Challenges and opportunities of digitalisation in metropolitan spaces

Metropolis - May 17th
Presentation of the Greater Paris Metropolis

131 municipalities
7.2 millions inhabitants
25% of national GDP
208 elected representatives
A Metropolis dedicated to support Innovation by gathering local civil servants and elected representatives willing to implement innovative projects

The Digital Explorers

A training-action program for local civil servants to explore the challenges brought by digitalisation

- 50 civil servants from 39 metropolitan municipalities

LE RESEAU DES ELUS METROPOLITAINS DE L’INNOVATION ET DU NUMERIQUE

A network for elected representatives addressing Innovation and Digital issues

- Around 180 elected representatives of the 131 municipalities have a delegation linked to digital or innovative issues
- The network offers webinar, expeditions tours, meetings with experts
The “Innovate city” program ease the innovation process for the municipalities by mobilizing expertise and sharing a part of the financial risk.

Access to a group of experts such as:
- Innovative company representatives
- Public investors
- Regional actors

A metropolitan fund dedicated to support innovative or digital initiatives:
- 40 k€ as financial ceiling
- 94 projects supported
- 3 M€ of subsidies granted
Implementing a smart parking solution, based on CCTV data, to help drivers to find an available spot in real-time, and by doing so, promoting access to local business and reducing gas emission.
PARIS-OUEST-LA-DÉFENSE

A NETWORK OF SELF-SERVICE COWORKING CUBICLES

The roll-out of small coworking cubicles, available on demand, to offer solution for local or passing entrepreneurs in specific areas such as shopping mall, station or city hall
A MATCHING PLATFORM FOR REUSED CONSTRUCTION MATERIAL

Developing a digital platform to ease the matching between supply and demand for reusing construction material