

ENCONTRO
INTERNACIONAL DE
INOVAÇÃO
EM GOVERNO

PROGRAMA

7, 8 e 9 AGO 2019





Program

August 7th

8:00 - Registration and welcome coffee

9:00 - Opening session

- **Daniel Annenberg**, Municipal Secretary of Innovation and Technology of São Paulo.
 - **Alê Youssef**, Municipal Secretary of Culture of São Paulo.
 - **Bruno Covas**, Mayor of São Paulo.
-

9:30 - Roundtable 1: **Government innovation in Latin America: what is on the agenda?**

Speakers:

- **Marianna Sampaio**, Secretary of Innovation and Technology of São Paulo.
 - **Francisco Gaetani**, EBAPE/Fundação Getúlio Vargas (FGV).
 - **Beatriz Pedreira**, Instituto Update.
 - **Juan Felipe López Egaña**, States of Change, Nesta e UNIT
-

10:30 - Coffee and talk: **Women in public innovation**

Moderation: **Amanda Kamancheh**, Think Olga

11:00 - Roundtable 2: **How are governments organizing to manage change? *Cases and experiences of innovation units in public management.***

Speakers:

- **Aura Cifuentes**, Departamento Nacional de Planificación (DNP), Colombia.
- **Guilherme Almeida**, GNova, Laboratório de Inovação em Governo da Escola Nacional de Administração Pública (ENAP).
- **Malena Temerlin**, Laboratorio de Gobierno de Argentina (LABGovAr), Presidencia de la Nación, Argentina.
- **Tadeu Barreto**, Fundação Dom Cabral e Centro de Liderança Pública.

Moderation: **Marcelo Cabral**, Instituto Arapyáú.



12:30 - Lunch.

14:00 - **Roundtable 3: Who makes innovation in the public sector?** *Talk about the profiles and community of bureaucrats.*

Speakers:

- **Gabriela Lotta**, Núcleo de Estudos da Burocracia (NEB), Fundação Getulio Vargas (FGV).
 - **Marco Camargo**, Vetor Brasil.
 - **Tais Alemar**, Coordenadoria de Gestão de Tecnologia da Informação e Comunicação (CGTIC), Secretaria Municipal de Inovação e Tecnologia de São Paulo.
 - **André Tomiatto**, Coordenadoria de Gestão de Tecnologia da Informação e Comunicação (CGTIC), Secretaria Municipal de Inovação e Tecnologia de São Paulo.
-

15:30 - **Coffee and talk: launch of the book “Innovation and Public Policy: Overcoming the myth of the idea”**

- **Pedro Cavalcante**, Diretoria de Estudos e Políticas do Estado, das Instituições e da Democracia (Diest), Ipea.
 - **Carolina Sciarotta**, Pátio Digital, Coordenadoria de Transparência Ativa e Controle Interno, Secretaria Municipal de Educação de São Paulo.
-

16:10 - **Roundtable 4: Tactics and strategies for engaging public servers: presenting people management experiences**

Speakers:

- **Regina Pacheco**, Secretaria Municipal de Cultura de São Paulo.
- **Fernanda Neves**, Subsecretaria de Gestão de Pessoas, Prefeitura de Belo Horizonte.
- **Ana Christina Faulhaber**, Escola de Gestão Penitenciária do Estado do Rio de Janeiro.

Moderation: **Vitor Fazio**, (011).lab, Secretaria Municipal de Inovação e Tecnologia de São Paulo.

17:10 - **Open Mic: Engaging public servants**

Moderation: **Equipe (011).lab**, Secretaria Municipal de Inovação e Tecnologia de São Paulo.

18:30 - Cocktail.



August 8th

9:30 - Opening session

- **Mariana Sampaio**, Secretaria Municipal de Inovação e Tecnologia.
- **Raphael Callou**, Organização de Estados Iberoamericanos (OEI)
- **Cris Alessi**, Agência de Desenvolvimento de Curitiba
- **Caio Werneck**, (011).lab, Secretaria Municipal de Inovação e Tecnologia de São Paulo.

10:30 - **Workshop 1: Lifecycle of Public Innovation Labs: Conception and Birth**

Facilitation:

- **Caio Werneck**, (011).lab
- **Manuel Bonduki**, GNova
- **João Sigora**, GNova
- **Luana Dratovsky**, (011).lab

Convidados:

- **Ana Ruth Villarreal**, Laboratório Nacional de Inovação Pública da Costa Rica.
- **Carol Scariotta**, Pátio Digital, São Paulo.
- **Diego Gismondi**, Santalab, Santa Fe, Argentina.
- **Maria Alejandra Ricketts**, Especialista em Inovação Pública, Peru.

10:30 - Roundtable 1: **Innovation in cities: what's on the agenda?**

Speakers:

- **Daniel Annenberg**, SMIT
- **Cris Alessi**, Agência de Desenvolvimento de Curitiba
- **Michel Araújo**, Secretaria de Desenvolvimento Econômico e Inovação de Juazeiro do Norte (tbc)
- **Iria Almeida**, Secretaria de Governança de Maceió

Moderation: **Gilberto Perre**, Frente Nacional de Prefeitos (FNP)

12:30 - Lunch



13:15 - **Workshop 2: Lifecycle of Public Innovation Labs: Childhood and Adolescence.**

Facilitation:

- **Isabella Brandalise**, Tellus
- **Lucas Vaqueiro**, (011).lab
- **Maria Marta Castro**, (011).lab

13:15 - **Roundtable 2: How can private social investment increase the impact on government innovation?**

Speakers:

- **Marcelo Cabral**, Instituto Arapyáú
- **Eloy Oliveira**, Instituto República
- **Georgia Pessoa**, Instituto Humanize
- **Letícia Piccolotto**, Fundação Brava/ BrazilLab

Moderation: **Fernando Nogueira**, Mobilab+, PRODAM/SMIT.

14:45 - **Roundtable 3: Innovation in cities: how and why create innovation units?**

Speakers:

- **Pablo Cerdeira**, FGV.
- **Enrique Zapata**, Banco de Desenvolvimento de América Latina (CAF).
- **Marília Assis**, WeGov.

Moderation: **Tatiane de Jesus**, Confederação Nacional de Municípios

16:00 - **Workshop 3: Lifecycle of Public Innovation Labs: Adulthood and Maturity.**

Facilitation:

- **Elisabete Ferrarezi**, GNova
- **Lucas Vaqueiro**, (011).lab

Convidados:

- **Roman Yosif**, Laboratorio de Gobierno, Chile.
- **Aura Cifuentes**, Equipe de Inovação Pública (EiP) - DNP, Colômbia.
- **Fernando Nogueira**, Mobilab+, São Paulo.

16:00 - **Innovation in practice: Open Mic**

Moderation: **Equipe (011).lab**, Secretaria Municipal de Inovação e Tecnologia de São Paulo.



- **Bruno Monteiro**, LabX - Laboratório de Experimentação da Administração Pública, Portugal
- **Malena Temerlin**, LABGobAr, Argentina.

17:45 - **Thoughts on the lifecycle of public innovation labs**

- **Eduardo Staszowski**, Parsons School of Design.
- **Isabella Brandalise**, Tellus.
- **Juan Felipe López Egaña**, States of Change, NESTA e UNIT.

August 9th

9:00 - **Opening session: How to bring closer government and society?**

- **Daniel Annenberg**, Secretaria Municipal de Inovação e Tecnologia de São Paulo.
- **Francisco Caldas**, Banco Interamericano de Desenvolvimento (BID).
- **Carlota Mingolla**, Secretaria Municipal de Cultura de São Paulo.

9:30 - **Roundtable 1: How can language help government relate better to the population?**

Speakers:

- **Heloisa Fischer**, Comunica Simples.
- **Aura Cifuentes**, Departamento Nacional de Planificación (DNP), Colombia.
- **Vitor Fazio**, (011).lab, Secretaria Municipal de Inovação e Tecnologia de São Paulo

11:00 - **Coffee Break**

11:30 - **Roundtable 2: How can the collaboration with citizens improve public services in metropolitan cities?**

Speakers:

- **Marjolaine Saint Arnaud**, Laboratório de Inovação Urbana de Montreal, Canadá.



- **Marcela Ambrosini**, MVDLab, Laboratório de Inovação de Montevideo, Uruguai.
- **Santiago Amador**, Laboratorio de Innovación en Servicios Públicos de Bogotá, Colombia.

Moderation: **Mariana Nascimento Collin**, (011).lab, Secretaria Municipal de Inovação e Tecnologia de São Paulo.

13:00 - **Lunch**

14:00 - **Talk: How can behavioural sciences bring policies closer to people?**

Speakers:

- **Bruno Monteiro**, LabX
- **Manuel Bonduki**, GNova
- **Flora Pfeifer**, (011)lab

Moderation: **Fabio Storino**, (011).lab

14: 40 **Mesa 3: Civic infrastructures: spaces between public and social innovation.**

PSpeakers:

- **Guilherme Nafalski**, Coordenadoria de Convergência Digital (CCD), Secretaria Municipal de Inovação e Tecnologia de São Paulo.
 - **Paola Coral**, Centro de Inovação Social do Governo de Nariño, Colombia.
 - **Alexandre Barbosa**, Instituto de Tecnologia e Sociedade (ITS Rio).
 - **Wellington Amorim**, Instituto Update e Coletivo Maloka
-

16:00 - **Keynote speech: how to position public innovation in the center of a government strategy.**

Speaker:

- **Roman Yosif**, Laboratorio de Gobierno, Chile



Program Overview

DAY 7		DAY 8		DAY 9		
8h30 – 9h00	Registration and welcome coffee	8h30 – 9h30	Registration and welcome coffee		8h30 – 9h00	Registration and welcome coffee
9h00 – 9h30	Opening Session				9h00 – 9h30	Opening session: How to bring closer government and society?
9h30 – 10h30	Roundtable 1: Government innovation in Latin America: what is on the agenda?	9h30 – 10h30	Opening Session		9h30 – 11h00	Roundtable 1: How can language help government relate better to the population?
11h – 12h30	Roundtable 2: How governments are getting organized to manage change? Cases and experiences of innovation units in public management.	10h30 – 12h30	Workshop Lifecycle of Public Innovation Labs: Conception and Birth	Roundtable 1: Innovation in municipalities: what's on the agenda?	11h30 – 13h00	Roundtable 2: How can the collaboration with citizens improve public services in metropolitan cities?
12h30 – 14h	Lunch	12h30 – 13h15	Lunch		13h00 – 14h00	Lunch
14h – 15h30	Roundtable 3: Who makes innovation in the public sector? Talk about the profiles and community of bureaucrats.	13h15 – 14h45	Workshop Lifecycle of Public Innovation Labs: Childhood and Adolescence.	Roundtable 2: How can private social investment can increase the impact on government innovation?	14h00 – 14h40	Talk: How can behavioural sciences bring policies closer to people?
		14h45		Roundtable 3: Municipal innovation: how and why create innovation units?	14h40 – 16h00	Mesa 3: Civic infrastructures: spaces between public and social innovation.
15h30 – 16h	Book talk: “Innovation and Public Policy: Overcoming the myth of the idea”	16h00 – 17h45	Workshop Lifecycle of Public Innovation Labs: Adulthood and Maturity.	Innovation in practice: Open Mic		
16h10 – 17h10	Roundtable 4: Tactics and strategies for engaging public servers: presenting people management experiences	17h45 – 19h00	Roundtable and workshops reflections.		16h00 – 17h00	Keynote speech: how to position public innovation in the center of a government strategy.
17h10 – 18h30	Open Mic: Engaging public servants					
17h – 18h	Cocktail					

ENCONTRO
INTERNACIONAL DE
INOVAÇÃO
EM GOVERNO



ORGANIZATION:



CO-ORGANIZATION:



SUPPORT:

