

EcoMobility Dialogues 2015

5 – 9 October 2015
Johannesburg, South Africa

Part of the
EcoMobility World Festival
2015



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The Festival program at a glance

4 October- Official opening

Streets Alive #Jozi we r 1

The Festival will officially begin with the opening of the streets between the Sandton CBD and Alexandra to all forms of EcoMobility.

5 - 9 October

EcoMobility Dialogues 2015

A series of dialogues focusing on how cities can advance sustainable and low carbon urban mobility

9 October

Press conference and release of the "Declaration on Low Carbon Urban Transport"

Mayors EcoMobility Ride

11 October

Road Safety Family Day

17 – 18 October

Street sports tournament

24 October

Street Carnival

25 October

Discovery Duathlon

31 October

Closing ceremony

Month-long:

EcoMobility World Exhibition
introducing various EcoMobility alternatives to the public and business

EcoMobility World Festival 2015

The EcoMobility World Festival demonstrates urban mobility without dependency on the private automobile in a real city, by real people, in real time. Taking place in South Africa's economic capital, the EcoMobility World Festival 2015 in Johannesburg shall demonstrate how an eco-mobile business district looks like. Walking, cycling, and using buses and trains – for a cleaner air, healthier lifestyle and livable city.

Conveniently commuting through your city in an affordable and environmental friendly way, feeling healthy and enjoying your urban public space – try a greener urban lifestyle at the EcoMobility World Festival 2015 in Sandton, Johannesburg!



EcoMobility Dialogues 2015

A series of dialogue sessions is a key part of the EcoMobility World Festival 2015. They will bring together thought leaders, decision makers and implementers of innovative forms of sustainable urban mobility to shape the future of urban mobility.

Solutions will be sought to reduce the dominance of private automobiles in cities and to build an urban transport system that meets the needs of residents while minimizing energy consumption, emissions, material use and space requirements.

The EcoMobility Dialogues will be hosted by the City of Johannesburg and organized in partnership with ICLEI from 5 - 9 October 2015. Various pre- and post-events are being planned together with partners of the Dialogues.

The EcoMobility Dialogues 2015 programme:

The Dialogues will include the Leaders Roundtable on Transport and Climate Change, which will produce the “Declaration on Low Carbon Urban Transport” for the COP21 in Paris in December 2015.

The Mayors EcoMobility Ride will express municipal leaders’ support to EcoMobility as future paradigm of urban transport planning and mobility.

MONDAY 05 OCT

Clean
Bus
Fleet
(C40)

WORKSHOP

Transport
Demand
Management

WORKSHOP

TUESDAY 06 OCT

Reshaping cities
for EcoMobility:
strategies & tactics

STAKEHOLDERS DIALOGUE

Public dialogue/Imbizo:
Mayor of Johannesburg and
experts answer residents

WEDNESDAY 07 OCT

Achieving
& enabling
EcoMobility:
New and
shared forms
of mobility

**STAKEHOLDERS
DIALOGUE**

Technical
experts
meeting on
road to Paris:
Transport and
climate change

**EXPERT
DIALOGUE**

THURSDAY 08 OCT

Making the
commuting
decision
safe,
sustainable
& popular

**STAKEHOLDERS
DIALOGUE**

Leaders
roundtable
on road to Paris:
Transport and
climate change

**DECISION-MAKER
DIALOGUE**

FRIDAY 09 OCT

International press conference

Release of “Declaration
on Low Carbon Urban Transport”

Mayors EcoMobility Ride

DECISION-MAKERS DIALOGUE



Workshop

Clean Bus Fleets workshop (in partnership with C40)

Draft as of 4 of September 2015

Date: Monday, 5 October 2015

Time: 09:00 to 17:00

Venue: IDC Conference Centre,
Sandton, Johannesburg

Language: EN

Session access:

Registration required,
maximum number of
participants: 45

Contact: Gunjan Parik

Email: gparik@c40.org

Organized by:

Climate and Clean Air Coalition (CCAC),
C40 Cities Climate Leadership Group
(C40), UNEP, International Council for
Clean Transportation (ICCT), ICLEI

This one-day workshop on Clean Buses is targeted at city officials, transport agencies, bus manufacturers and other industry stakeholders, and will outline the opportunity for cities to shift to clean bus fleets, provide an overview of available technology options and opportunities for engagement with industry stakeholders.

This workshop is part of the CCAC Urban Bus Fleets project, which is aimed at supporting cities in shifting new bus purchases to engines that achieve the lowest technically feasible black carbon emissions matched by current fuel quality, and to make a public commitment to shift all new bus purchases to soot-free engines by a target date.

Draft Programme:

08:30 – 09:00 Registration and refreshments

09:00 – 09:30 Welcome and remarks from Chair

09:30 – 10:30 The Case for Soot-Free Buses

10:30 – 10:45 Break

10:45 – 12:30 The Supply of Soot-Free Buses (industry presentations)

12:30 – 13:30 Lunch

13:30 – 15:30 The Demand for Soot-Free Buses (city presentations)

15:30 – 15:45 Break

15:45 – 16:30 Agreeing next steps

16:30 – 17:00 Summary/Conclusion

Workshop

Transport Demand Management workshop (in partnership with GIZ)

Draft as of 4 of September 2015

Date: Monday, 5 October 2015

Language: EN

Contact: EcoMobility team

Time: 09:00 – 17:15

Session access:

Email: ecomobility.festival@iclei.org

Venue: IDC Conference Centre,
Sandton, Johannesburg

Registration required,
maximum number of
participants: 35

Organized by:

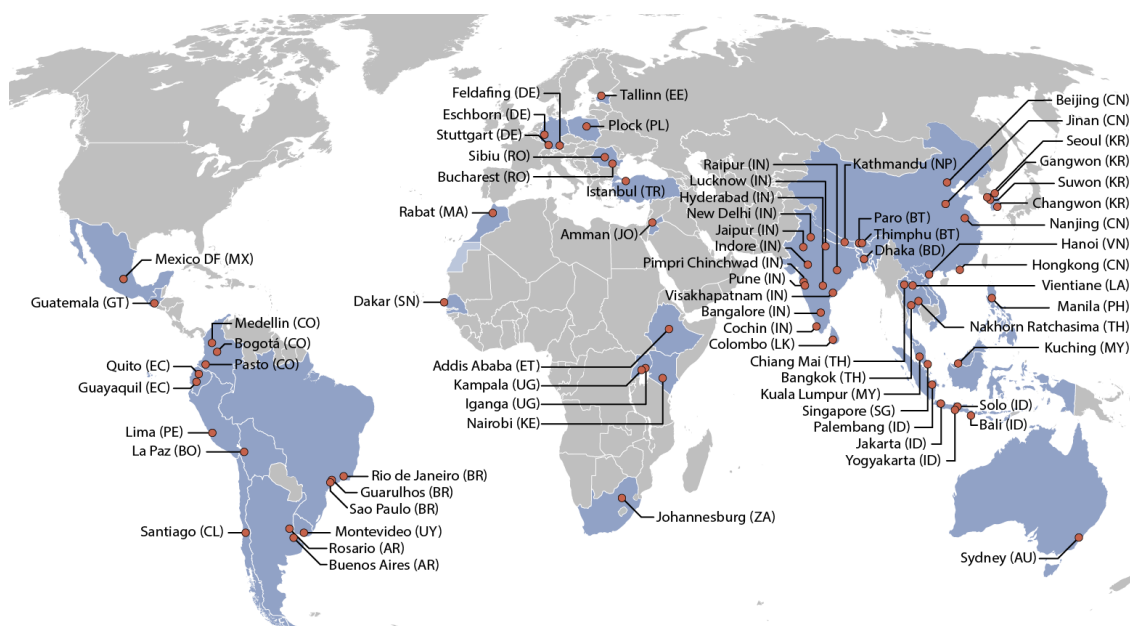
GIZ, Despacio, ICLEI

Transportation demand management (TDM) seeks to maximize the efficiency of urban transport systems by discouraging individual automobile use and promoting more effective, healthy and environment-friendly and non-motorised modes of transport and reducing commuting journeys.

This one day workshop on TDM is targeted at local decision makers and practitioners who want to learn the basics of TDM strategies and explore the implementation options in cities. The main themes that will be discussed are on parking management in cities and economic instruments such as congestion pricing and electronic road pricing. Examples from London, Stockholm, Singapore, Japan etc. shall be shared with the participants.

The participants shall also engage in an exercise that will enable them to translate their learning into practice.

This course is part of a series of training courses of the German Cooperation (GIZ) and its SUTP project (www.sutp.org), which has implemented more than 140 courses in Asia, Africa and Latin America, developing capacities of more than 5,000 people since 2003 (see map).



Draft Programme:

08:30 – 09:00	Registration and refreshments
09:00 – 09:15	Introduction and participant expectations
09:15 – 10:15	Sustainable Urban transport, liveable cities and Travel Demand Management
10:15 – 10:30	Break
10:30 – 11:30	Travel Demand Management: general policies of “push and pull” (fiscal instruments, regulatory instruments and “pull”: NMT, PT, land policies.–Mafred Breithaupt, Senior Policy Advisor , GIZ
11:30 – 12:30	Parking as an essential TDM tool- introduction and best practices from developed and developing countries
12:15 – 13:30	Lunch
13:30 – 14:30	Parking management: key steps to develop an effective parking policy– Santhosh Kodukula, Program Manager, ICLEI – EcoMobility
14:30 – 15:00	Corporate Mobility Management
15:00 – 15:15	Introduction to afternoon exercise
15:00 – 15:15	Break
15:30 – 16:30	Group exercise: developing a parking policy for participants’ cities
16:30 – 17:00	Presentation of group exercise results and feedback from trainers
17:00 – 17:15	Closing remarks and certificate handing to participants

Complementary material:

Participants will receive a CD with the following:

1. All presentations given during the course
2. A copy of the GIZ TDM training document in English
3. Parking Handbook published October 2015
4. A compilation of GTZ documents on sustainable transport



Photo: TDM course given by GTZ in Singapore, March 2008

Stakeholder dialogue

Reshaping Cities for EcoMobility; Strategies and Tactics

Draft as of 4 of September 2015

Date: Tuesday, 6 October 2015

Time: 9:00 to 16:30

Venue: IDC Conference Centre,
Sandton, Johannesburg

Language: EN

Session access:

Free online registration
required

Contact: EcoMobility team

Email: ecomobility.festival@iclei.org

Organized by partnership:

City of Johannesburg , ICLEI

Sponsored by:

Hollard Insurance Company Ltd

This daylong dialogue will focus on how to reshape the urban built environment to accommodate EcoMobility and who are the key players. Experts will present case studies from various parts of the world on how changes in the urban form affected the mobility situation in the cities.

This dialogue will also explore tactical urbanism: short term interventions by citizens usually at small scale that aim to promote more spaces for the people and revert car oriented cities and what is the appropriate balance between such measures and longer term planning.

In a panel discussion the international experts will engage with local stakeholders and experts from Johannesburg to discuss the potential for examples to be implemented in a South African context and also explore and understand the various hurdles in implementing tactical urbanism.

Guiding questions for discussion

- How possible is it to change the built environment to accommodate walking, cycling and public transport?
- What is the role of the private sector?
- Can and how can businesses and developers benefit from integrated planning of transport and built environment?
- Could urban mobility spaces be redefined to target both the increasing the supply of mobility as well as providing new opportunities for improving quality of life of the immediate surroundings?
- Can short-term plans like tactical urbanism make a long term impact?

Objectives

It is expected that this dialogue will give inputs to the City of Johannesburg's current plans on promoting cycling, walking and integrated urban mobility. Experiences from case studies also greatly help to understand pedestrianizing commercial areas and how businesses will benefit from EcoMobility.

Draft Programme:

8:30 – 9:00 **Registration and refreshments**

9:00 -10:00 **Opening remarks**

Councillor Christine Walters, City of Johannesburg's Member of the Mayoral Committee for transport, South Africa

Keynote

Short term actions for long term results. Yondela Silimela, Executive Director: Development Planning, City of Johannesburg, South Africa

Questions and discussion

10:00 - 10:15 **Break**

10:15 - 12:00 **Chair**

Philip Harrison, South African Research Chair in Spatial Analysis and City Planning, University of the Witwatersrand, South Africa

The Importance of Integrated Spatial Development and Transport Strategies: London and Global Lessons (Case Study 1):

Camilla Ween, Urban Design and Transportation, Director Goldstein Ween Architects, United Kingdom

Transportation Sustainability Program (Case Study 2):

Timothy Papandreou, Director, Strategic Planning & Policy, San Francisco's Municipal Transport Agency, USA

Urban Acupuncture in Curitiba (Case Study 3):

Ariadne Giacomazzi Mattei Manzi, IPPUC Planning Supervisor, Brazil

Green Buildings (Case Study 4):

Jarrod Lewin, Green Buildings Council, South Africa

12:00 - 13:00 **Lunch**

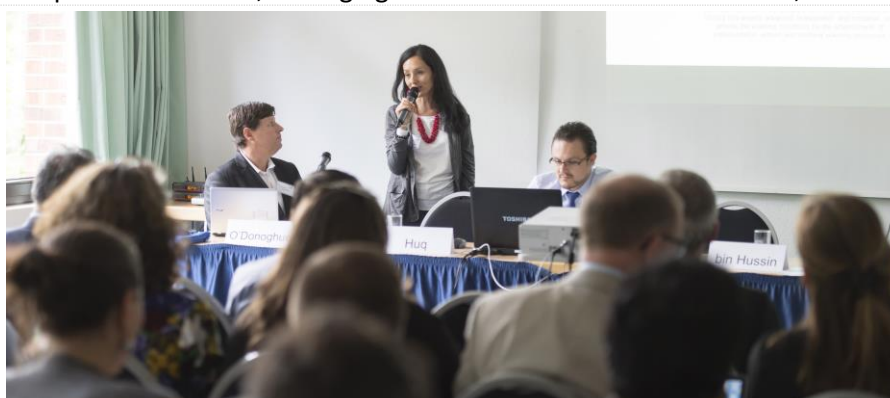
13:00 -14:30 **Site visit :** Green Building tour activations, organized by the Green Building Council.

14:30 - 16:30 **Panel Moderator:**

Adrian Enthoven, Director, Business Leadership, South Africa (tbc)

Panelists:

- Camilla Ween, Urban Design and Transportation, Director Goldstein Ween Architects, United Kingdom
- Neil Gopal, Chief Executive Officer, The South African Property Owners Association (SAPOA), South Africa
- David Du Preez, Chairperson, Johannesburg Urban Cyclists Association, JUCA, South Africa
- Jacques van Embden, Managing Director and Co-founder of BLOK, South Africa



Public dialogue/ Imbizo

Mayor of Johannesburg and experts Answer Residents

Draft as of 4 of September 2015

Date: Tuesday, 6 October 2015

Time: 17:00 to 19:15

Venue: IDC Conference Centre,
Sandton, Johannesburg

Language: EN

Session access:
Open to the public

Contact: EcoMobility team

Email: ecomobility.festival@iclei.org

Organized by:
City of Johannesburg, ICLEI

A public event to raise questions on issues of EcoMobility which will be answered by the Executive Mayor of Johannesburg and other international leaders and experts. This session is open to the public and media.

Technical experts panel

1. Ismail Vadi, Member of the Executive Council for Roads and Transport of Gauteng Provincial Government, South Africa.
2. Camilla Ween, Urban Design and Transportation, Director Goldstein Ween Architects, London, UK
3. Timothy Papandreu, Director Strategic Planning & Policy, San Francisco Municipal Transportation Agency, USA
4. Konrad Otto-Zimmermann, Creative director EcoMobility, ICLEI, Germany
5. Prof Daniel Irurah, Senior Lecturer, University of the Witwatersrand, South Africa

Special guests: Five representatives from the residents' group of Haenggung-dong neighborhood, Suwon, Republic of Korea

Draft Programme:

16:30 - 17:00 Registration and refreshments

17:00 - 17:10 **Chair:** Iman Rappetti,

17:10 - 17:30 **Opening remarks**
Executive Mayor Parks Tau, City of Johannesburg

17:30 - 17:45 **Questions from the audience to be responded to the panel and Cllr. Mpho Parks Tau,**
Executive Mayor of Johannesburg, South Africa

18:45 - 19:15 **Questions and discussion to the residents group of the past EcoMobility Festival**

19:15 - 19:30 **Conclusions**
Iman Rappetti,

Stakeholder dialogue

Achieving and enabling EcoMobility: New and shared forms of mobility

Draft as of 4 of September 2015

Date: Wednesday, 7 October 2015

Time: 9:00 to 16:30

Venue: IDC Conference Centre,
Sandton, Johannesburg

Language: EN

Session access:

Free online registration
required

Contact: EcoMobility team

Email: ecomobility.festival@iclei.org

Organized by:

City of Johannesburg , ICLEI, Artlogic

Sponsored by:

Hollard Insurance Company Ltd

This daylong dialogue will focus on exploring how shared mobility can contribute towards an integrated transport system in emerging countries in general and South Africa in particular. The advent of shared mobility especially bike sharing, car sharing, carpooling and e-hailing are inevitable in cities. The dialogue will also explore the impacts of these new and shared forms of mobility and how can cities influence their impacts in accordance with own city policies and planning.

The presented concepts also introduce new vehicle types including innovative human-powered and/or electric vehicles. Cities have different takes on the concepts and various business models exist. While some cities have embraced the new concept some are either hesitant or are unaware of certain schemes. This dialogue will also focus on the role of shared mobility in promoting EcoMobility.

Objectives

This dialogue shall give insights into implementing shared mobility schemes in cities from a policy, legislative, regulatory and institutional perspectives. The involvement of the decision makers and the commercial entities will throw more light on the hesitations, questions and hurdles that each face to embrace shared mobility.

Guiding questions for discussion

The panel will work based on the guiding question exploring the legislative, infrastructural and implementational aspects of shared mobility in cities.

How can shared mobility co-exist as part of an integrated transport network?

Draft Programme:

8:30 – 9:00 **Registration and refreshments**

9:00 -10:00 **Opening remarks**

Councillor Matshidiso (Tshidi Mfikoe), City of Johannesburg's Member of the Mayoral Committee for Environment and Infrastructural Services Department, South Africa

Chair

Yolisa Mashilwane, Head of department of transport planning, Ekurhuleni, South Africa

Keynote:

Susan Zielinski, SMART, Sustainable Mobility & Accessibility Research & Transformation; University of Michigan, USA

Questions and discussion

10:00 - 10:15	Break
10:15 - 12:00	<p>Chair Yolisa Mashilwane, Head of department of transport planning, Ekurhuleni, South Africa</p> <p>Car sharing, the perspective from Berlin(Case study 1): Dr. Bodo Schwieger, CEO, Team Red Deutschland GmbH, Germany</p> <p>The business of Disruption (Case study 2): Alon Lits, General manager, UBER, Sub Saharan Africa</p> <p>Bike sharing EcoBici in Mexico (Case study 3): Iván De la Lanza, Director of Design, Culture and Bicycle Infrastructure, Mexico City</p> <p>Africa's first car sharing network (Case study 4): Ntando Kubheka, Locomute, South Africa</p> <p>The use of innovative vehicles (Case study 5): Robert Stussi Technical Coordinator of the Lisbon Region and Dissemination Manager at EU FP 7 project "DOROTHY" Urban Logistics, Portugal/Switzerland</p>
12:00 - 13:00	Lunch
13:00 -14:30	Site visit : EcoMobility World Exhibition
14:30 - 16:30	<p>Panel Moderator: Robert Stussi Technical Coordinator of the Lisbon Region and Dissemination Manager at EU FP 7 project "DOROTHY" Urban Logistics, Portugal/Switzerland</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Lize de Beer, Transportation Engineering Specialist, South Africa • Alon Lits, General manager, UBER, South Africa • Dr. Bodo Schwieger, CEO, Team Red Deutschland GmbH, Germany • Peter Mabe, Minibus and taxi Representative, Johannesburg • Dr Marianne Vanderschuren, Department of Transport UCT, South Africa



Expert dialogue

Technical experts meeting on road to Paris: Transport and climate change

Draft as of 4 of September 2015

Date: Wednesday, 7 October 2015	Language: EN	Contact: EcoMobility team
Time: 09:00 – 16:30	Session access:	Email: ecomobility.festival@iclei.org
Venue: IDC Conference Centre, Sandton, Johannesburg	Upon invitation	Organized by:
Room: tbc		City of Johannesburg, SLoCaT, ICLEI

A Technical Expert Meeting will discuss and further develop the “Declaration on Low Carbon Urban Transport”. Studies as well as latest findings will be proposed to be incorporated into the declaration. The experts meeting will cover topics such as the role of climate financing, harmonizing planning approaches tools and implementing procedures and setting robust institutional framework.

Draft Programme:

09:00 – 09:30	Opening: Introductions, Objectives of the meeting, Introduction to the technical papers
09:30 – 12:30	Presentation on each of the Technical papers (7papers): <ol style="list-style-type: none"> Transport and climate change Author: Cornie Huizenga, Secretary General, SLoCaT Co-benefits of mitigating climate change Authors: Matthias Merforth, Armin Wagner and Manfred Breihaupt, GIZ Urban freight Authors: Sudhir Gota, Transport Specialist, Clean Air Initiative for Asian cities (CAI-Asia) and Sophie Punte, Executive Director, Smart freight centre Soot free buses Author: Ray Minjares, ICCT Sustainable transport and EcoMobility Author: Oliver Lah, Wuppertal Institute
13:00 – 14:00	Lunch and visit to the Festival Area
14:00 – 14:30	Proposals for input to the Declaration on Low Carbon Urban Transport



List of technical experts

- Cornie Huizenga, Secretary General, SloCaT, China
- William Fernando Camargo Triana, Executive director, Urban Development Institute, Bogota D.C , Colombia
- Philip Harrison, South African Research Chair in Spatial Analysis and City Planning, University of the Witwatersrand, South Africa
- Manfred Breithaup, Senior Transport Advisor, GIZ, Germany
- Oliver Lah, Project Co-ordinator, Wuppertal Institute, Germany
- Charles Mbohwa, Associate Professor, Faculty of Engineering and Built Environment, UJ, University of Johannesburg, South Africa
- Armin Wagner, Transport Specialist, GIZ, Germany
- Mathias Merforth, Transport Policy Advisor, GIZ, Germany
- Jean Francois Habeau, Excecutive director, FMDV, France
- Sudhir Gota, Transport Specialist, Clean Air Initiative for Asian cities (CAI-Asia), India
- Camilla Ween, Urban Design and Transportation, Director Goldstein Ween Architects, London, UK
- Timothy Papandreou, Director Strategic Planning & Policy, San Francisco Municipal Transportation Agency, USA
- Susan Zielinski, Managing Director, SMART; Sustainable Mobility & Accessibility Research & Transformation; University of Michigan, USA
- Roy David Marcus, Head of council, UJ, University of Johannesburg, South Africa
- Ariadne Mattei Manzi, Planning Supervisor, Research and Urban Planning Institute (IPPUC) Municipality of Curitiba, Brasil
- Yondela Silimela, Executive directo, Development Planning, City of Johannesburg, South Africa
- Crispian Oliver, Freedom rides, South Africa

Stakeholder dialogue

Making the commuting decision safe, sustainable and popular

Draft as of 4 of September 2015

Date: Thursday, 8 October 2015

Language: EN

Contact: EcoMobility team

Time: 9:00 to 16:30

Session access:

Email: ecomobility.festival@iclei.org

Venue: IDC Conference Centre,
Sandton, Johannesburg

Free online registration
required

Organized by:

City of Johannesburg , ICLEI, Artlogic

Sponsored by:

Hollard Insurance Company Ltd

Many countries have invested significantly in public transport infrastructure such as BRTs or dedicated cycle lanes. However this is not sufficient to convince car owners to change their commute decision, especially for work and school trips? This dialogue will explore what is necessary to change the behaviour of commuters, citizens and business. The dialogue will touch on the role of technology, fashion and wellness opportunities to create a critical mass needed to support government led initiatives.

Guiding questions for discussion

- Is it possible and what does it take to make a shift to public transport and cycling by the 'car captured'?
- Can consumer trends drive behavioural change towards alternative modes of transport?

Objectives

The objective of this stakeholder dialogue is to explore the behavioural change aspect to make EcoMobility possible and also attractive for citizens and visitors.

Draft Programme:

8:30 – 9:00 **Registration and refreshments**

9:00 -10:00 **Opening remarks**

Councillor Nonceba Molwele, City of Johannesburg's Member of the Mayoral Committee for Health and Social Development, South Africa

Keynote

From PARK(ing) Day to Parklets

Matthew Passmore, Founder and Lead Artist, Morelab, United States

Questions and discussion

10:00 - 10:15 **Break**

10:15 - 12:00 **Chair**

Crispian Olver, Freedom Ride, South Africa

Getting public and political support for sustainable transport policies (Case Study 1):

Jonas Eliasson, Professor, KTH Royal Institute of Technology, Stockholm

Engaging communities for creating safer streets (Case Study 2):

Sarika Panda Bhatt, Manager, Cities & Transport , World Resource Institute, India

If there's a bike boom can it be made boomier? (Case Study 3):

Carlton Reid, Author, UK

Title (Case Study 4):

Gordon Cook, National Brand Navigator, South Africa (tbc)

The Future of Urban Mobility will be Multi-modal, largely electric, on -demand and increasingly driverless (Case Study 5):

Ross Douglas, CEO, Autonomy, France

12:00 - 13:00 Lunch

13:00 -14:30 Site visit: Street hacking villa by Artlogic (tbc)

14:30 - 16:30 Panel discussion moderator

Judi Nwokedi, Senior Vice President, AREVA, South Africa

Panelists:

- Jonas Eliasson, Professor, KTH Royal Institute of Technology, Stockholm
- Nathan Reddy, Owner, gridworldwide, South Africa
- Shrey Viranna, CEO of Vitality at Discovery Health, South Africa
- Iván De la Lanza, Director of Design, Culture and Bicycle Infrastructure, Mexico City
- Raymond Rampolokeng, Executive Committee Member/UCI Leve1 Coach at Bhoni4Kasi, South Africa



Decision-makers dialogue

Leaders Roundtable on Road to Paris: Transport and Climate Change

Draft as of 16 of September

Date: Thursday 8 October 2015

Language: EN

Contact: EcoMobility team

Time: 09:30 to 18:00

Session access:

Email: ecomobility.festival@iclei.org

Venue: IDC Conference Centre,
Sandton, Johannesburg

On invitation only
(Group of 25-30 guests)

Organized by:
City of Johannesburg, SLoCaT, ICLEI

The Local Leaders' Roundtable on Road to Paris: Transport and Climate Change will provide insight for mayors and local leaders into innovative and latest policies and approaches to sustainable urban transportation. Through their exchange and input by world leading experts they can sharpen their views and arguments, with a focus on why sustainable urban transportation system provide a relevant contribution to a low carbon development of cities.

The Roundtable will finalize the "Declaration on Low Carbon Urban Transport" a message from local leaders to the UN Climate Conference (COP21) in Paris in December, 2015.

Guiding questions for discussion

- What are the targets that the local government wants to achieve in terms of EcoMobility? When is the city truly an ecomobile city?
- What is the goal of promoting EcoMobility in the city?
- What are the challenges that that the city faces in adopting EcoMobility?
- What kind of support (e.g. from external entities, higher levels of governments) does the city need to implement EcoMobility?

Objectives

- Present various experiences of local governments to plan for urban mobility advancement in their cities and identify success factors, lessons learned from implementation processes, and further possible improvement.
- Share the aspirations of the local governments to change the current mobility system or structure in the future.
- Shape and provide a strong political input to the "Declaration on Low Carbon Urban Transport" through discussions on the priorities of urban mobility and needed national and international framework conditions for local governments.

Draft Programme:

09:30 – 10:30 Walking tour in the EcoMobility Festival area, Sandton CBD

10:30 – 11:00 Refreshments and start of Roundtable

11:00 – 11:15 Introduction and welcoming speakers

Chair: Cornie Huizenga, Secretary General, SLoCaT, China

Opening remarks

- Cll Parks Tau, Executive Mayor, City of Johannesburg, South Africa
- Monika Zimmermann, Deputy Secretary General, ICLEI

11:15 – 12:30 Mayors share I. How we can transform the transportation patterns in our cities,
including:

Infrastructure, promotion of non-motorized and public transport/ EcoMobility, shared vehicle systems, new organizational and business models, EcoLogistics etc.

Be Selfish – Encourage EcoMobility

Vijay Nehra, Commissioner, Rajkot Municipal Corporation, India

Mobility in Tegucigalpa, social and environmental challenges

Anibal Ehrler, Manager of Urban Mobility, Tegucigalpa, Municipality of the Central District, Honduras

Mónica Fein, Mayor, Rosario, Argentina

Rashid Seedat, Head, Gauteng Planning Commission, South Africa

Kgosientso Ramokgopa, Executive Mayor, Tshwane South Africa

Hong-Mo Wu, Deputy Mayor, Kaohsiung, Chinese Taipei

Peter Jordaan, Councilor, Saldanha Bay Municipality, South Africa

Kabir Mahmood, Executive Magistrate, Dhaka South City Corporation, Bangladesh

William Fernando Camargo Triana, Executive Director, Bogotá, Colombia

Abel Ngwasoh Langsi, Mayor, Bafut Council, Cameroon

Poonam Sharma, Mayor, Chandigarh, India

12:30 – 14:00 Lunch

14:00 – 14:30 Mayors share II. How we can transform the transportation patterns in our cities,
including:

Low carbon development in urban transportation, air quality etc.

The experiences of the City of Chefchaouen in the field of transport and climate change

Mohamed Sefiani, Mayor, Chefchaouen, Morocco

14:30 – 16:00	Facts and figures, arguments and latest findings: Experts provide input Presentation of “Declaration on Low Carbon Urban Transport”
16:00 – 17:30	Discussion on the Declaration
17:30 – 18:00	Adoption of the Declaration and closing
18:00 – 21:00	Cocktails and dinner

Declaration on Low Carbon Urban Transport

This Declaration will send a strong signal from leaders of cities with advanced and innovative policies on sustainable urban mobility to the UN Climate Conference in Paris (COP21) in December 2015.

The Declaration will reinforce local commitments to transform their transportation systems and mobility patterns towards models that reduce automobile dependency and become more sustainable, low-carbon and people centred. The motion of the Declaration's supporters will be toward increasing walking, road safety, cycling, and public transport, and pushing for new EcoMobility opportunities.

Ways to reducing greenhouse gas emissions through greener urban mobility in our cities worldwide will be in the core of self-commitments by local leaders and of their calls for support to other actors. Framework conditions required by national governments, especially within the new global climate agreement, will be stated.

A draft text of the Declaration will become available to all participants in due course. It will be backed up and amended by technical experts who are currently working on various studies, which will be presented to the local leaders gathered in Johannesburg.



International press conference

Date: Friday, 9 October 2015

Language: EN

Contact: EcoMobility team

Time: 10:00 to 11:00

Session access:

Email: ecomobility.festival@iclei.org

Venue: IDC Conference Centre,
Sandton, Johannesburg

Mayors & Media

Organized by:
City of Johannesburg, ICLEI

Under the leadership of the Executive Mayor of Johannesburg and with strong involvement of his colleagues of other cities, international media will be informed about the outcome of the Leaders' Roundtable and the "Declaration on Low Carbon Urban Transport". The focus will be on the roadmap towards the UN Climate Conference in Paris and how these results will be communicated back to cities, countries and regions. Mayors will have the opportunity for individual media appearances, statements and interviews.

Programme:

10:00 – 10:20	Release of the Declaration on Low Carbon Urban Transport: What cities will bring to the UN Climate Conference Cll Parks Tau, Executive Mayor, City of Johannesburg, South Africa
10:20 – 10:45	Mayoral statements, declaration, questions & answers
10:45 – 11:00	Individual interviews, photography opportunities

Mayors EcoMobility Ride

Date: Friday, 9 October 2015

Language: EN

Contact: EcoMobility team

Time: 11:00 to 12:30

Session access:

Email: ecomobility.festival@iclei.org

Venue: Streets of Sandton; start and end: EcoMobility Exhibition at West Street

City leaders and invited guests.

Organized by:
City of Johannesburg, SANEDI,
The Urban Idea

As a visible statement of how future, human-scale urban transport can look like, city leaders will go for a parade with human-powered and small electric vehicles, the Mayors EcoMobility Ride. The ride will provide attractive photo opportunities and mayors may choose a vehicle of their convenience. Local leaders will be on top of the Mayors EcoMobility Ride, participants of Dialogue sessions and local, national and international guests are invited to follow

Programme

11:00 – 11:30	Mayors familiarizing themselves with their vehicles: preparation, introduction, training.
11:30 – 12:00	Mayors EcoMobility Ride
12:00 – 12:30	Mayors getting off their vehicles and interviews.

EcoMobility Exhibition

Throughout the entire duration of the EcoMobility World Festival 2015 in the month of October, the Exhibition is a unique opportunity for both local and international entities to demonstrate and test their products with a live audience. The Exhibition will provide visibility for local companies at an international level and vice versa.

Together with the city of Johannesburg and the Urban Idea, the South African National Energy Development Institute will organise the EcoMobility Exhibition in Sandton, Johannesburg during the EcoMobility World Festival 2015.

The month-long exhibition will give visitors to and residents of Johannesburg a chance to try out innovative vehicles and to experience travel options beyond personal cars. It is expected that various national, regional and international vehicles manufacturers, suppliers, and distributors will demonstrate their vehicles. The visitors of the Festival will be able to ride the exhibited vehicles on a dedicated test track in the Festival area.

In addition to the test track, the Exhibition will feature thematic exhibits. A “timeline” exhibition showing the development of mobility through the years will be set up; a static exhibition will display various kinds of vehicles; and an interactive, fun, and exploratory section will be developed. This is aimed at schoolchildren in particular but will be of interest to people of all ages.

EcoMobility Expo Online (virtual exhibition)

In addition to the physical exhibition, the EcoMobility Festival will also feature an “Expo Online” or virtual exhibition.

The Expo Online showcases over 250 EcoMobility vehicles by displaying over a thousand photos of mobility aids “from the walking stick to the car”. The selected photos will whet visitors’ appetites for ‘going ecomobile’.

The Expo Online is designed to educate consumers on options for greener mobility in our cities and towns. While the types of vehicles are illustrated by photos of exemplary products kindly provided by companies, the purpose of the presentation is not to promote specific products or models of a specific company.

A comments function allows visitors – whether ordinary users or experts – to discuss the various vehicle types. The discussion is moderated by The Urban Idea.

The Expo Online is operated by the The Urban Idea and is fed by their unique EcoMobility products database. Its web address is www.ecomobility-expo.net.

How to be part of the Dialogues

The EcoMobility Dialogues offer opportunities for active participation and conceptual input at all levels.

1. Attend: The EcoMobility Dialogues 2015 is a unique opportunity for cities and organizations working in the area of urban mobility to come together and attend a series of dialogues focusing on how cities can advance sustainable and low carbon urban mobility.

The Dialogues will be held at the beginning of the EcoMobility World Festival and will unite the world's EcoMobility champions.

2. Endorse: Endorsing partners are entities that endorse the Dialogues by providing ideas, by taking part in the Programme, by supporting the Declaration and/ or allowing the organisers to use the logo of the partner on various congress materials. The endorsing partner will also support the congress by disseminating the event through their respective communication channels and bring greater visibility to the event.

3. Share and disseminate: Through the EcoMobility 2015 events, we attempt to bring sustainable mobility to the centre stage and highlight the various benefits of fostering EcoMobility practices in cities. Efforts are aimed to intensify the debate against climate change and influence the discussions at COP21 in Paris.

Registration: www.ecomobilityfestival.org/dialogues/

Contact for further information:

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