



Metropolis Executive Training: Autumn School on Internationalisation for local authorities

Date of the course: November 6th to 10th 2023 (TBC)

Place: On-site in Barcelona

Duration: 5 days

Course language: English. No Interpretation provided

Limited seats

In a globalised world and in a context of scarce resources and pressing social and economic challenges, **cities and metropolitan areas cannot perceived international action as a "luxury"**, and must instead see it as a robust and effective mechanism to provide their populations with better living conditions.

In that context, trends are showing an **increasing professionalisation of local government offices of international relations**, and a broadening of focus, no longer restricting local government as beneficiaries or donors of international cooperation, but rather **as stakeholders involved in the global agenda**. Internationalisation has gradually gained crosscutting space within the institutional, political, and territorial objectives of local administrations, moving towards **becoming strategic action and, eventually, public policy**.

Taking this context into consideration and building on its 30+ years of experience at the service of local authorities, Metropolis offers a **first-of-its-kind, accredited executive training in Internationalisation for Local authorities**, to provide the participants the tools and knowledge to foster international action in their territory.

With the financial support of

Organised in Barcelona, a hotspot for global affairs, the course/Autumn school is a unique opportunity to gain **hands-on knowledge with practical sessions on Internationalisation skills** such as internationalisation role-play simulation and networking activities.

Objective of the course

This course aims to offer a basis for training, updating and deepening the concepts and skills of the participants in relation to the international actions of local authorities.

- To understand if international action can add value to your city/metropolitan area
- To learn how to build an internationalisation strategy
- To provide participants with tools that will enable them to propose strategies and practical solutions for the internationalisation of their local authority.

Target audience

This executive training is aimed at leading public sector professionals aspiring to make an impact on their territory through the international projection of the local authority they work for.

- Officials from international relations departments or other departments aiming at positioning their local government internationally.
- Officials from multisectoral metropolitan public authorities
- Officials from other level of governments aiming at further understanding the internationalisation of local authorities

Methodology

The course will be divided in four blocks

Metropolis Learning Station

Students will be given access to the Course's page on the Metropolis Learning Station, on **all-in-one space for off-line curated materials** to follow the course at your own pace.

Small Group Engagement

With limited seats, the *Metropolis Executive Training: Course on Internationalisation for local authorities* will maximise the interactions between participants and lecturers. Additionally, this style **allows for debate opportunities** that will be organised around the different case studies that will be studied as part of the course's program.

Networking

Specific activities are included in the course program to ensure that **participants get to know their peers and opportunities to spark dialogue** and potential collaborations are created.

Study Visits

Across the week, onsite visits to international actors of the Barcelona metropolitan territory will **create opportunities to exchange on their internationalisation strategies.**

Study Plan of the course¹

- **Unit 1:** City Diplomacy in a changing international context (Understanding the global context and opportunities)
- **Unit 2:** Strategies for Internationalisation
- **Unit 3:** City diplomacy and economic development
- **Unit 4:** Measuring results and impact
- **Unit 5:** Communicating the value of international engagement

Supported by

Barcelona City Council

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For any question or for more information contact H el ene Jourdan, Learning officer
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¹ May be subject to slight changes