



Barrier-free city
INTERNATIONAL
CALENDAR

Webinar: "Internationalisation and metropolitan spaces"

03 Apr. 2020

Documents:

Introduction

Currently, the management of local policies and the exercising of their competences by local governments implies the **need to generate bonds with international actors** and their insertion in that sphere. Additionally, international agendas define scenarios where an act of representation, visibility, and influence must be put into practice, taking into account the effects and challenges presented by the decisions made to these **instances on the local sphere**.

However, in a context where resources are scarce and social and economic challenges are pressing, external action cannot constitute a "luxury good" for a local government but must be presented as a robust and effective mechanism to allow better living conditions for citizens. In the context in which large cities and metropolitan areas seek to benefit from their participation in the international scene, what can they bring to global citizenship?

The recent evolution of the international action of local governments contemplates simultaneous phenomena, such as the exponential growth of their international activism, the change of focus in how they insert themselves in the world, no longer only as cooperation actors (donors or beneficiaries) but as actors of the global agenda in all its expressions, and the change in the ways and means of relating with foreign countries. Gradually, **internationalisation has gained its space within the institutional, political, and territorial objectives of local administrations**, turning into strategic action and finally into public policy.

Based on the Issue paper of the Metropolis Observatory "Internationalisation of metropolitan spaces", Metropolis and "Proyecto AL-LAs" offer a **webinar to provide tools to local governments on how to construct a strategic public policy of international action at the metropolitan level**.

Contents

- Internationalisation and public policies
- Cooperation and international strategies
- The global impact of metropolitan measures
- Communication: a key element in legitimising public policies
- Analysis of internationalisation strategies around the world
- Recommendations for the internationalisation of metropolitan spaces

Program

- Welcome by **Metropolis** - objective and methodology (3 min)
- Introduction by **AL-LAs**, why should international action in metropolitan areas be a public policy? (5min)
- Presentation by **Luz Amparo Medina Gerena**, District Director at the Mayor's Office for International Affairs - **Bogotá City Hall** (10min)
- Presentation by **Oriol Illa**, Director of International Relations and Cooperation, **Metropolitan Area of Barcelona** (10min)
- Presentation by **Mariana Flores Mayen**, Executive Director of Institutional Representation, General Coordination of Advisors and International Affairs, **Mexico City Government** (10min)
- Q&A (15min)
- Conclusions by **AL-LAs** (5 min)
- Closing by **Metropolis** (3 min)

Who should attend

- Local governments officials (international relations offices)
- Practitioners
- Decision makers
- International relations students and researchers

Specifications

The **webinar "Internationalisation and metropolitan spaces"** is **open** to anyone and completely **free**. It will take place on **April 3, 2020**, from **16:30 to 17:30** (CET), and will be held in **Spanish**

All people interested in participating are invited to **subscribe here**

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