

**SUPPLIER ENTITIES PROCUREMENT
SELECTION CRITERIA AND ASSESMENT FORM**

TENDER (>8.000 €)

General Information

Date: 15/09/2021	Activity/Product/Service: Metropolis Brand Audit and Style Guide
Description: Professional services engagement for the development of a Brand Audit and Style Guide.	

Scores according to the selection criteria

Supplier entity	Gen. criterion 1	Gen. criterion 2	Gen. criterion 3	Gen. criterion 4	Gen. criterion 5	Gen. criterion 6	Sp. criterion 1	Sp. criterion 2	Sp. criterion 3	Sp. criterion 4	Sp. criterion 5	Final grade
Acute & Creative	0	1	1	1	0	0	4	0	3	2	2	14
Babalua	0	1	1	1	0	0	4	0	3	1	1	12
Ebmedia Corp	0	0	0	0	0	1	3	3	2	1	1	11
Estudio Lunes	1	1	1	0	0	0	4	0	2	1	1	11
Primero Estrategia	0	0	1	1	1	1	4	0	3	2	2	15

OFFER AWARDED TO: Primero Estrategia

Date: 15/10/2021

Person in charge of assessment



Xavi Bermejo

As per General Secretary



Octavi de la Varga