



CITIES FOR LIFE An opportunity to build together the future of our Cities for Life

50% of the world's population currently lives in urban areas, and it has been estimated that this figure will increase to 75% by 2050. Beyond cultural diversity, size or current conditions in cities, our priority must be to guarantee sustainable human development, democracy, inclusion, equality and freedom in this increasingly complex urban environment.

CITIES FOR LIFE is the proposal Medellin wants to make to today's world. We have one goal: to bring together knowledge from around the world in a united, methodological and innovative way in order to solve complex challenges for the cities of today and tomorrow, and for their residents.

To accomplish this, Medellin will host the CITIES FOR LIFE Global Meeting 2015 on August 31st, and September 1st. This event will bring together mayors, city managers, local governments, and urban experts to discuss the role of cities in a globalized world, to share experiences and knowledge about urban innovation and to create an open, collaborative ecosystem to meet the challenges that will allow us to build Cities for Life.

During the meeting, we will launch the ecosystem of co-creation PLATFORM.CITIESFOR.LIFE, which will be used to analyze specific urban challenges and receive proposals for solutions from the global community. The platform will also include a bank of successful innovation experiences as part of the CITIES FOR LIFE ecosystem in order to create action plans for cities.

THE MEETING

CITIES FOR LIFE Global Meeting Medellin 2015 will promote dialogues on the role of cities in a globalized world, the sharing of knowledge and experiences of urban innovation and the creation of an open and cooperative ecosystem to build Cities for Life.

This meeting will provide a space for discussions and agreements between mayors, city managers, and city officials showcasing the most outstanding urban innovation success stories and creating collaborative proposals for action. It will be an opportunity to make a political declaration on the role of cities and give recommendations for meeting shared challenges.

LEADING INSTITUTIONS



THE WORLD BANK UN HABITAT

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Participants will also be able to work closely with international institutions such as the World Bank, CAF–Development Bank of Latin America and the IDB–Inter-American Development Bank in order to find agreements to enhance city management.

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OPPORTUNITIES

- Understand the story of transformation in Medellin, the city recognized in 2013 as the Most Innovative City in the World by the Citigroup, the Wall Street Journal and the ULI-Urban Land Institute.
- Interact face to face with leading experts and their urban innovation success stories.
- Learn about the main challenges and innovative solutions for the world's cities.
- Work closely with experts from the World Bank, UN-Habitat, CAF (Development Bank of Latin America), IDB (Inter-American Development Bank) and CIDEU (Iberoamerican Center for Strategic Urban Development to build Cities for Life).
- Participate in building an international agreement between city leaders to ensure political willingness and the exchange of knowledge to solve shared challenges.
- Share and create knowledge in order to continue building the Cities for Life concept that took root in Medellin during the WUF7 and the XXI CIDEU Conference and make collaborative contributions to the HABITAT III 2016 agenda.
- Become a part of the co-creation and collaboration ecosystem PLATFORM.CITIESFOR.LIFE to present your city's main challenges and receive proposals for solutions from a global community.

TOPICS

The meeting's themes will address the main challenges in strengthening cities as inclusive, safe, intelligent spaces for life, equality and social justice:

- Mobility
- Urban planning and design

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- Social development
- Environment
- Government

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• Security



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ORGANIZERS AND SUPPORT

CITIES FOR LIFE Global Meeting Medellin 2015 and the CITIESFOR.LIFE platform, as part of the MEDELLINNOVATION strategy, are an ecosystem for cocreation led by the Mayor's Office of Medellin, Ruta N and ACI (Agency for Cooperation and Investment of Medellin and the Metropolitan Area).

For its development, we have the support of world-class institutions as the World Bank, UN-Habitat, CAF (Development Bank of Latin America) and the CIDEU (Latin American Center for Strategic Urban Development).

We also have the support of Social EAFIT Social, Colombia Líder, INSPIRA-Laboratorio de Investigación e Innovación Abierta and ISVIMED.

CITIES FOR LIFE

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