

Workshop: Gender Mainstreaming in Public Policies

18 May. 2015

Link

<http://buenosaires2015.metropolis.org/sessions/workshop-gender-mainstreaming-public-policies>

CONTEXT

The What, Why and How of Gender Mainstreaming

In the year that Beijing+20 is being celebrated, it is well worth remembering that the 'Dual Strategy' was formulated within the framework of the Beijing Declaration and Platform for Action, i.e., it was agreed that it was necessary to combine two approaches to the progress toward equality and the full attainment of women's rights and opportunities: on the one hand, by articulating specific policies for women and, on the other, by committing to the integration of the gender approach, or gender mainstreaming.

20 years on, we can see the existence of difficulties regarding ways to deliver a real transformation of the policy process, agenda and procedures, which is the core purpose of the gender mainstreaming strategy.

Beyond finding out exactly what the development of this strategy entails and why it is important for the promotion of equality, it is a good idea to exchange experiences and proposals for its implementation.

CONTENT

The METROPOLIS Women International Network's Office of the President, held by the city of Barcelona, will, with the participation of Brussels and Buenos Aires, hold a workshop within the framework of the priorities defined in the Network, specifically regarding those in relation to:

- Impacting the integration of the gender perspective in METROPOLIS discussions and activities
- Fostering and promoting a form of urban development sensitive to gender issues in all its dimensions: social, economic, cultural, and environmental.

The conference and workshop will be developed in two blocks:

1. Firstly there will be an explanation of gender mainstreaming and its impact on local policies and the wellbeing of city inhabitants, along with the reasons why a gender perspective must be included in local policies at a global level. In this regard, international trends will be analyzed and three case studies (Barcelona, Brussels, and Buenos Aires) will be put forward in order to see ways in which gender mainstreaming can be applied.
2. In the second part, participative work will be initiated to jointly determine what can be done from the METROPOLIS Women International Network and other METROPOLIS member cities to promote gender mainstreaming both in our cities and in the Association.

Workshop Methodology: The workshop attendees will be distributed into groups. The workshop leader will pose a number of questions to be discussed by each group. At the plenary session the groups will set forth the answers they have come up with, which will be collected by the leader and discussed by all of the attendees together.

DYNAMICS

Part 1

Starting point and context: gender mainstreaming and its impact on local policies

Estel Crusellas, coordinator of the Centre for Equality and Resources for Women (CIRD) at the City of Barcelona.

Case studies:

- ***Barcelona: The City of Barcelona's Strategy for the Promotion of Gender Mainstreaming.***

Estel Crusellas, coordinator of the Centre for Equality and Resources for Women (CIRD) at the City of Barcelona.

- ***Brussels:***

Bianca Debaets, State Secretary for Equal Opportunities at Brussels Capital Region.

- ***Buenos Aires:***

Marina Klemensiewicz, Secretary of Habitat and Social Inclusion at Buenos Aires Government.

Part 2

Workshop leader

: Estel Crusellas, coordinator of the Centre for Equality and Resources for Women (CIRD) at the City of Barcelona.

FORMAT

Presentation and subsequent participative dynamic led by the moderator and with questions put to the

public.

Open activity.

Simultaneous translation in Spanish, English and French.