



INTERNATIONAL CALENDAR

# Cities and Transport International Congress RIO DE JANEIRO

09 Sep. 2015 Congresso Cidades & Transportes

# cidadesetransportes.org

### EMBARQ BRASIL HOSTS THE MAYORS' SUMMIT WITH THOSE WHO TRANSFORMED THEIR CITIES

#### CURITIBA LONDON SAN FERNANDO PORTLAND BOGOTÁ BARCELONA NEW YORK

Visionary leaders reinvented these cities and today are examples of political will, innovation and focus on sustainable development.

September 9th, 2015, Brazilians and international mayors are invited to a unique meeting with Jaime Lerner, Ken Livingstone, Mary Jane Ortega, Enrique Peñalosa, Sam Adams, names already confirmed, for the first Mayors' Summit in Rio de Janeiro. Joan Clos and Michael Bloomberg, also invited, to debate over the future of our cities.

#### TARGET AUDIENCE

Brazilians and international mayors specially invited will have the opportunity to listen about the experiences and the challenges those former mayors faced who dared to reinvent their cities.

Civil Society Organizations, government representatives, press and strategic partners will be invited to join the Summit in which the exchange of ideas will be the main goal.

## SUMMIT THEMES

Experience Sharing: Mayors present their experiences, from motivation to the challenges and strategies to make their sustainable cities.

Turning Ideas into Reality: How to face skepticism and oppositional campaigns to your projects.

Future Vision for Cities: lessons learned, gathered in an open letter for today and future mayors, encouraging actions and building sustainable cities, where people can develop their skills and be happy.