

**Draft Program for
METROPOLIS & FMDV TRAINING SEMINARS
Urban Projects Finance & Investment
Mashhad – Iran, September 26 – 29, 2016**

Sunday, Sept 25th, 2016

09:00 – 16:00 **All-day Leisure tour (only for out-of-city guests):** Details to be announced.

Monday, Sept 26th, 2016

09:00 – 10:45 **Opening Ceremony** (joint program of both training sessions)
- Welcome speech
- Metropolis Representative
- Introduction to FMDV
- Cop21 and its goals

10:45 – 11:15 Coffee Break

11:15 – 12:30 Introduction of the workshops and participants

14:00 – 17:30 **Session 1: How to define and prioritize urban projects?**
Strategic planning approach, How to link the urban project to city's vision and strategic plan?,

Tuesday, Sept 27th, 2016

09:00 – 10:30 **Session 2: What types of financial recourses are available?**

10:30 – 10:45

- Review of existing tools dedicated to local authorities available in the Region: local resources (taxes, land value), external resources (loans, private investments, donors)
- Case studies: the Bank of Cities in Iran.
- Coffee Break

10:45 – 12:30

- **Innovative Approaches to Mobilizing local resources:**
Land based financing, as an asset for cities to create forms of self- financing , (presentation + case study) (25min)
Reducing costs with Smart technologies (presentation + case study) (15min)

12:30 – 14:00 Lunch

14:00 – 17:00 **Session 3: Formulating Attractive and sustainable Projects**

14:00 – 15:30

- The conditions to define a project bankable: preparation and planning, integration in the territorial coherence, technical capacities, financial, legal and institutional guaranties, secured economic environment, strategic partnerships
- The modalities of PPP and their condition of success

15:30 – 15:45 Coffee Break

15:45 – 17:30

- Presentation of solutions proposed by private partners (waste management, public lighting, public transport), their condition of success and the modality of financing it

Wednesday, Sept 28th, 2014

09:00 – 12:30 **Session 4: Presentation of projects by Cities Representatives**

09:00 – 10:30 Participants would be able to present infrastructures and services projects to technology & service providers (up to 6 or 7 cities could be present one project each)

10:30 – 10:45 Coffee Break

11:00 – 12:30 **Working groups**

- **Group 1:** what are the needs to improve local resources: land based, local taxes, smart technologies
- **Group 2:** what are the needs to improve private investments: technical expertise, creditworthiness of the projects
- **Group 3:** what are the needs to build and finance sustainable cities: decentralization, national tools and policies, institutional partners, etc.

These working groups will participate to building a road map that will be integrated in a global program

12:30 – 14:00 Lunch

14:00 – 15:00 **Session 5: Conclusions, Debriefing, reactions and construction of an agenda**

- 14:00 – 16:30
- Presentation of the Working Group work
 - Open remarks debate
 - Designing a pluri-annual program in Iran on municipal finance
 - Conclusion

16:30 – 17:00 Closing Ceremony
Certificate Presentation

Thursday, Sept 29th, 2016

09:00 – 12:00 **FIELD STUDY TOUR:** Details to be announced.

12:00 – 14:00 Lunch