

NEWS



"The Storm" brings together Barcelona, Buenos Aires, Medellin and Metropolis partners in Chile to promote creative cities

Tuesday 15/11/2016

Representatives of Barcelona, Buenos Aires and Medellin have participated between the past November 4 to 6 of the eighth edition of the International Conference on Creative Cities, organized by the Kreanta Foundation. This edition of the event, called *La Tormenta* ("the storm", in Spanish), was held in Valparaíso and was organized in collaboration with the University of Playa Ancha, and also counted with the participation of representatives of the metropolis of Nantes, and the cities of San Sebastián and Valparaíso.

Supported by Metropolis in the framework of the Creative Cities initiative, the event counted on the support and participation of ten local, regional and national institutions in Chile. The opening ceremony was attended by the Minister of Economy of Chile, Luis Felipe Céspedes.

The event featured the following speakers, among others: Juan Luis Mejía, rector of EAFIT University of Medellín and former Minister of Culture of Colombia; Anna Majó, director of digital innovation of the Barcelona City Council; Matías Zubiria, director of Innovation and open government of the City of Buenos Aires; Jean-Luc Charles, director general of Samoa (public consortium that manages the Nantes Metropolis) and Kepa Korta, director of the office of strategy of the municipality of San Sebastián. They have also participated in the session speakers linked to local universities and the civil society of Valparaíso.

The sessions brought together more than three hundred attendees and addressed topics related to city strategies on innovation, knowledge economy, economic promotion, sustainability, urban projects, open government and citizenship. The event also generated a platform for the generation of ideas and proposals for the transformation of Valparaíso through the online space www.latormenta.cl

Please [click here](#) to check more pictures of the event.

To access the papers and audiovisual material of the event, please visit 2016.ciudadescreativas.org