

# **PRAGUE**

## **Smart City Action Plan**



**Marketa Svecova**

# Smart City Action Plan

- How to improve transport system in Prague?
- What we expect from the improvement?
- The indicators of the success?

# How to improve transport system

- Multimodal & Public transport -> Focus on the sustainable modes of transport
- Environmentally friendly transport
- Urban regeneration

# What we expect

- Encourage people to use public transport
- Intermodal transport system
- Extend pedestrian and bicycle network
- Public space design friendly for users

# The indicators of success

- Satisfaction of residents and visitors
- Cleaner environment
- Positive references at mass media

# Thank you



**Marketa Svecova**  
**E-mail: [marketa.svecova@praha.eu](mailto:marketa.svecova@praha.eu)**  
**[www.praha.eu](http://www.praha.eu)**

