Metropolis Training

2023 Calendar





metropolis • world association of the major metropolises

September • 11-13

Tourism for Sustainable Development: reconsidering city assets





Duration 3 days

Training method Workshop

More information

Location Cairo (hybrid) Organiser MITI Cairo

Contents

- Main principles of sustainable tourism.
- Integrated city development using its assets including touristic destinations
- Global sustainable tourism council GSTC destination criteria
- Need for Environmentally friendly, socially inclusive, and diverse communities for a better tourist destination
- Required physical and social transformation for developing countries' historical cities
- City assets' challenges and potential
- How to enrich and facilitate the tourists' experience through digitalization

tbc

Internationalisation

Internationalisation in cities and metropolitan areas





7-10 hours	
ocation	

Training method Capsule

More information

On-line

Organiser Metropolis SG

Contents

- Understanding the concept of Internationalisation
- Why should a local government activate international action (understanding the global context and opportunities)?
- Tools to design the international action of a local government (Structuring, coordinating & contextualising in your territory)
- Tools to monitor the international action of a local government
- Case studies of international action of local governments

October • tbc **MITI Mashhad Training** Duration Training method **More information** 5 days Training programme Program Location Organiser Governance and citizen engagement Sustainable economy Mashhad MITI Mashhad Contents Urban regeneration & Finance Branding, City competitiveness & Economy • 23-28

Digitalisation and Smart City

Digitalisation and Innovation



Duration 4 days Training method Training programme

More information

Location Seoul **Organiser** MITI Seoul

Contents

- To build capacities on managing digitalisation and smart city day-to-day city administration for local gov. and city public officials
- To establish a platform to exchange in-depth learning in the area of digitalization and smart city
- To encourage city-to-city cooperation in setting up the smart city strategy by sharing the best practices and its experience



Internationalisation of metropolitan spaces

Internationalisation



Participants 15-20

Organiser Metropolis SG

Location Barcelona Training method Training programme

More information

Contents

Professionalised training programme on internationalisation in an offline format aimed at professionals from multiple sectors.

November tbc



Duration 1 day

Webinar

More information

Organiser

MITI Seoul

More information



Location On-line

Organiser **MITI Mashhad**

Training method

• 20-25

Sustainable urban Mobility

Mobility, Accessibility and Transport



Duration	Participants
4 days	16*
Location	Training method
Seoul	Training programme
Contents	
• To build capacities c	on sustainable mobility for

- ty for local governments and city • To public officials
- To establish a platform to exchange in-depth learning in the area of sustainable mobility and urban transportation