



INTERNATIONAL  
CALENDAR

## Internationalisation and metropolitan spaces

25 Feb. 2021

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Currently, the management of local policies and the exercising of their competences by local governments implies **the need to generate bonds with international actors and their insertion in that sphere.** Additionally, international agendas define scenarios where an act of representation, visibility, and influence must be put into practice, taking into account the effects and **challenges presented by the decisions made to these instances on the local sphere.**

However, in a context where resources are scarce and social and economic challenges are pressing, **external action cannot constitute a "luxury good" for a local government but must be presented as a robust and effective mechanism** to allow better living conditions for citizens. In the context in which large cities and metropolitan areas seek to benefit from their participation in the international scene, what can they bring to global citizenship?

The recent evolution of the international action of local governments contemplates simultaneous phenomena, such as the exponential growth of their international activism, the change of focus in how they insert themselves in the world, no longer only as cooperation actors (donors or beneficiaries) but as actors of the global agenda in all its expressions, and the change in the ways and means of relating with foreign countries. Gradually, **internationalisation has gained its space within the institutional, political, and territorial objectives of local administrations**, turning into strategic action and finally into public policy.

Based on the Issue paper of the **Metropolis Observatory "Internationalisation of metropolitan spaces"**, Metropolis and "Proyecto AL-LAs" offer a webinar to provide tools to local governments on how to construct a strategic public policy of international action at the metropolitan level.

## Contents

- Internationalisation and public policies
- Cooperation and international strategies
- The global impact of metropolitan measures
- Communication: a key element in legitimising public policies
- Analysis of internationalisation strategies around the world
- Recommendations for the internationalisation of metropolitan spaces

## Program

Welcome and moderation by Mariana Flores, Executive Director of Institutional Representation, Government of Mexico City

Introduction by Santiago Betancur, AL-LAs

Presentation by Rahmatouca Sow Dièye, deputy Chief of Staff at Ville de Dakar

Fatimetou Boukhreiss, head of cooperation, Région de Nouakchott

Q&A

Conclusions and closing

## Who should attend

- Local governments officials (international relations offices)
- Practitioners
- Decision-makers
- International relations students and researchers

## Specifications

The webinar "Internationalisation and metropolitan spaces" is open to anyone and completely free. It **will be held in French**

Would you like to attend the webinar? **Register [HERE](#)**