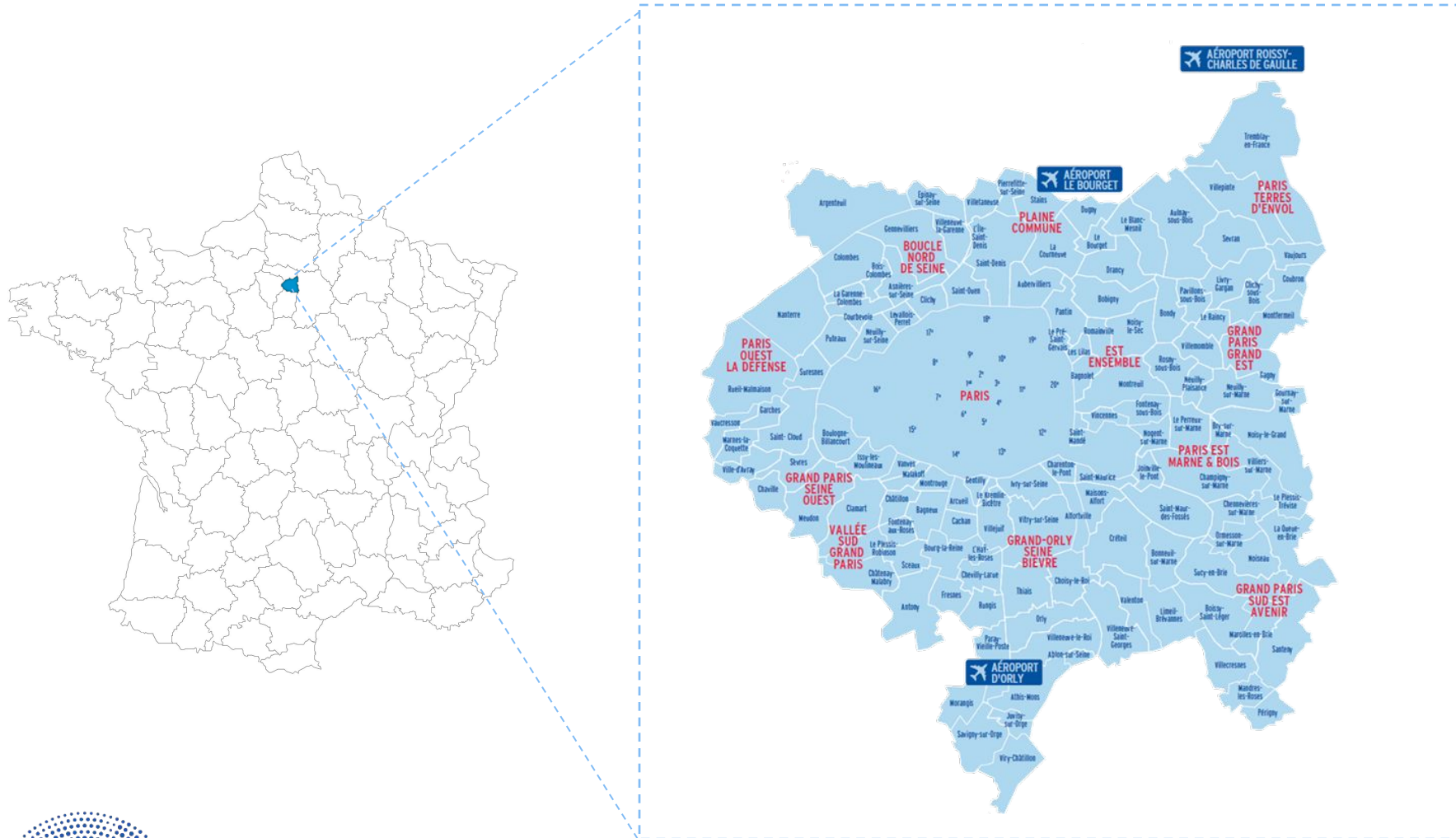


# Challenges and opportunities of digitalisation in metropolitan spaces

Metropolis - *May 17th*

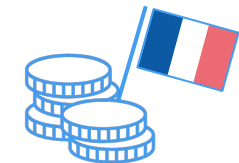
# Presentation of the Greater Paris Metropolis



131 municipalities



7.2 millions inhabitants



25% of national GDP



208 elected  
representatives



# A Metropolis dedicated to support Innovation by gathering local civil servants and elected representatives willing to implement innovative projects



## The Digital Explorers

A training-action program for local civil servants to explore the challenges brought by digitalisation

50 civil servants from 39 metropolitan municipalities

## LE RESEAU DES ELUS METROPOLITAINS DE L'INNOVATION ET DU NUMERIQUE

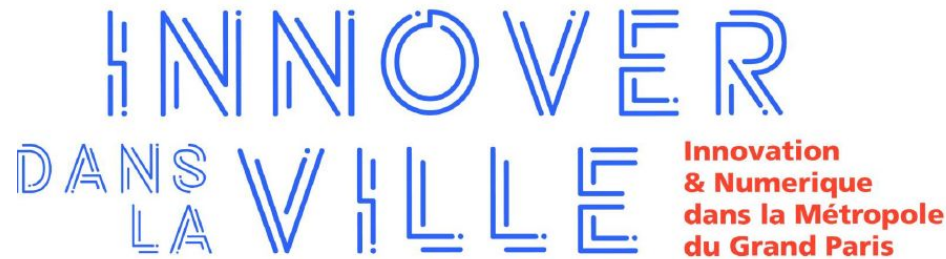


## A network for elected representatives addressing Innovation and Digital issues

Around 180 elected representatives of the 131 municipalities have a delegation linked to digital or innovative issues

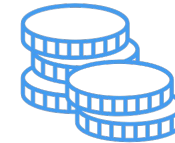
The network offers webinar, expeditions tours, meetings with experts

# The “Innovate city” program ease the innovation process for the municipalities by mobilizing expertise and sharing a part of the financial risk.



Access to a **group of experts** such as :

- Innovative company representatives
- Public investors
- Regional actors



**A metropolitan fund** dedicated to support innovative or digital initiatives :

- 40 k€ as financial ceiling
- 94 projects supported
- 3 M€ of subsidies granted





AULNAY-SOUS-BOIS

## SMART PARKING IN THE CITY-CENTER

*Implementing a smart parking solution, based on CCTV data, to help drivers to find an available spot in real-time, and by doing so, promoting access to local business and reducing gas emission*



A close-up, high-angle shot of a person's hands typing on a silver laptop keyboard. The person is wearing a grey sweater. The laptop is on a white desk. In the background, there is a black pen and a closed laptop. In the foreground, a white cup of coffee is visible. The overall scene is a modern, clean workspace.

PARIS-OUEST-LA-DÉFENSE

## **A NETWORK OF SELF-SERVICE COWORKING CUBICLES**

*The roll-out of small coworking cubicles, available on demand, to offer solution for local or passing entrepreneurs in specific areas such as shopping mall, station or city hall*





PLAINE COMMUNE

## **A MATCHING PLATFORM FOR REUSED CONSTRUCTION MATERIAL**

*Developing a digital platform to ease the matching between supply and demand for reusing construction material*