



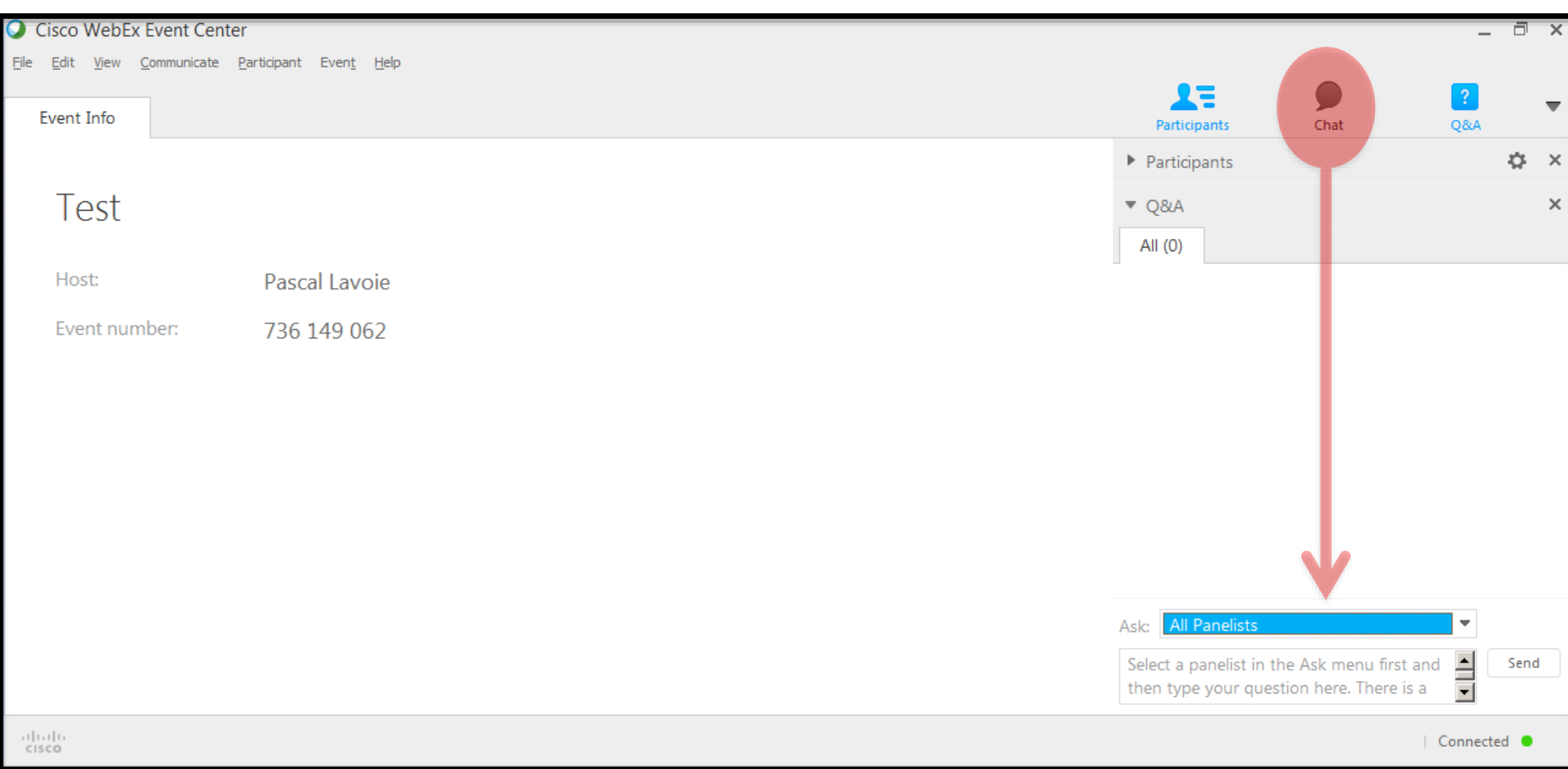
**UCLG CIB**  
**Working Group**  
Capacity and Institution  
Building

**CIB webinar:**

Advancing Gender Equality – New roles and new tools  
for local government

[www.cib-uclg.org](http://www.cib-uclg.org)

# Orientation: WebEx Platform



- Audio: VoIP only (i.e. audio via your computer speakers).
- For system performance: Close all other applications.
- **Chat... your comments and questions as the webinar unfolds...**
- This webinar will be recorded and shared.

**We will now start recording**



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## **UCLG's Capacity and Institution Building (CIB) Working Group**

is a voluntary community of practitioners, members of United Cities and Local Governments (UCLG), who are engaged in international development cooperation.

**Chair:** Peter Knip, Director, VNG International

**Co-Chair:** Sébastien Hamel, Executive director, FCM Programs

### **Secretariat:**

Renske Steenbergen; Jessie Post; Frank Grootveld (intern)

More info: [uclg.cib@vng.nl](mailto:uclg.cib@vng.nl)

## Agenda

Introduction by Renske Steenbergen (CIB Working Group secretariat)

### Speakers:

- Kathryn Travers, Executive Director, Women in Cities International (Project in collaboration with Metropolis)
- Marta Casamort, Gender Officer, Catalan Agency for Development Cooperation
- Elena Pierce, Governance, Policy and Networks Advisor, FCM Programs, Federation of Canadian Municipalities

Q&A facilitated by Pascal Lavoie (Federation of Canadian Municipalities)

Wrap-up by the CIB secretariat



UCLG CIB  
Working Group  
Capacity and Institution  
Building

# Why a CIB webinar series?

# Purpose of this webinar on gender equality

The webinar aims to provide an opportunity for CIB members (i.e. organisations involved in capacity development with local governments worldwide) to share experience and good practices to advance gender equality at the local level, both 'at home' and in international cooperation programs.



# Learning objectives of this webinar

- 1) Promote a shared understanding within CIB members of SDGs (and SDG 5 in particular), and related New Urban Agenda, and Right to the City agenda;
- 2) Help CIB members understand how 3 organizations (i.e. presenters) are assessing and responding to the context and needs of gender equality with specific policies, strategies or plans;
- 3) Provide specific methodology/tools or good practices (ONE tool or practice per presenter only) used in capacity development projects.

## Positioning SDG 5

- Local governments can act as a model for gender equality and the empowerment of women through non-discriminatory service provision to citizens and fair employment practices
- Local governments are on the frontline of identifying and tackling violence and harmful practices against women.
- Regional and governments and rural municipalities can identify and tackle barriers to women's equal access to land control and ownership
- Getting more women into elected office at local level is a top priority in terms of empowering women

→ How to integrate this in our programmes and in our own organizations?

# Gender in other global development agendas

- New Urban Agenda
- Right to the City
- Financing for Development

## Agenda

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**Kathryn Travers, Executive Director**  
Women in Cities International  
*(Project in collaboration with Metropolis)*





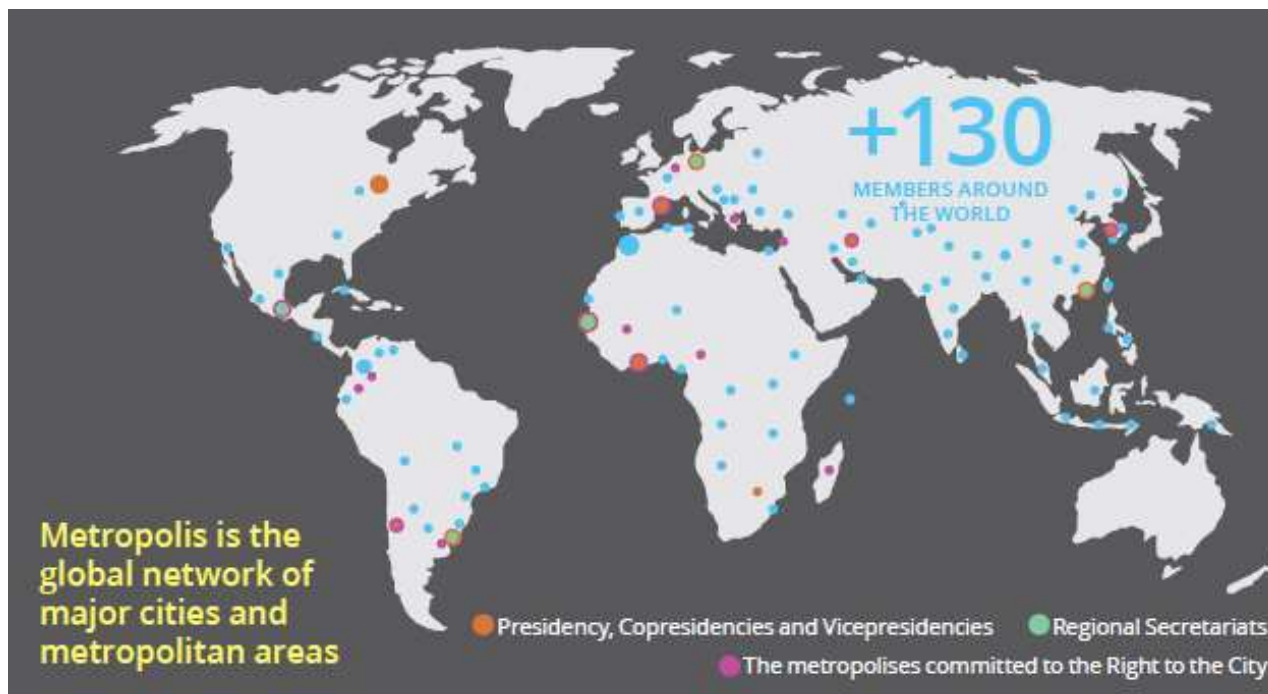
# SAFETY AND PUBLIC SPACE: MAPPING METROPOLITAN POLICIES

metropolis ●



Ajuntament  
de Barcelona

# METROPOLIS



**Metropolitan governments** or structures created expressly to deal with metropolitan challenges

**Municipalities** of the largest cities of the world which voluntarily cooperate within their metropolitan territories.

Sectoral **metropolitan agencies** which manage and/or plan one or various services, such as public transport, the environment, the police, etc.

Counties, provinces, regions and **other jurisdictions** which carry out metropolitan policies.



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**Public spaces are gendered  
Metropolis hires Wici to map  
Gender Public Policies  
Resources and tools**



WICI



## Map of our Projects in the World



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## **PUBLIC SPACE IS GENDERED**

- **Urban experiences are gendered (need, purpose, place)**
- **Women report feeling less safe than men in the same spaces**
- **Real consequences (mobility, opportunities)**
- **Violation of human rights**
- **Barrier to sustainable development**



# SAFETY AND PUBLIC SPACES: MAPPING METROPOLITAN GENDER POLICIES IN PUBLIC SPACES

THE REPORT:  
METHODOLOGY AND  
SECTIONS



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# BARCELONA: GENDER INCLUSIVE URBAN PLANNING



# QUITO: GENDER INCLUSIVE TRANSIT PLANNING



**#BÁJALE  
#ALACOSO**

**1236**  
Workers trained

# SAN SALVADOR: REVITALIZING PUBLIC SPACES



# SEOUL: UPDATING AND UPGRADING POLICIES



# SAFETIPIN: USING TECHNOLOGY FOR CHANGE





# USEFUL RESOURCES AND TOOLS

## RESOURCES

Tackling Gender Exclusion:

[https://issuu.com/femmesetvilles/docs/final\\_gicp\\_report\\_for\\_internet\\_w\\_lo](https://issuu.com/femmesetvilles/docs/final_gicp_report_for_internet_w_lo)

UN WOMEN Virtual Knowledge Centre on Safe Cities:

<http://www.endvawnow.org/en/modules/view/12-safe-cities.html>

FIA Foundation Report on women's safety in transit:

<https://www.fiafoundation.org/connect/publications/safe-and-sound>

Stop Street Harassment

<http://www.stopstreetharassment.org/>

Global Results Report: Safe Cities Safe Public Spaces: <http://www.unwomen.org/-/media/headquarters/attachments/sections/library/publications/2017/safe-cities-and-safe-public-spaces-global-results-report-en.pdf?la=en&vs=45>

## TOOLS

Tools for Gathering Information about Women's Safety and Inclusion in Cities:

[https://issuu.com/femmesetvilles/docs/gicp\\_tools\\_report\\_internet](https://issuu.com/femmesetvilles/docs/gicp_tools_report_internet)

Women's Safety Audits: What works and where?

[http://mirror.unhabitat.org/downloads/docs/7381\\_86263\\_WICI.pdf](http://mirror.unhabitat.org/downloads/docs/7381_86263_WICI.pdf)

Advancing Equity and Inclusion:

[http://www.cawivtf.org/sites/default/files/publications/advancing-equity-inclusion-web\\_0.pdf](http://www.cawivtf.org/sites/default/files/publications/advancing-equity-inclusion-web_0.pdf)

Local to local dialogues:

<https://huairou.org/wp-content/uploads/2016/06/L2L-Manual-for-web.pdf>

Gender Responsive Urban Planning and Design:

<https://unhabitat.org/wpcontent/uploads/2014/07/Gender-Responsive-Urban-Planning-and-Design.pdf>



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**Marta Casamort, Gender Officer**  
Catalan Agency for Development Cooperation



## **Catalan Cooperation:**


# **Gender and Human Rights approach & Women's Human Rights at the centre**

**Experiences in Sub-Saharan Africa**

# Presentation Index

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## Women's and feminist movements at the centre

1. What type of cooperation? Gender and human rights  Transforming development
2. With which priorities? Women's human rights
3. What do we do and how we do it? Work experiences in Senegal and Mozambique
4. Breakthroughs and Challenges

# What type of Cooperation?

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## Public Cooperation Policy of the Government of Catalonia

- Master Plan 2015-2018 (MP)

## Main Axis of the Cooperation Policy

- Gender and Human Rights Approach

## Principles

- Coherence of Development Policies
- Participation
- Transparency and Accountability

## Integration of Strategic Lines

- Development
- Education for Development
- Humanitarian Action

## With which priorities?

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### Strategic objectives of the Master Plan

- Women's Human Rights (SDG 3, 4, 5, 8, 16...)
- Collective People's Rights

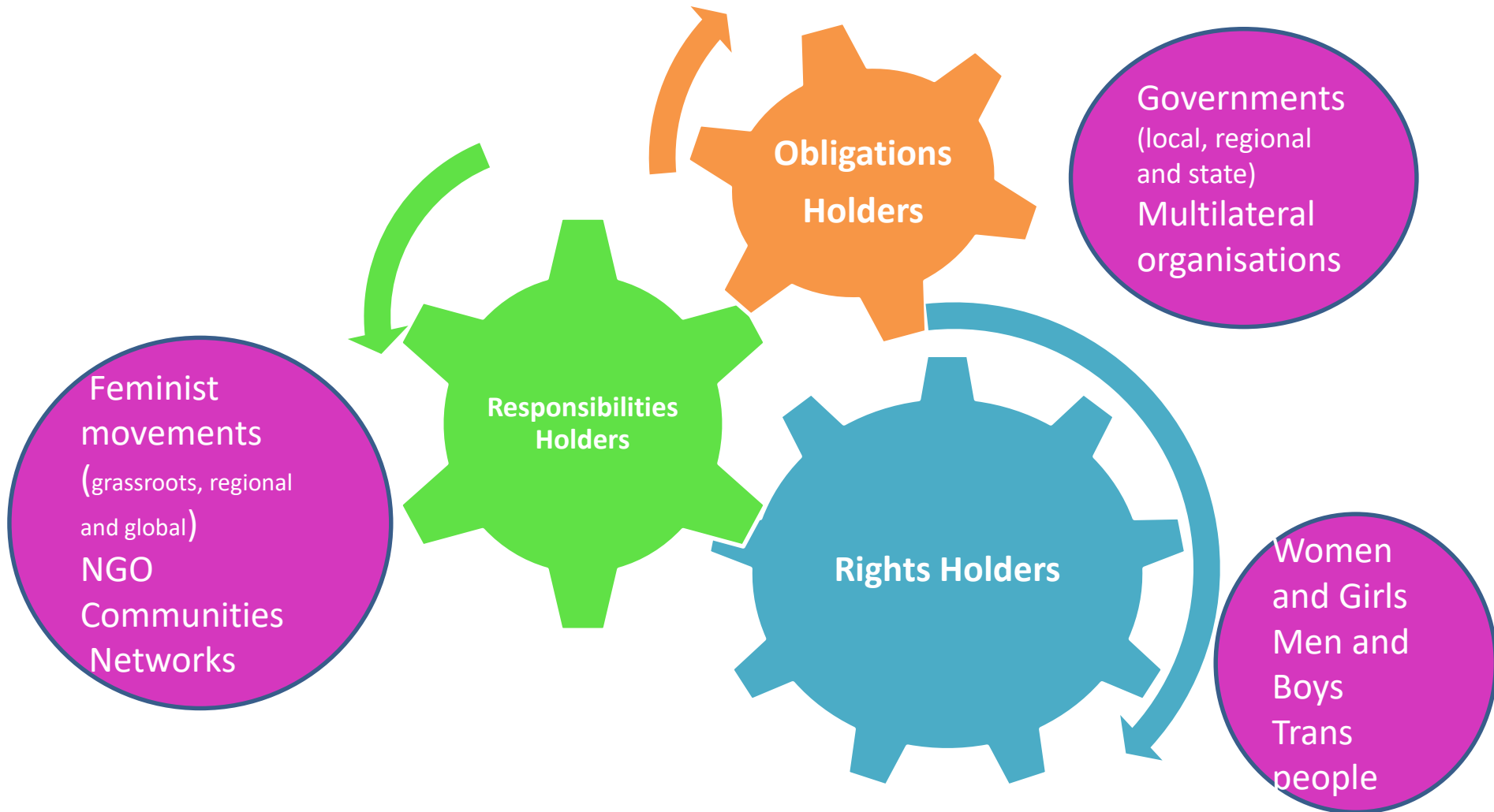
### Specific Objectives: Women's human rights

- Civil and Political Rights
- ESCR
- Right to Peace and Right to a Life free of Violence
- Sexual Rights and Reproductive Rights
- Right to Sustainability

### Priority countries

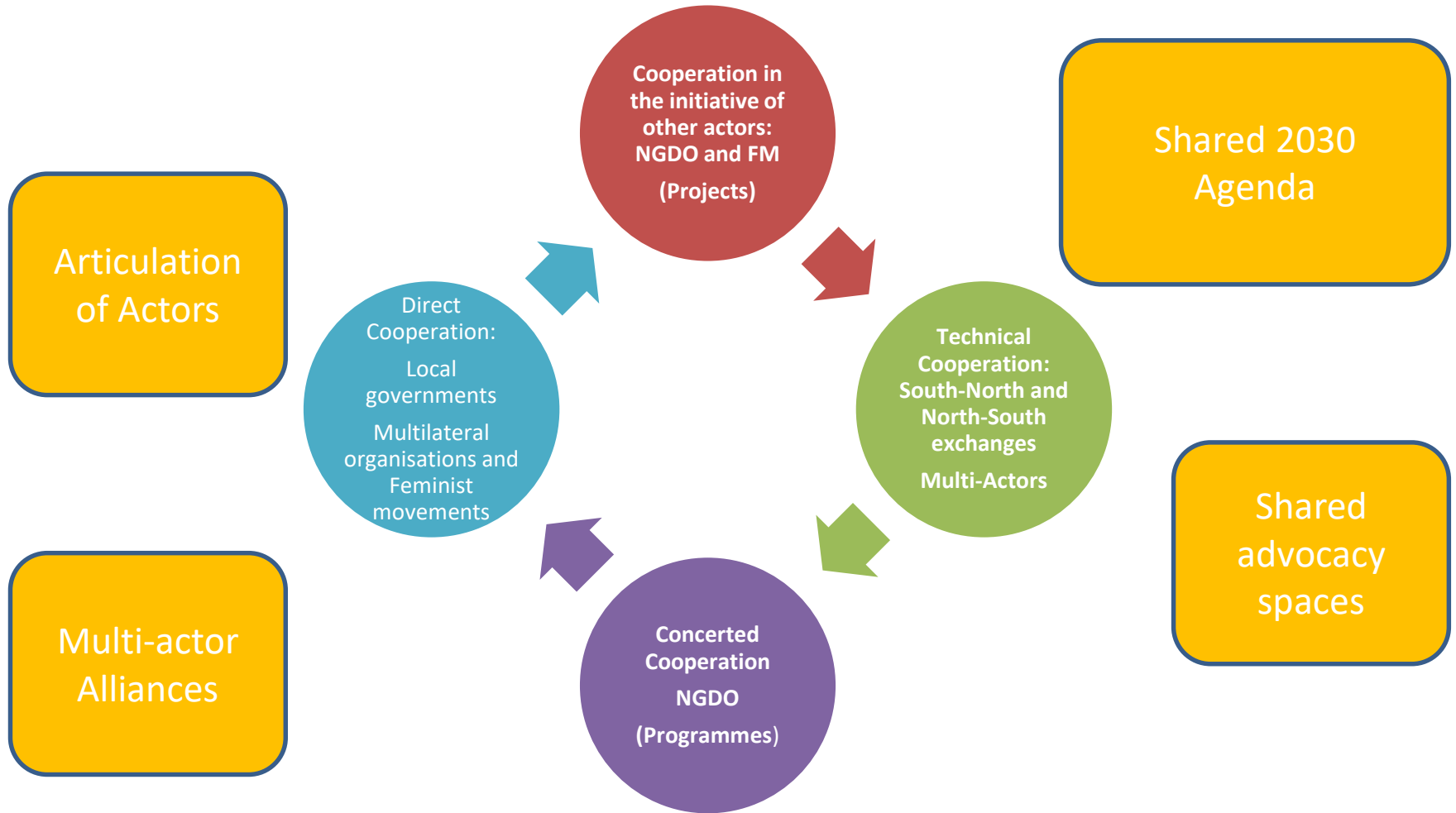
- 11 countries (Latin America, Africa, Middle East)

# With whom?





# How do we do it?



# How do we do it?

## Experiences: Women's Human Rights

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### Civil and political rights

- Political participation: Women's political empowerment as mayors, municipal councils, etc.
- Promotion of associations, networks and Women's platforms
- Support for laws and policies on gender and Women's rights
- Support for political advocacy strategies for Women's Rights

### ESCR

- Right to education (emphasis on secondary school level, adults)
- Right to health, care and self care
- Economic rights: economic empowerment, cooperativism
- Joint responsibility: advocacy

### Sexual Rights and Reproductive Rights

- Right to one's own body
- Sex education, family planning
- Sexual and reproductive health
- Prevention and Approach to dangerous practices: FGM, FM

# How do we do it?

## Experiences: Women's Human Rights

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**Strengthening of abilities and Empowerment of rural women: holders of rights**  
**Interrelation of rights: holistic and intersectional approach**

Right to a life  
free of  
violence

- Prevention and approach in all forms and areas: emphasis on sexual violences
- FGM & FM
- Integral and multisectoral care for women in situations of violence

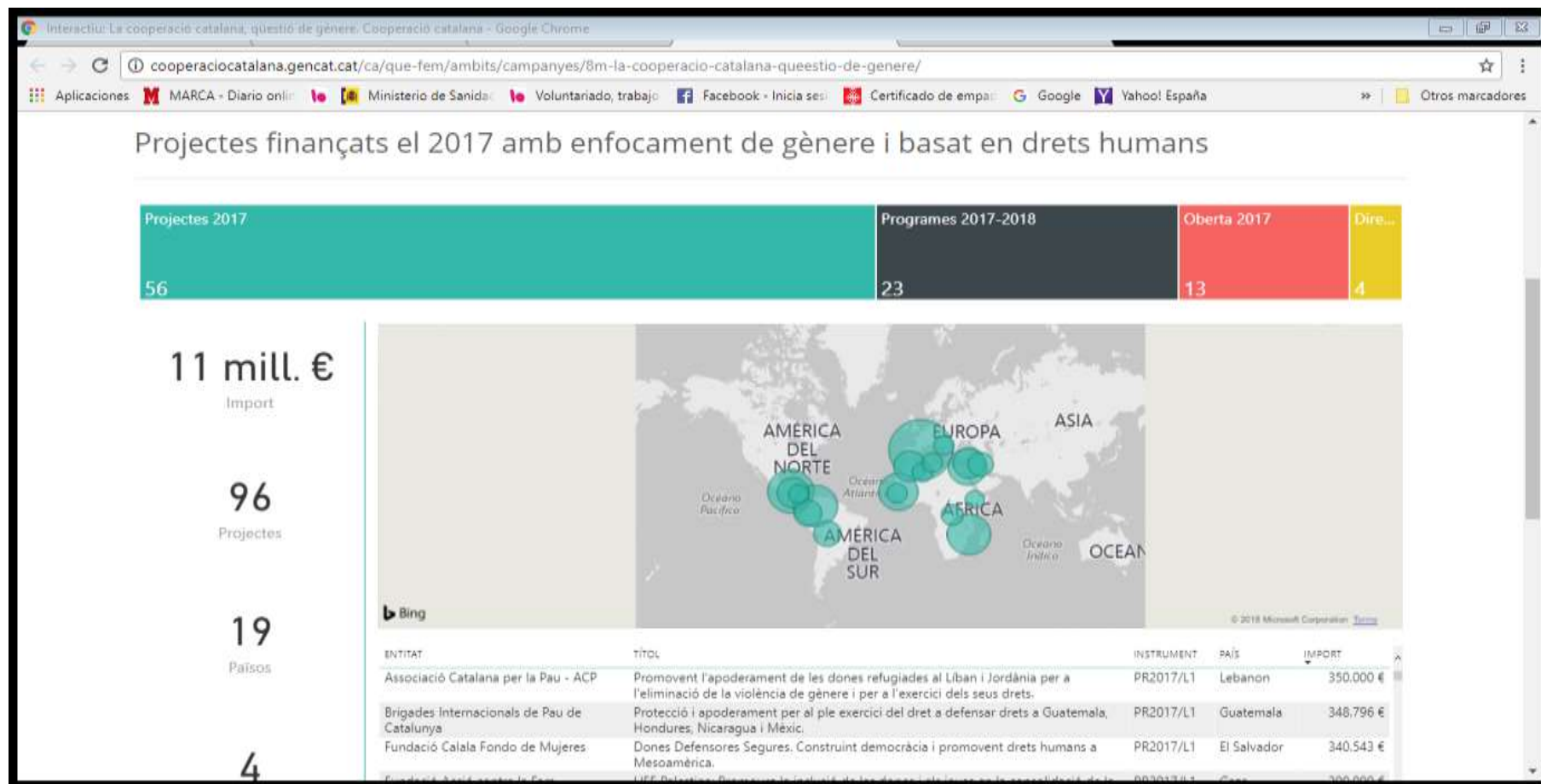
Right to  
peace

- Protecting defenders of human rights
- Promotion of networks of defenders of human rights and builders of peace
- Empowerment of refugee women

Right to  
sustainability

- Right to water: administration cooperatives
- Right to land: food sovereignty, cooperatives of producers, advocacy of women's ownership
- Advocacy on communal ownership of natural resources

# Actions Gender & Human Rights Approach 2017



# Women's Rights Experiences in Senegal and Mozambique

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## Strengthening and Promotion of cooperatives of rural women producers



# Women's Rights Experiences in Senegal and Mozambique

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Strengthening and Support to Feminist Movements and Networks against Gender Violence



# Women's Rights Experiences in Senegal and Mozambique

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**Right to a life free of violence: Strengthening of the mechanism of integral care for women in situations of Gender Violence**



# Rights Experiences of Women in Senegal and Mozambique

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**Right to water: Strengthening of women's committees in the administration of water**





# Rights Experiences of Women in Senegal and Mozambique

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Political empowerment and strengthening of abilities in political participation for rural women



# Breakthroughs and Challenges

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## Breakthroughs

- Improvement in the approach to structural causes of Rights violations and inequality: more transformation
- Interrelation and interdependency of Rights: intersectional and holistic approach with better coordination of actors and promotion of networks
- Women: Rights holders and no longer passive subjects

# Breakthroughs and Challenges

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## Challenges

- A more direct support and empowerment mechanisms to grassroots women's movements must be promoted: Women's Funds
- Improving follow-up and evaluation mechanisms in a participatory way: to analyse results, impacts, lessons learned and inclusion in future plans with Rights Holders
- Complex global and Catalan political context to guarantee the continuity of breakthroughs achieved in Women's Human Rights

**Thank you**

**[gencat.cat](http://gencat.cat)**

**Elena Pierce, Governance, Policy & Networks Advisor**  
FCM Programs, Federation of Canadian Municipalities



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OF CANADIAN  
MUNICIPALITIES

FÉDÉRATION  
CANADIENNE DES  
MUNICIPALITÉS

UCLG Capacity and Institution Building Working Group Webinar Series: Advancing Gender Equality – New Roles and Tools for Local Governments

# Building Inclusive Communities Through Economic Opportunities

Elena Pierce  
Governance, Policy and Networks Advisor  
Federation of Canadian Municipalities (FCM).

April 12, 2018

# Overview of the Presentation

- Gender Equality and Women's Empowerment
- Canada & Gender Equality
- FCM's Local Economic Development Programming
- Promoting Gender Equality in LED Internationally



# Gender Equality and Women's Empowerment

- Gender equality means that one's rights and opportunities do not depend on being a male or a female
- Equality between women and men is the most essential condition for poverty reduction, safety and prosperity around the world (which are the purposes of international assistance)
- With equal opportunities and status, women and girls are powerful agents of change in their lives, families, communities and countries





# Canada & Gender Equality

- Gender equality is enshrined in the Canadian Charter of Rights and Freedoms (section 15.2 in effect in 1985). Women's movements have influenced employment equity, daycare, anti-violence, ending poverty, representation, etc.
- Ministerial position responsible for the Status of Women at federal level, and every province has a Minister responsible for the status of women.
- Internationally: Canada's long standing reputation as a leader on Gender Equality.
- Liberal government stresses Gender Equality as a priority throughout government and was inspired by Sweden's "Feminist foreign policy".
- "Feminist approach": addresses marginalization and imbalance in power and status (of women and girls compared to men and boys), and considers other factors increasing inequality (disabilities, age, ethnicity, etc.).



# FCM's Local Economic Development (LED) Programming

FCM has been implementing programming focused on economic development with an aim of improving gender equality for close to 10 years. Sample Knowledge Products:

- The Evolution of Local Economic Development in Canada
- Building Community Prosperity Through Local Economic Development – An Introduction to LED Principles and Practices
- Creating a Strategic Plan for Local Economic Development
- Innovation Fund and Small Fund Models (PLEDDG, PMI, CISAL)
- Case Study: Supporting Women's Economic Empowerment
- Case Study: Is There A Need to Support Women Entrepreneurs?

See FCM's Knowledge Toolbox:

<https://fcm.ca/Documents/programs/FCMI/knowledge-management/FCM-Programs-Knowledge-Toolbox.pdf>



# Promoting Gender Equality in LED Internationally

Successful LED initiatives are participatory and inclusive, guided by local leadership, and geared at job creation or expansion, enhanced community competitiveness and investments and increased economic growth that is also sustainable.

- In your LED work, do you address the different needs of men and women, who are the beneficiaries, and do they both participate equally as active agents of local economies?
- What are the priority policies and strategies for expanding decent work opportunities for women, youth, migrants, and groups in a situation of social and economic exclusion in the public and private sectors?
- How are gender equality bodies and women's organizations involved in local consensus-building processes, for example, in territorial pacts in order to directly promote gender mainstreaming in local economic development initiatives?
- Are there gender equal LED regulatory frameworks at the national level? How are they applied at the local level? Are there policies or plans to develop gender equality policies in LED in the public and private sector?
- To what extent can existing institutions provide the financial and business development services needed by women, in addition to the market segments where they could have a competitive advantage?



# Promoting Gender Equality in LED Internationally (cont'd)

- Local Government Associations
  - ACOBOL (Asociación de Concejalas de Bolivia)
    - Publication on Strengthening LED for Women in Local Governments
  - CISAL's Network of Women Mayors
    - Annual meetings; discuss issues linked to the extractive sector in Colombia as well as economic development
- Women's Networks (examples):
  - DELGEN (Igualdad de Género en los Territorios) in Latin America
  - Commonwealth Local Government Forum (CLGF) Women's Network
- Global Committees
  - UCLG's Local Economic and Social Development
    - Policy on Local Economic Development; knowledge development on the gender economy



## Facilitated by Pascal Lavoie, Senior Advisor

Knowledge Mobilization & Research, FCM Programs

- **Kathryn Travers, Executive Director, Women in Cities International** (Project in collaboration with Metropolis)
- **Marta Casamort, Gender Officer, Catalan Agency for Development Cooperation**
- **Elena Pierce, Governance, Policy and Networks Advisor, FCM Programs, Federation of Canadian Municipalities**



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**Thank you for participating!**

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