

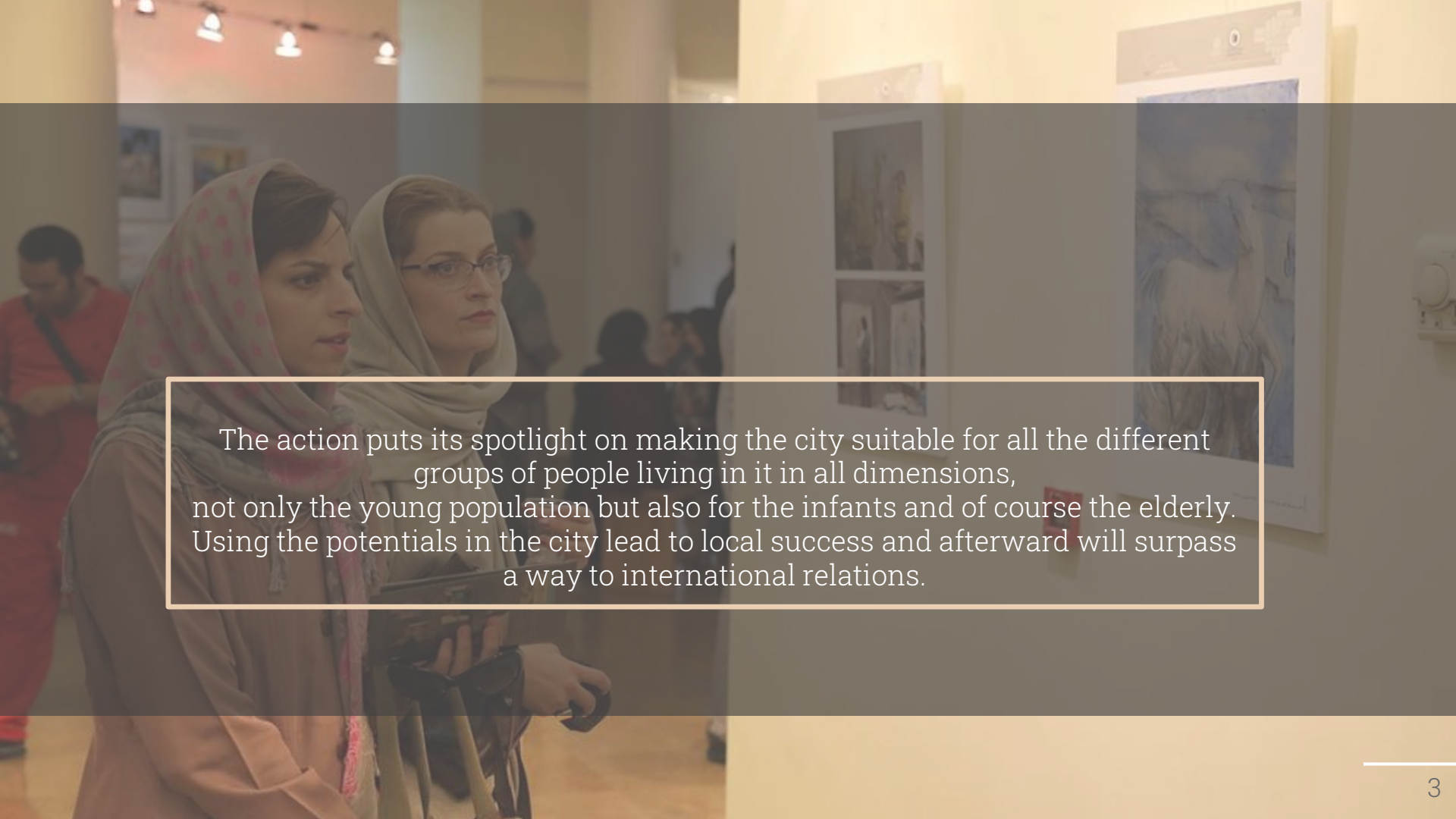
Art and Culture
in Internationalization
strategy of Tehran

Dr. Elham Fakhari,
Member of Tehran City Council

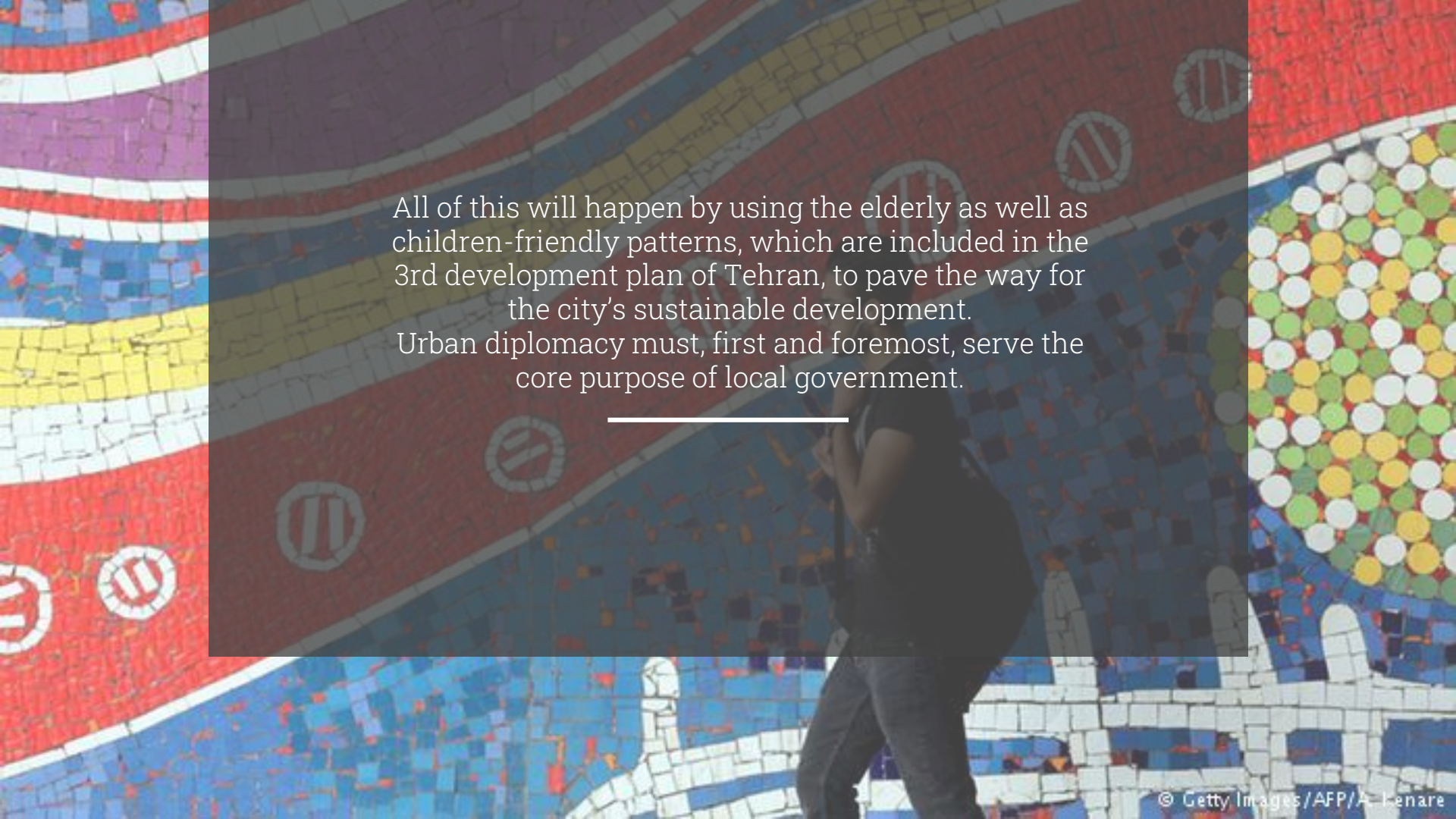


Tehran,
is the capital of Iran
Which is located in north-
central of the country.

Tehran has been on the
thoroughfare to be a global city
using its 3rd Development
Plan as the recent action,
focused on the rules of urban
diplomacy and public art.

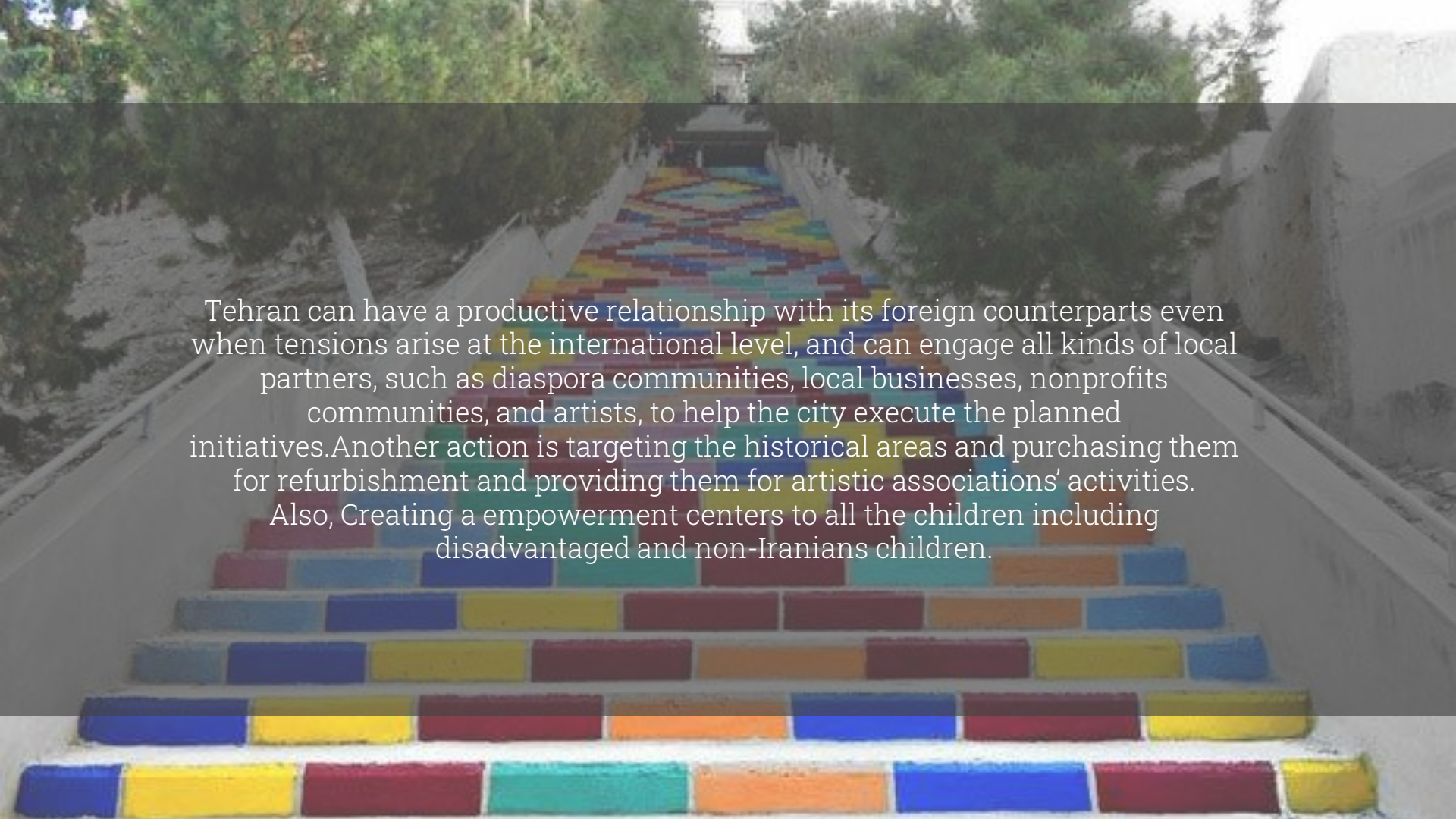
A photograph of two women wearing hijabs looking at art in a gallery. The woman on the left is wearing a light-colored hijab with pink polka dots and a brown jacket. The woman on the right is wearing a plain light-colored hijab, glasses, and a dark jacket. They are standing in a gallery with white walls and framed art. A semi-transparent dark grey box with a thin white border is overlaid on the image, containing white text. The background is slightly blurred, showing other people and gallery lights.

The action puts its spotlight on making the city suitable for all the different groups of people living in it in all dimensions, not only the young population but also for the infants and of course the elderly. Using the potentials in the city lead to local success and afterward will surpass a way to international relations.



All of this will happen by using the elderly as well as children-friendly patterns, which are included in the 3rd development plan of Tehran, to pave the way for the city's sustainable development.

Urban diplomacy must, first and foremost, serve the core purpose of local government.



Tehran can have a productive relationship with its foreign counterparts even when tensions arise at the international level, and can engage all kinds of local partners, such as diaspora communities, local businesses, nonprofits, communities, and artists, to help the city execute the planned initiatives. Another action is targeting the historical areas and purchasing them for refurbishment and providing them for artistic associations' activities. Also, Creating a empowerment centers to all the children including disadvantaged and non-Iranians children.

Some of the actions that took place include:

Signing an memorandum of understanding (MOU) with the Iranian National Commission for UNESCO for evaluating the true talented cities in Tehran Province and candidating them for UNESCO Global Network of Learning Cities (GNLC) and UNESCO Creative Cities Network (UCCN).

Signing an memorandum of understanding (MOU) with the Iranian Association of Fundamental Studies for educating and pursuing national and international legal cooperation.

Running the #No_to_corona and #No_to_sanctions campaigns for engaging other cities in social dialogue in urban diplomacy.

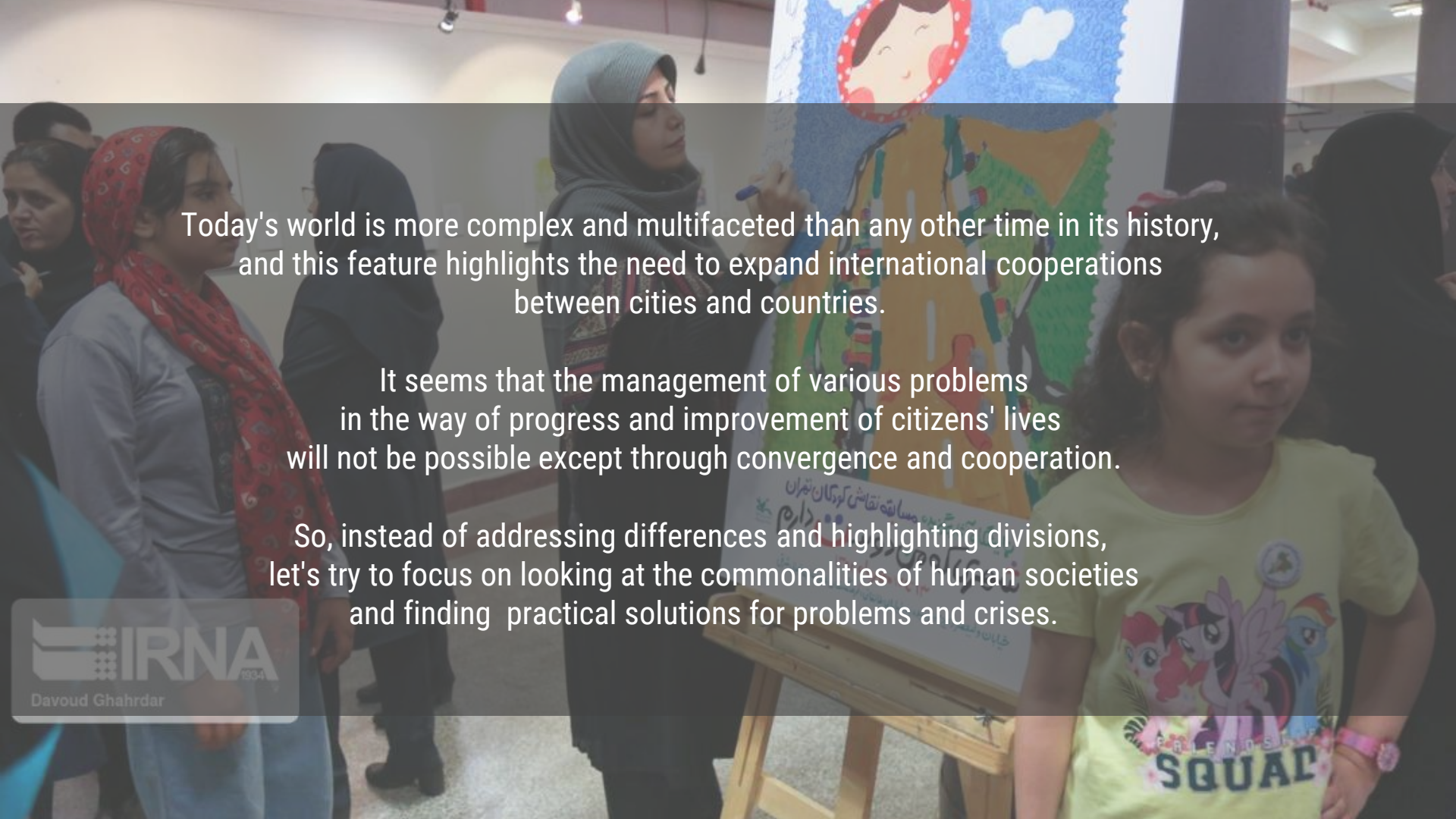
The psycho-friendly cities Project, which is one of the most innovative ways to reach convenient social services, interaction, and peace of mind, for the citizens.

Providing urban facilities to turn personal spaces into boutique hotels and create a network of houses and boutique hotels with global tourism services.

Also IOT and ICT prepare solutions and infrastructures change metropolitans spaces and virtual atmosphere in order to internationalization action.

Conclusion





Today's world is more complex and multifaceted than any other time in its history, and this feature highlights the need to expand international cooperations between cities and countries.

It seems that the management of various problems in the way of progress and improvement of citizens' lives will not be possible except through convergence and cooperation.

So, instead of addressing differences and highlighting divisions, let's try to focus on looking at the commonalities of human societies and finding practical solutions for problems and crises.



THANKS!

سپاه همدان
مهاجران