

Intensive School | Urban Thinkers Campus

25 Sep. 2015
City as a Service

Documents:

PUSH.edu presents the first edition of the Intensive School on the topic "City as a Service".

Nine days to learn, discuss and deepen the urban dynamics linked to innovation and digital services for citizens, in historicized contexts: an interdisciplinary and human-centered approach, to re-think the city through technologies and intercultural exchange.

The Intensive School is open to 30 participants, aged between 18 and 35; the participation fee is expected to be reduced thanks to grants offered by private sponsors.

During the School all the participants will **experience and share different ad hoc strategies in order to be able to act in their local communities, creating values through a unique combination of creativity, innovative technologies and new business models**. It will be an opportunity to get inspiration and try, through a guided journey into the world of Service Design, while the development of innovative ideas will be stimulated.

The Intensive School overcomes will be part of the contents of the Urban Thinkers Campus - City as a Service, held in Palermo, in October 8-10.

Partner of the initiative will be IED - Istituto Europeo del Design (Rome).

Apply now!