PILOT PROJECT

SafetiPin

CHALLENGE: Make Bogotá a safer place for women with the citizen contribution.

Parameters to take into account:

- Lighting
- Openness
- Visibility
- Crowd
- Security
- Gender Diversity
- Walk Path
- Nearness to Public Transport

BEST TOOL: SAFETIPIN. Developed as a tool in the hands of citizens to use and share information about safety in public spaces.