Art and Culture in Internationalization strategy of Tehran

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Tehran, is the capital of Iran Which is located in north-central of the country.

Tehran has been on the thoroughfare to be a global city using its 3rd Development Plan as the recent action, focused on the rules of urban diplomacy and public art.
The action puts its spotlight on making the city suitable for all the different groups of people living in it in all dimensions, not only the young population but also for the infants and of course the elderly. Using the potentials in the city lead to local success and afterward will surpass a way to international relations.
All of this will happen by using the elderly as well as children-friendly patterns, which are included in the 3rd development plan of Tehran, to pave the way for the city’s sustainable development. Urban diplomacy must, first and foremost, serve the core purpose of local government.
Tehran can have a productive relationship with its foreign counterparts even when tensions arise at the international level, and can engage all kinds of local partners, such as diaspora communities, local businesses, nonprofits communities, and artists, to help the city execute the planned initiatives. Another action is targeting the historical areas and purchasing them for refurbishment and providing them for artistic associations’ activities. Also, Creating a empowerment centers to all the children including disadvantaged and non-Iranians children.
Some of the actions that took place include:

Signing an memorandum of understanding (MOU) with the Iranian National Commission for UNESCO for evaluating the true talented cities in Tehran Province and candidating them for UNESCO Global Network of Learning Cities (GNLC) and UNESCO Creative Cities Network (UCCN).

Signing an memorandum of understanding (MOU) with the Iranian Association of Fundamental Studies for educating and pursuing national and international legal cooperation. 

Running the #No_to_corona and #No_to_sanctions campaigns for engaging other cities in social dialogue in urban diplomacy.

The psycho-friendly cities Project, which is one of the most innovative ways to reach convenient social services, interaction, and peace of mind, for the citizens.

Providing urban facilities to turn personal spaces into boutique hotels and create a network of houses and boutique hotels with global tourism services.

Also IOT and ICT prepare solutions and infrastructures change metropolitans spaces and virtual atmosphere in order to internationalization action.
Conclusion
Today's world is more complex and multifaceted than any other time in its history, and this feature highlights the need to expand international cooperations between cities and countries.

It seems that the management of various problems in the way of progress and improvement of citizens' lives will not be possible except through convergence and cooperation.

So, instead of addressing differences and highlighting divisions, let's try to focus on looking at the commonalities of human societies and finding practical solutions for problems and crises.
THANKS!