

World Metropolitan Day

How-to guidelines



Event checklist

Integrate a metropolitan perspective

Metropolises appear when the functional systems of a territory exceed administrative boundaries and inhabitants need to travel between different jurisdictions to access opportunities, goods, services and infrastructure. When preparing an activity, check out the following questions to integrate a metropolitan perspective:

Spatial equity: Which policies ensure that opportunities, services and infrastructure are accessible and recognise the diversity of experiences based on ethnicity, race, gender identity, abilities, disabilities, age and socioeconomic status?

Ecological footprint: How do public authorities in your territory articulate the interconnections between the urban and rural? How do they manage resource dependency and environmental externalities in a sustainable way?

Coordination: How does your territory coordinate horizontally and vertically? How do different levels of government in your territory align actions around a shared vision?

Democracy: How do inhabitants participate in the decision-making processes of the metropolis? Are there differences between women's and men's participation?

Financing: How are resources collected and allocated across administrative boundaries and socio-economic divides?

Promote gender equality

Organisers should be aware of gender inequalities, power imbalances and biases. Here are some measures to tackle them:

Gender-sensitive: The diversity of experiences, interests and needs of women from different backgrounds should be at the centre of any event. Women need to be part of the organiser team to support the integration of a gender-sensitive vision that reflects on the impacts of gender inequalities and gender-based violence.

Gender parity: Women should account for 50% of panel speakers. Events should also respect a 50-50 balance in the speaking time allocated to women and men when presenting and answering questions from the audience.

Representation: International events should ensure diversity of ethnic backgrounds, nationalities, sexual orientations, gender identities, abilities, disabilities and socioeconomic status. Facilitators should ensure that participants can participate equally and that accessibility needs are met.

Visibility: Gender equality and inclusivity should also be made visible on social media and external communications (i.e. press releases and news). Metropolis' guide to gender-inclusive language can support you in crafting these materials, as well as the concept and script of your event, in [English](#), [French](#) and [Spanish](#).