e-Government Training Program : Smart City Solutions

METROPOLIS International Training Institute at Seoul HRD Center
18 – 26 August 2015

■ Introduction

Seoul has shown a great leadership in e-governance around the world. Seoul retained its top ranking in municipal e-governance for five consecutive surveys conducted in 2003, 2005, 2007, 2009, and 2012 by UN. Seoul Metropolitan Government is working hard to spread its excellent policies such as Mobile Seoul (m.seoul), Big Data, 120 Dasan Call Center, Oasis, free WiFi network, and GIS portal with cities around the world.

The purpose of this program is:

• To provide an opportunity for city officials to enhance e-government capacities in day-to-day city administration and smart city strategy with a focus on big data analysis and etc.

• To establish a policy transfer platform to exchange in-depth learning from experts and peers in e-government and smart city area and to share good practices among participants

• To give a venue for city-to-city cooperation in building a smart city strategy and better e-governance by sharing best practices and experiences

The Seoul Metropolitan Government received a special contribution award for its top ranking in an international municipal e-governance survey conducted by the e-Governance Institute of the School of Public Affairs and Administration at Rutgers University-Newark, sponsored by the UN

■ Course Outline

Title	e-Government Training Program : Smart City Solutions
Date (TBD)	• **18(Tue) – 26(Wed) August** (※ 8 nights & 9 days inclusive of arrival and departure dates)
Venue	• Seoul HRD Center(SHRDC) of Seoul Metropolitan Government(SMG) - METROPOLIS International Training Institute Headquarters(MIITI HQ)
Participants Qualification	• 15 participants in total (1~2 people from each city) • Managerial-level public officials in a related field recommended by the head of a local government • Officials with a good command of English (※ Participants lacking fair command of English language shall be subject to the forfeiture of candidacy) • Officials who can be admitted into Korea • Officials who have never participated in training programs organized by both SMG and SMG affiliated organizations

■ Contents

■ **Lecture**
 - Outline of Seoul e-Government & e-Government and Administrative Reform
 - Smart e-Government & Smart Seoul strategy
 - Intelligent Transport System(ITS) & Big Data Analysis for City Policy
 - Wrap-up (* Each participant is required to develop an action plan and to present it)

■ **Field Trip**
 - SK T-um, T-money/Korea Smart Card Inc., LG CNS , Sangam Digital Media City, etc.

 - WeGO secretariat, etc.

■ **Understanding Korean Culture**