



Sustainability
INTERNATIONAL
CALENDAR

SCEWC19: sustainable city making

19 Nov. 2019

USE (URBAN SUSTAINABILITY EXCHANGE), A DIGITAL TOOL TO SUPPORT COMPLEX URBAN ENVIRONMENTAL DECISION-MAKING

Presentation of use (urban sustainability exchange) at the Smart City Expo World Congress 2019

When? Tuesday, November 19, from 14:30 to 15:30

Where? SCEWC19 Exhibition Floor, North Agora

About:

The successful implementation of complex environmental programs in cities and metropolitan areas worldwide strongly depends upon a comprehensive communication strategy to involve stakeholders from different fields of society. The platform **use.metropolis.org** provides access to various case studies on sustainable urban development and experienced urban professionals around the globe. At this event, experts from the **use** community will discuss the processes of stakeholder engagement in complex environmental decision making thus giving insights into her work. Case studies from different urban contexts

worldwide will present different successful solutions and illustrate how the use-platform can practically support sustainable urban development at the local scale.

Speakers:

- Camille Toggenburger, content and community manager of the USE platform
- Eugeni Villalbi, project officer for the Metropolis Observatory
- Gabriel Bello Barros Urban Innovation Consultant