



Public Tender

**ToR: procurement of consultancy professional
services**

Metropolis Through Children's Eyes

22nd
of December 2021

1. Introduction

Metropolis has been an independent association since 1985 and is a platform for the most prominent metropolises in the world to **connect, share experiences and respond deftly to emerging local and global challenges**. With over 140 local and regional government members from over 60 countries, our organization fosters global cooperation, dialogue and sharing knowledge and solutions, grounded in the experience and empathy of its members.

Metropolis announces a professional services engagement for the development of the Metropolis, Through Children's Eyes initiative.

2. Background

The crisis caused by the Covid-19 pandemic can and should be a turning point for a paradigm shift in the way we think about our metropolises. It also has brought to the frontline the urgent need to use new formats and languages to incorporate new voices and perspectives into the debate of the future of our metropolises.

In this framework, Metropolis, with the support of UCLG, launched the drawing contest for kids between 5-14 years old, Metropolis Through Children's Eyes. The objective of this contest was really simple, not simplistic: we invited children from any of the metropolitan spaces part of our association to answer the question *"how do you imagine a better future for your city"* in one drawing.

The response we got from the community was really important both in terms of number of drawings submitted (more than 1,200), and the interaction with those drawings (+40,000 online votes) and regional representation from the five continents.

To have a winner in each category we published all the drawings online and the most voted from each category (5-8, 9-12 and 12-14 years old), were sent to the jury to have a second round of votes. The jury was designed to bring different professional backgrounds (urban planners, primary teachers, healthy city experts...) and evaluate (Originality / Creativity / Strokes/ Urban impact.) the most-voted drawings. The jury had a final meeting during the Metropolis World Congress, in which they defined the winner in each category.

One of the main conclusions from all this process is that the material shared by the children in this contest is now a claim to Metropolis to transform them into policy recommendations and innovative insights. This should help the people leading the transformation of our metropolises to incorporate the needs and expectations from children into their policies.

3. Objectives

- Categorize all the drawings uploaded to the website based on the four challenges as described by our strategic action plan 2021-23 (resilience, urban growth, digital disruption and public legitimacy). Those challenges should be expanded in different tags in order to capture as much as possible the richness and complexity contained in those drawings.
- Identify the main trends related to urban transformation or policy recommendations from all the drawings.
- Creation of a database (English) for the internal use of Metropolis in order to easily search and find by tags/challenge/region/city/country/age/gender.

4. Deliverables and deadlines

Deliverable	Deadline
Definition of the tags that will be used to categorize/tag all the drawings For this process, the Metropolis team will be involved to support and guidance.	18/February/2022
Design of the database (beta version) with drawings and tags Each drawing should have at least one challenge related, and two/three tags associated.	4/March /2022
Database with all the drawings organized by challenges and tags Each drawing should have at least one challenge and two/three tags.	25/March/2022
Trends and conclusions Document with the trends and policy recommendations extracted from the process.	8/April/2022

5. Budget

- 16,000 EUR --- (including VAT, if applicable).

6. Submission of the proposal and award

6.1. Required documents

- Name of company and/or person or freelancer and contact details.
- Detailed CV and examples of similar work carried out.
- Motivation letter, explaining how the profile of the company and/or person, and the proposal fit the selection criteria explained in point 6.4.
- One page (maximum 1 side) with a first draft of the proposed work plan considering the deliverables and timetable detailed in section 4.

6.2. Profile required

- A multidisciplinary team that includes at least:
 - One person with at least 5 years working in pedagogical projects with children (5-14 years).
 - One person with at least 5 years working as urban planner/consultant for local/regional governments.
 - One person with at least 5 years of experience designing databases.
- A multicultural team will be considered an asset.

6.3. Submission of the proposal

- Proposals must be addressed to Oscar Chamat-Nuñez, Policy and Research Officer, by e-mail to **ochamat@metropolis.org** no later than **20/January/2022 18h CET**.
- The subject of the email should be Ref: **Att. MTCE Proposal**.
- Language: English (preferably), Spanish and/or French.
- We particularly encourage applications from parity teams with gender equality.

6.4. Award

The resolution will be published on the same webpage as the tender announcement in the week starting 31/January/2022.

Proposals will be evaluated according to the following selection criteria:

Nº	General criteria	Maximum grade (total 6)
1	Relevance of the offer to the mission, the vision, and the objectives of the association	2
2	Assistance to communities at risk of social exclusion (1)	1
3	Plans, protocols and other measures committed to gender equality	2

4	Awareness of Metropolis Association	1
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Nº	Specific criteria ⁽²⁾ (associated with the proposal)	Maximum grade (total18) ⁽³⁾
1	Accredited experience in children-related projects	3
2	Multidisciplinary team: including experts coming from urban-planning and pedagogic fields	3
3	Technical proposal explaining the methodology that will be used during the project	1
4	Gender mainstreaming, child participation and partnerships approach on the proposal	2
5	Overall technical quality of the proposal document and level of concreteness of the work plan	3

