World Metropolitan Day

Call for proposals
World Metropolitan Day city lead

7 October 2022

World Metropolitan Day is a global campaign led by Metropolis and UN-Habitat promoting collective action to build more equitable and prosperous metropolises.

Background

Metropolitan spaces account for a third of humanity. They are where 60% of the world’s urban population live, work and care for each other (UN-Habitat, 2020). Metropolises are hubs of culture and innovation that generate the most prominent part of the world’s economic output (UN, 2020). They are also where the world’s biggest challenges for sustainable development, such as urban growth, social segregation and the climate emergency, are most deeply felt and from where they are most appropriate to be addressed.

Every 7 October, World Metropolitan Day commemorates the adoption of the Montreal Declaration on Metropolitan Areas by providing a global forum that brings together metropolises from all over the world. Since 2018, Metropolis and UN-Habitat promote a better urban future by advancing World Metropolitan Day in the framework of Urban October.

The goal of #WorldMetropolitanDay is for local, metropolitan and regional governments – and their communities – to promote collective action to create resilience, advance socioeconomic justice and develop better public services for our urban spaces.

Scope

We invite local, metropolitan and regional governments to submit proposals to become the first city to lead the World Metropolitan Day along with Metropolis and UN-Habitat. The lead city will organise a global observance on 7 October 2022 inviting peer cities, governments, academics, experts and urban leaders worldwide to join the movement and take part in the World Metropolitan Day 2022 commemorations.

metropolitan areas that are home to thriving communities and provide solutions to the challenges of their people, and of the planet.
Selection process

→ The proposals will be desk-reviewed and qualified by a selection committee conformed by Metropolis and UN-Habitat staff who will follow the eligibility criteria.
→ The most complete proposals will be short-listed for the second round of evaluation including an interview with the candidate lead cities.
→ The selection committee members will vote to select the most comprehensive proposal and better qualified during both the desk review and interview.

Eligibility criteria

To become this year’s World Metropolitan Day lead city, you will have to:

→ Be a local, metropolitan or regional government/authority.
→ Prepare an event proposal to observe World Metropolitan Day on 7 October 2022. The event proposal should include:

  → Title, theme and related SDGs of the event.
  → Time and physical location. Hybrid events will be prioritised.
  → Brief description of the event including key objectives (max. 1 page).
  → Plan to promote the event.
  → Strategy to follow up on the outcomes of the event.
  → Tentative list of participants. Please note that the event should invite other governments, peer cities and partners to discuss the WMD 2022 motto ‘Crossing Boundaries’.

Write to us at communication@metropolis.org to submit your proposal.

Subject line: Lead city proposal WMD 2022

Timeframe

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>20/06/2022</td>
<td>Call for city lead</td>
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<tr>
<td>20/07/2022</td>
<td>Deadline for submission</td>
</tr>
<tr>
<td>27/07/2022</td>
<td>Winner selected and notified</td>
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</tbody>
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