



RÉGION DE BRUXELLES-CAPITALE  
BRUSSELS HOOFDSTEDELIJK GEWEST  
BRUSSELS-CAPITAL REGION



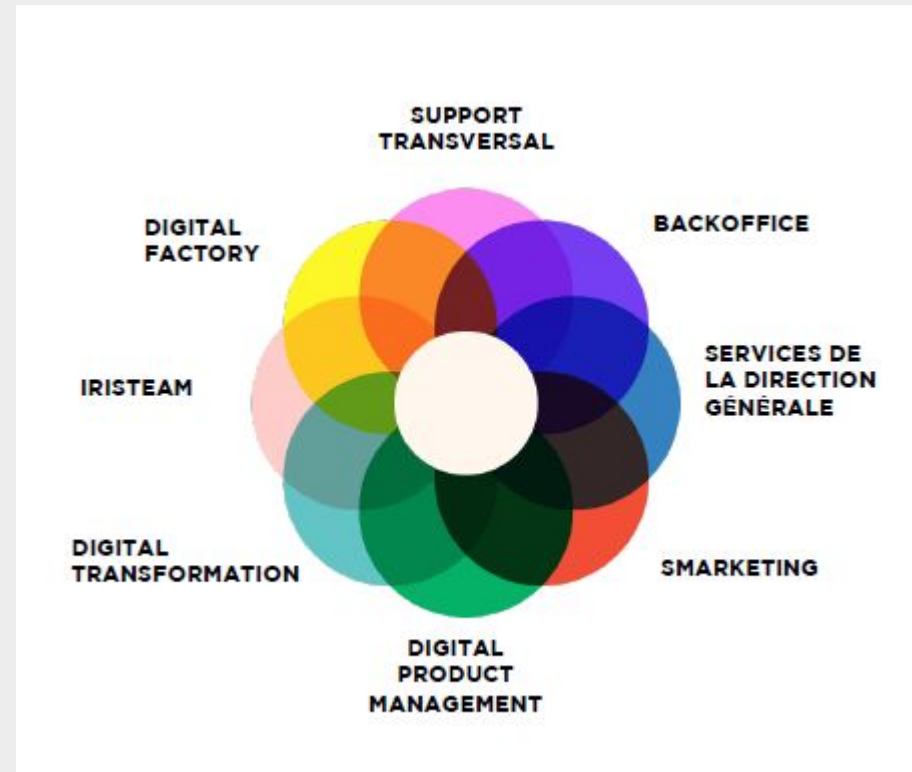
METROPOLIS  
EVENT  
17/05/2022

  
**bric.brussels**   
IT is for you

# The BRIC

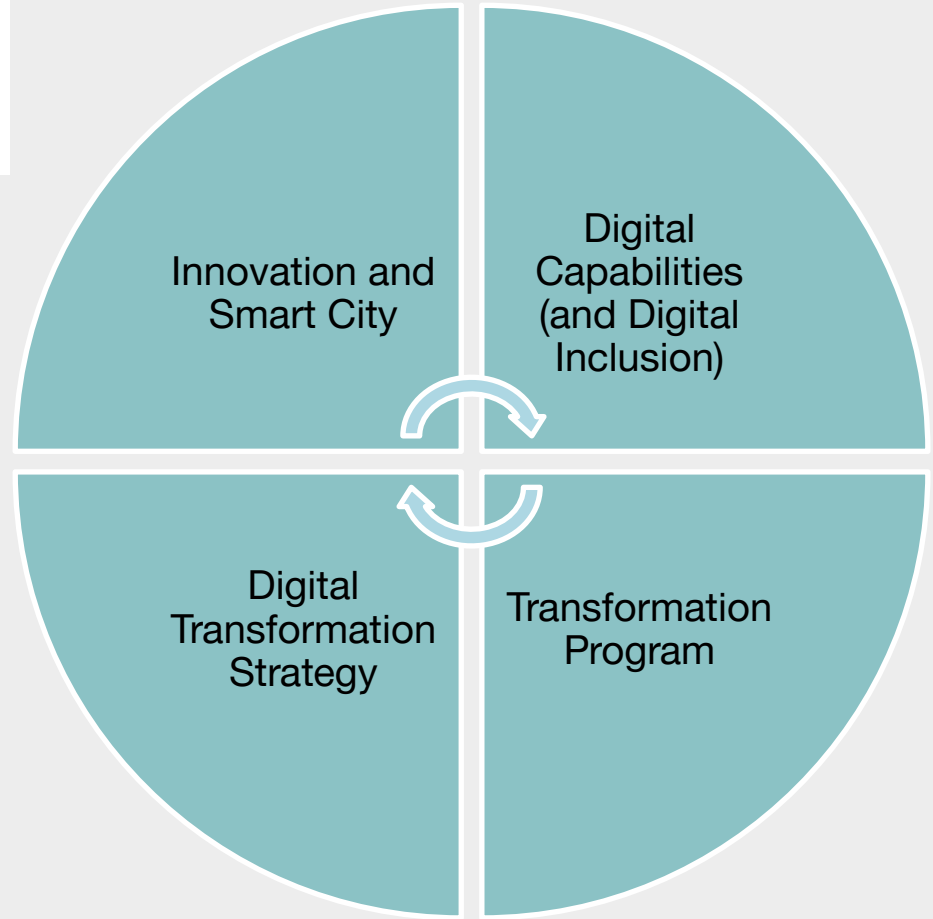


- The orchestrator of the digital transformation
- Towards public organisations (regional and local)



# Digital transformation nOffice & Smart City

DIGITAL  
TRANSFORMATION



# Digital Transformation

- The digital inequalities exist since the begin of digital transformation (early 2000)
- Lots of actions, creation of DPS's, ...
- Digital inclusion Plan for the Region in 2018

**Annual  
Budget  
125.000 €**

Digital  
exclusion  
=  
Barometer  
2020



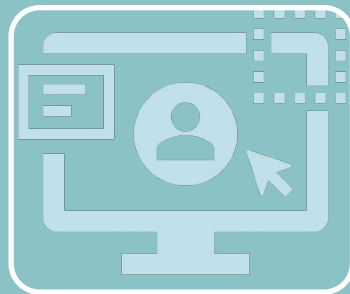
## 1<sup>st</sup> degree : the ACCESS

- 10% of the Belgian population have NO access



## 2<sup>nd</sup> degree : the CAPACITY

- 32% of the Belgian population have low competences + 8 % are non-users = 40%



## 3<sup>rd</sup> degree : the USE

- 44 to 60% of the Belgian population do not use the essential services

# Digital Transformation & Covid-19

- Covid-19 has increased and accelerated the digital transformation of our society
- More visibility on the inequalities and political strategy

DAP  
2021-2  
024

# DIGITAL APPROPRIATION PLAN

For Brussels-Capital Region

<https://smartcity.brussels/digital-inclusion>

**Annual  
Budget**  
**900.000 €**

# DAP

## Working Group

- More than 110 participants
- All the sectors : public, private, academic

## Ecosystem

- Within the Region
  - Associations on the field
  - Local Authorities
  - Regional organisations
- Outside the Region
  - National level
  - Other Belgian Regions
  - European level



# DAP

4 pillars - 17 projects - 66 actions

<b>RAISING AWARENESS</b>	<b>UNITING</b>
1. Raising public awareness	4. Regulation and recommendations
2. Awareness-raising within administrations	5. Regional coordination
3. Certification	6. Evaluation
<b>EQUIPPING</b>	<b>SUPPORTING</b>
7. Equipping frontline workers	12. Jobseekers
8. Sharing of teaching aids	13. Young people
9. Training of facilitators	14. Senior citizens
10. Mobilisation of the necessary financing	15. Persons with disabilities
11. Supervision of the profession of mediator	16. People in a precarious situation
	17. Women

Q&A

