate on gender-sensitive policies on the metropolitan agenda, highlighting the under-representation of women in political and economic decision-making spaces, and the unequal impact of the global pandemic on women's autonomy and access to essential services.

The Covid-19 pandemic has deepened gender disparities, in some cases even doubling them. However, as a significant space for democracy, metropolises have become the level of governance best suited for building fairer societies free of gender inequality.

In this sense, a gender mainstreaming strategy has been necessary to successfully implement policies to rethink metropolitan spaces, and as a tool to reduce gender inequality. At Metropolis, we have focused our efforts on implementing this approach.

On the one hand, we have integrated the gender perspective in our discourse by placing the gender approach at the core of urban analysis, and by developing gender-sensitive tools to help our members elaborate more inclusive policies. On the other hand, we have highlighted the involvement and commitment of our members to women's and girls' rights to the city by promoting their gender-sensitive initiatives.

This third edition of the "Gender Impact Assessment" reinforces Metropolis' commitment to the mandate of the gender mainstreaming strategy under our current 2018-2020 Action Plan. This reaffirms our endorsement of both the Beijing Declaration and the New Urban Agenda, which include the metropolitan and gender perspective as critical perspectives to ensure social cohesion and sustainable development in urban areas. Today, I am pleased to present this document, which details the work we have carried out in order to deliver on our promises.

1. Gender strategy throughout 2020

In the past three years, in an initiative led by Barcelona City Council and supported by partners, we have played a major role in raising the profile of gender inequality in urban areas and securing the **right to the city for all women and girls.**

Our gender mainstreaming strategy allows Metropolis to apply a gender perspective to everything we do. We understand gender equality as a key foundation in designing, managing and leading our metropolises and our association. This conviction has been implemented in many ways. For instance, by **gathering data and metropolitan indicators** in our **publications and the events and debates** we organise.

Source: Nnaemeka
Ugochukwu on Unsplash.





In the context of the Covid-19 pandemic, it is crucial to put **gender equality at the heart of our policies to implement an economic and political** response, to share **good experiences**, and to generate a shared **knowledge** base to advance gender equality issues in recovery agendas.

An equal future, free from violence and stereotypes, with equal rights and opportunities for all, needs to integrate gender mainstreaming in policies and include women in decision-making spaces.

**Equal rights and opportunities for all,
needs to integrate gender mainstreaming**

Source: Chirag Saini @
chirag14on Unsplash.



What can we do to measure the impact of our gender equality policies?

The Gender Impact Assessment (GIA) helps us promote gender equality by examining the differential impact of policy proposals on women and men. It also helps us neutralise the potential discriminatory effects of policies.

The GIA takes into account existing differences between women and men to ensure policy proposals eliminate gender inequality.

Source: Jaikishan patel @magictype on Unsplash.

2. **Overview.** Key Metropolis gender achievements in 2020

Urban diplomacy and metropolitan advocacy:

9

events

included a gender perspective:

4 were gender specific



45%

female speakers

+2100

participants



On capacities for metropolitan governance:

16

out of the 21 Metropolis publicaciones released:

6 were gender specific

10 included a gender perspective



3

out of **4** statements

include a gender perspective



1

inclusive gender response

On internal governance culture:

1st

women elected to the Metropolis Presidency



25

members involved in the gender mainstreaming strategy

10

agreements out of 25 have clauses on gender equality



3. Action plan

The **2018-2020 Action Plan** mainstreams gender strategy into the political agenda of the association and its members, and is structured into three action lines.

L1. Urban diplomacy and metropolitan advocacy

L2. Capacities for metropolitan governance

L3. Internal governance culture

10 gender impact assessment (GIA) indicators were identified to assess the implementation of our gender mainstreaming strategy across the three lines of action:

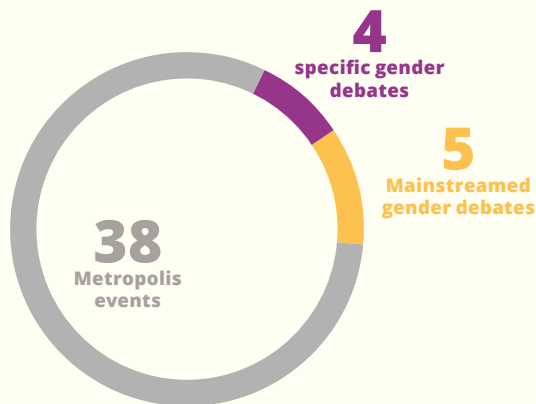
GIA's indicators

GIA1	N° of gender debates held
GIA2	N° of female experts engaged in Metropolis activities
GIA3	N° of gender partnerships started
GIA4	N° of gender campaigns launched
GIA5	N° of gender projects
GIA6	N° of gender publications released
GIA7	N° of mainstreamed projects
GIA8	N° of internal/external training seminar
GIA9	N° of agreements with clauses on gender equality
GIA10	N° of women in Metropolis's internal governance structure

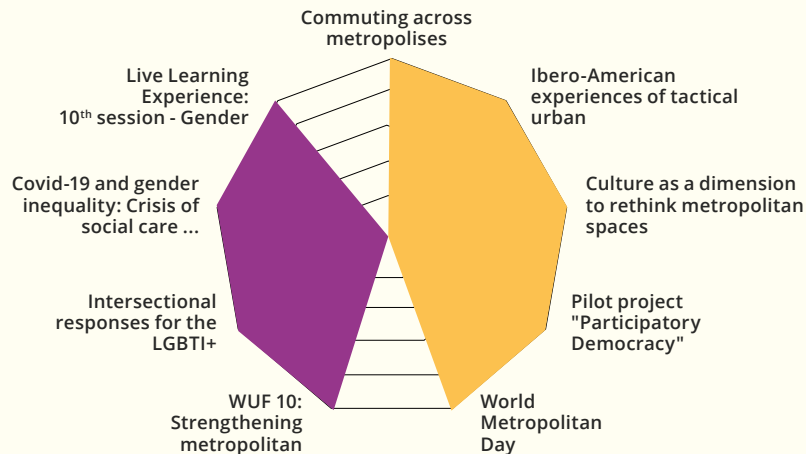
L1. Urban diplomacy and metropolitan advocacy

9 gender debates included a gender perspective, **4** were gender specific

Total debates in 2020



Gender debates

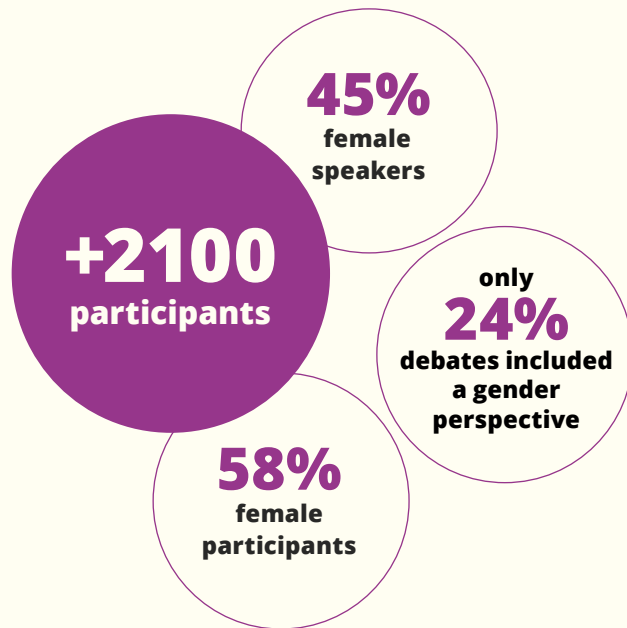


■ Specific gender debates ■ Mainstreamed gender debates

L1.



38 Metropolis events
with:



Ms. Elisenda Alemany, **Metropolitan Councillor, Barcelona Metropolitan Area (AMB)**; Mr. Pascal Smet, **Secretary of State, Brussels-Capital Region**; Ms. Elham Fakhari, **City Council of Tehran Municipality**; Mr. Octavi De la Varga, **Metropolis Secretary General**. Side-event: "Strengthening metropolitan governance: strategies and tools to build a more equitable public space". WUF10

L1. 3 out of 4 campaigns included a gender perspective:



World Bicycle Day
3 June



Under the title **Metropolises get on their bikes, but is it enough?**, Metropolis analysed transport and how crucial it is in managing people's access to vital care activities, work, study, leisure, and its impact on family budgets and, consequently, on quality of life. This is of even greater importance in the context of a pandemic like Covid-19, since most of the essential work in cities—in hospitals, care homes, cleaning and food services—is carried out by women.

L1. 3 out of 4 campaigns included a gender perspective:



International Women's Day
8 March



International Day for the Elimination of Violence against Women
25 November



International Day for the Elimination of Violence against Women campaign. 25 November

Under the topic **Let's free our communities, cities and metropolises from gender violence!**, Metropolis urged local, regional and national governments to integrate a gender responsive and gender-sensitive approach in all the responses to the current crisis, and when heading towards a resilient and inclusive recovery. The campaign was organised by Metropolis in partnership with UCLG and Cities Alliance.

L2. Capacities for metropolitan governance

1 inclusive gender response:

Cities for Global Health

C4GH is a platform designed to share the revitalisation and reinvention initiatives developed by cities during the Covid-19 pandemic. The platform shares:

- a. Initiatives showing how local and regional governments are managing the crisis and planning for recovery
- b. Initiatives involving direct community engagement to tackle the crisis from a bottom-up approach

The image is a screenshot of the Cities for Global Health website banner. The top half has a blue background with the C4GH logo (a stylized network icon) and the text "CITIES FOR GLOBAL HEALTH" in white. Below the logo is the hashtag "#Cities4GlobalHealth". The main headline in large, bold, white capital letters reads "FIRST-HAND EXPERIENCES TO RETHINK OUR CITIES FOLLOWING THE PANDEMIC". Underneath the headline, in smaller white text, it says "Discover and be inspired by initiatives launched by governments and communities to tackle the COVID-19 crisis". A white button with the text "REGISTER & SHARE" is positioned below the text. The bottom half of the banner features a photograph of a woman wearing a white face mask and a blue headband, looking directly at the camera. Overlaid on the photograph are three teal-colored circles containing white text: the first circle says "658 Initiatives uploaded", the second says "28 Countries", and the third says "102 Cities". At the bottom right of the banner, the website address "citiesforglobalhealth.org" is written in a small, black, sans-serif font.

CITIES FOR GLOBAL HEALTH

#Cities4GlobalHealth

**FIRST-HAND EXPERIENCES
TO RETHINK OUR CITIES
FOLLOWING THE PANDEMIC**

Discover and be inspired by initiatives launched by governments and communities to tackle the COVID-19 crisis

REGISTER & SHARE

658
Initiatives
uploaded

28
Countries

102
Cities

citiesforglobalhealth.org

L2. 1 inclusive gender response:

Cities for Global Health



citiesforglobalhealth.org



54
gender
initiatives



38
mitigation
responses



22
metropolitan
areas



4
regions

L2.

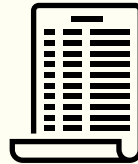
Metropolis publications in 2020

16 out of **21** documents
included a **gender vision**:

6 gender specific documents
10 mainstreamed reports



3 out of **4** joints statements
included a **gender perspective**



21
Total



L2.



6

Gender specific documents

3 gender keys

The Gender Keys collection is a series of short publications that provide knowledge on gender-related issues in urban planning at a metropolitan scale. Through member initiatives, the collection highlights the challenges and opportunities facing our metropolitan areas, while including a clear gender perspective.



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[+info]



[+info]

L2. Gender mainstreaming leaflet



[+info]

Glossary



[+info]

Gender Impact Assessment



[+info]

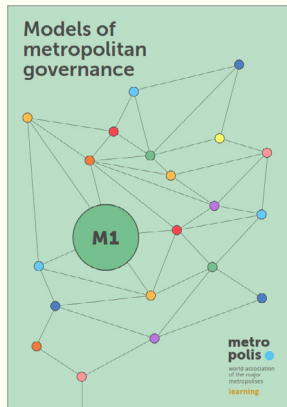
L2.



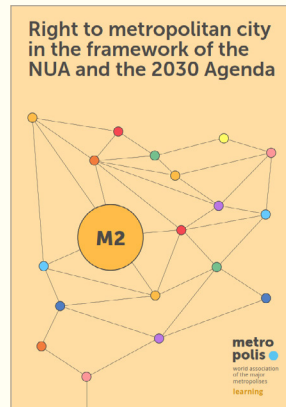
10
documents included
a gender perspective

3 Learning documents

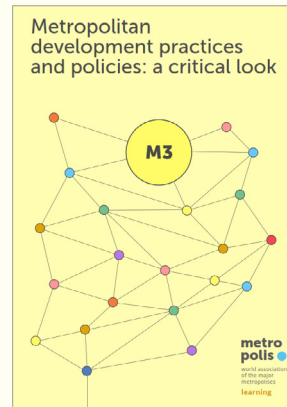
The 3 modules of the 'Rethinking Metropolitan Governance' course were adapted by incorporating sex-disaggregated statistical data and a greater and more diverse number of gender and gender-sensitive good practices.



[+info]



[+info]



[+info]

When & Where 2020

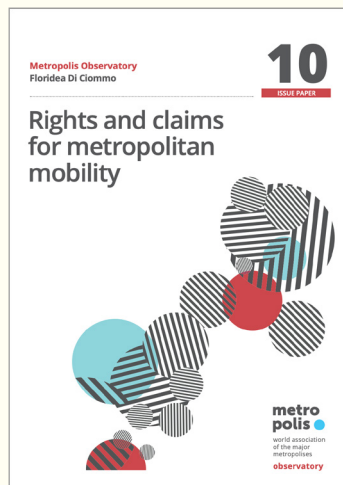
Different gender-related events were added to the quarterly calendar.



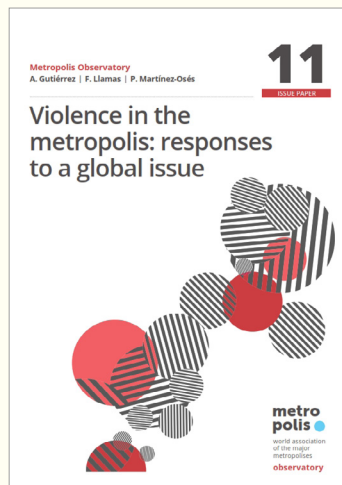
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L2. 2 Issue Papers (IP)

Gender analysis was promoted by detecting and highlighting gender-related discrimination and its impact on men and women. Different good practices were also incorporated into the reports analysed.



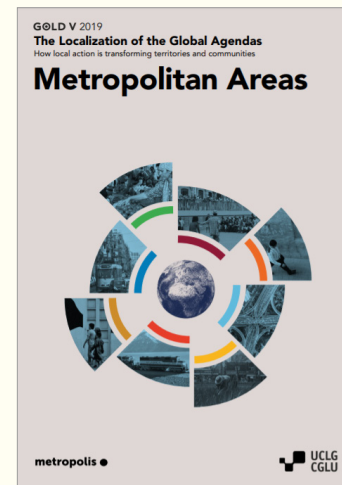
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Gold V

The Localization of the Global Agendas. Metropolitan Areas.



[+info]

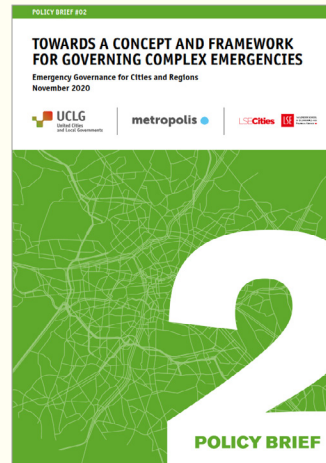
L2. 3 Emergency Governance Initiative for Cities and Regions (EGI)

The EGI, launched by Metropolis, UCLG and LSE Cities, aims to support the response of local and regional governments to future emergencies by building greater institutional capacity through a comprehensive analysis of current emergencies and a proposal document.

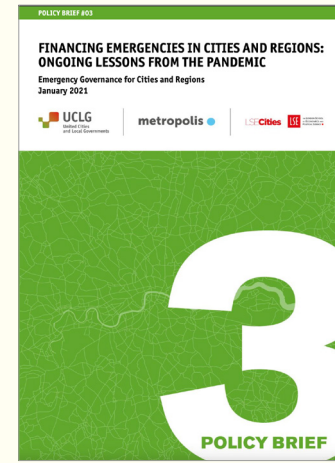
The gender perspective builds on statistical data, with specific sections on the subject under analysis and examples of good practices.



[+info]



[+info]



[+info]

L3. Internal governance culture

25 members involved in the gender mainstreaming strategy

3
North America

Montréal
Toronto

Mexico City

Medellín
Aburrá Valley

Quito

5
Latin America
and the
Caribbean

Santiago
de Chile

Buenos Aires

6
Africa

Nouakchott

Cairo

Addis Ababa

Gauteng

Johannesburg

Durban

6
Europe

Greater Manchester

Berlin

Brussels

Madrid

Barcelona (city),
Barcelona
(metropolitan area)

Mashhad

New Delhi

Hanoi

New Taipei

5
Asia

Seoul

L3.

10 internal gender mainstreamed projects, mainly with:

- ✓ Learning and capacity building
- ✓ Policy
- ✓ Communication
- ✓ Observatory
- ✓ Pilot Project

10 agreements out of 25 have clauses on gender equality



Ibero-American experiences of **Tactical Urbanism** against **COVID-19**

28.10.2020 16:30.CET

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supported by:



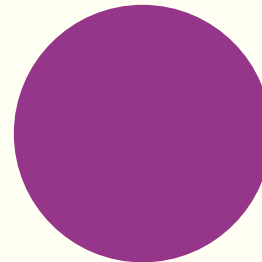
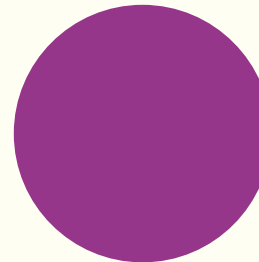
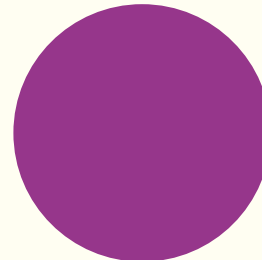
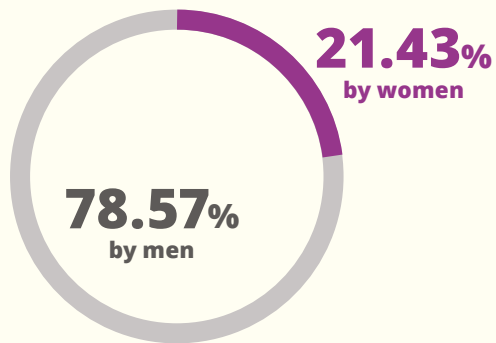
1 Gender impact assessment



L3. **1st woman elected** to the Metropolis Presidency: Claudia López, Mayor of Bogotá

21% of women's participation on the Board of Directors, considering that **16% of our members are governed by women**

Board of directors, 2020



L3.

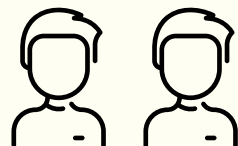


**regional
secretaries are
women**

Regional Secretary



**3
women**



**2
men**



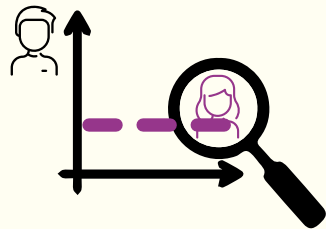
Ms. Mariana Flores. **Regional Secretary, Mexico City**

L3.



are governed
by women

A low statistic compared to **36% of elected women in local deliberative bodies**, or to the fact that **25% of national parliamentarians are women**.

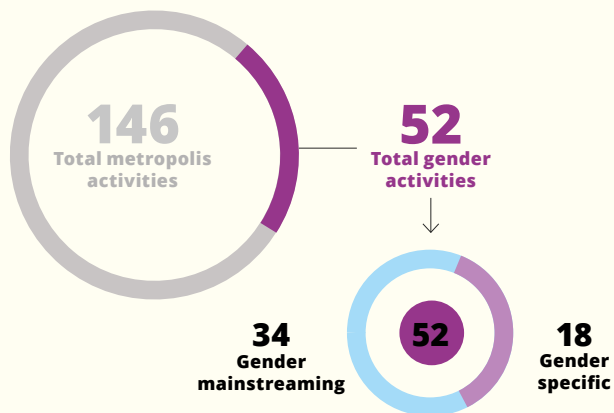


Ms. Souad Ben Abdel-Rahim, **Mayor of Tunis**

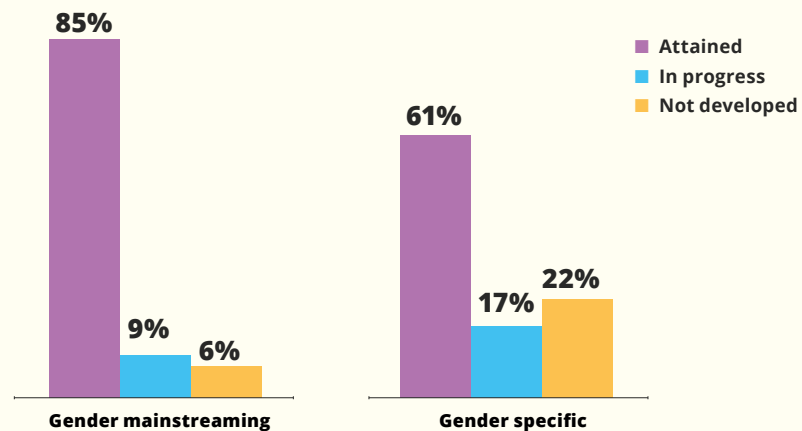
4. Monitoring the Action plan

The Metropolis response to COVID-19 pandemic led to a reorganisation of gender activities with the incorporation of new initiatives to respond to the needs of our membership, such as the C4GH platform. As a result, 17% of the previous activities before the pandemic were not concluded and 22% were postponed. Finally, the gender mainstreaming perspective was implemented in **52 activities**, **18 of which were gender specific activities** and **34 of which included a gender perspective**, with the latter achieving **85% of outcomes**.

Activities 2020



Outcomes by activities



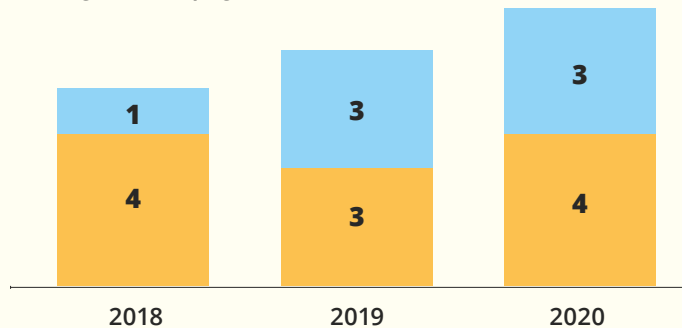
4.

Using the GIA's indicators for 2018-2020, we can see that Metropolis' gender advocacy strategy has been consolidated thanks to the development of gender-specific events (GI1), and an increase in gender campaigns (GI4). Moreover, women represented **45% of speakers** (GI2) and **58% of participants in Metropolis events**. In addition, there has been an annual rise in gender-related publications (GI6). In total, **16 publications with a gender perspective were launched in 2020**.

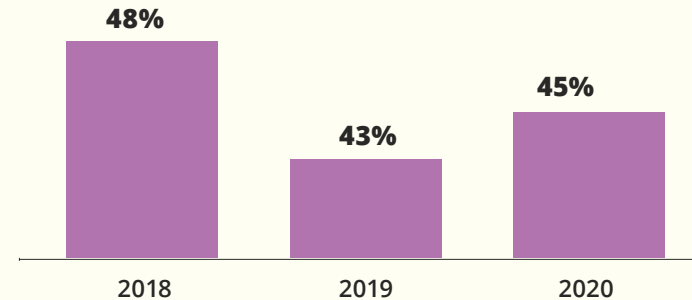
Likewise, although Metropolis launched the platform '**Cities for Global Health**', which includes gender-specific responses to the Covid-19 pandemic, it was not possible to conclude the two gender-specific areas of research (GI5), or to reinforce the number of partnerships (GI3), which decreased during 2020.

Gender debates and campaigns

- GI 1 gender debates
- GI 4 gender campaigns



% women expert (GI2)

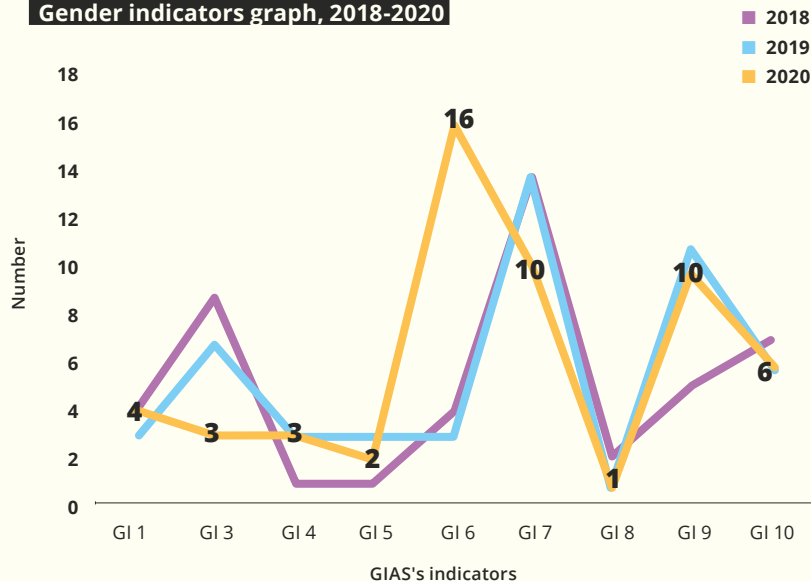


4.

With regards our internal governance, the gender coordination strategy is being consolidated, despite a slight decrease in synergies with other Metropolis projects, with most of our activities concentrated in 10 of the 14 projects (GI7).

Although the representation of women in Metropolis' decision-making spaces (GI10), remains at **21% of representatives**. Metropolis is also striving to achieve gender equality by electing the first female President, the Mayor of Bogotá, Ms. Claudia López.

Gender indicators graph, 2018-2020



5. **Where are we going?**



L1.

Promoting strategic gender partnerships with our members, international organisations and urban actors worldwide

Developing and promoting new communication tools: interviews, publications on gender and urban space



L2.

Creating and sharing gender-sensitive urban tools to mainstream gender in metropolitan governance

Strengthening gender mainstreaming in the Metropolis project

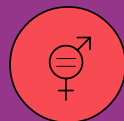


L3.

Encouraging women leaders participation on the Board of Directors

Strengthening a coordination structure to promote **gender mainstreaming** in all projects and activities

This publication contributes to the implementation of the following Sustainable Development Goals:



5. GENDER
EQUALITY



11. SUSTAINABLE
CITIES AND
COMMUNITIES



16. PEACE, JUSTICE
AND STRONG
INSTITUTIONS

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