¿Why does international action of metropolitan spaces have to be a public policy?
Some Initial Remarks

- We observing an exponential growth of international activism, and an evolution of how local governments relate to the rest of the world.

- Public policy for international action must be at the service of other public policies from local government.

- There is no topic on the local agenda that is not enriched and strengthened as a result of foreign relations.
Some Initial Remarks

- International action should be interpreted not as an end itself, but a mean to empower the territory and effective mechanism to provide citizens with better living conditions.

- Public policy for international action must be at the service of other public policies from local government.

- There is no topic on the local agenda that is not enriched and strengthened as a result of foreign relations.
Internationalisation has gradually gained crosscutting space within the institutional, political, and territorial objectives of local administrations, moving towards becoming strategic action and, eventually, public policy.
The IALG as a Public Policy

Idea #1
ALIGNED

Idea #2
PARTICIPATORY

Idea #3
TERRITORIAL VISION

Idea #4
TUNED WITH
THE GLOBAL
AGENDAS

Idea #5
FLEXIBLE

Idea #6
FOCUSED

Idea #7
MULTI-
DIMENSIONAL

Idea #8
TRANSVERSAL

Idea #9
PROFESSIONAL

Idea #10
VISIBLE

Idea #11
MEASURABLE

Idea #12
SUSTAINABLE
Some Examples

• TEHRAN

• CHICAGO

• GREATER MANCHESTER